

WMSA/Massena, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 10/21 – THROUGH – 12/21

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

RADIO HEALTH JOURNAL: A 30-minute syndicated radio magazine of in-depth public affairs. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sundays at 5:30AM.

The Drive In , A program hosted by wmsa on-air personality Elijah Winfrey weekdays at 8:45 am when events are happening. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

4th quarter of 2021

WMSA/ Massena / NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duratio n	Topic	Issue	Description
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10-4-21	08:40:00 AM	20 min	Massena Central School	Education	We spoke with Massena Central Superintendent Pat Brady regarding the upcoming winter season and how the school is handling covid.
10-11-21	08:40:00 AM	20min	Massena Central Athletics	Health & Fitness	We spoke with Massena Athletic Director Gavin Reagan regarding the winter sports season and the importance of having Massena athletes vaccinated moving forward.
11-27-21	08:40:00 AM	20min	DRI	Politics & Government	Village Mayor Tim Ahfeld only had a few months in office so we talked about his time as mayor and his hope that Massena wins the DRI grant that would bring \$10 million to our downtown.
12-10-21	08:40:00 AM	20 min	Massena DRI	Politics & Government	We spoke with new Village Mayor Greg Paquin as he celebrated Massena winning the states \$10 million DRI grant. This investment will help bring life back to our downtown.
12-22-21	08:40:00 AM	20min	Progress in Massena	Politics & Government	Town supervisor Steve O'Shaunessy and Town Councilman Sam Carbone came in to talk about all the progress Massena has made since they took office. This was their final interview as public officials so we took a look back. We also talked about some of the projects they started that will be in the hands of new board members at the start of the year. We also talked about how the

					<i>community. Can be more involved.</i>
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