

Order #1064613: Katz Media../Biden/D/Pr../Joe Biden ../SC01

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
01/10/24 10:55:12 AM	Processed		<sync process>	Dawn Martin (d	\$2,000.00	70	0.00
01/10/24 10:38:37 AM	Approved			Rachel Ortega	\$2,000.00	70	0.00
01/10/24 10:38:35 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ortega	\$2,000.00	70	0.00
01/10/24 9:44:14 AM	Approval Workflow		[Sales Manager - Ready Default]	Tammy O'Dell (\$2,000.00	70	0.00
01/10/24 8:58:13 AM	Ready for approval		Revised	Veronica Cauth	\$2,000.00	70	0.00
01/10/24 8:57:17 AM	User Comment		Imported EC Order Revision	Veronica Cauth	\$2,000.00	70	0.00
01/10/24 8:56:57 AM	Put in Edit Mode			Veronica Cauth	\$370.00	14	0.00
01/05/24 2:04:19 PM	Processed		<sync process>	Dawn Martin (d	\$370.00	14	0.00
01/05/24 1:55:02 PM	Approved			Rachel Ortega	\$370.00	14	0.00
01/05/24 1:55:00 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ortega	\$370.00	14	0.00
01/05/24 1:29:41 PM	Approval Workflow		[Sales Manager - Ready Default]	Tammy O'Dell (\$370.00	14	0.00
01/05/24 12:37:15 PM	Ready for approval		New political order	Veronica Cauth	\$370.00	14	0.00
01/05/24 12:36:37 PM	New order created		Imported EC Order	Veronica Cauth	\$370.00	14	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1064613
Alt Order #: 37066618
Product Desc: Joe Biden for President
Estimate: SC01
Flight Dates: 01/08/24 - 01/21/24
Original Date / Rev: 01/05/24 / 01/10/24
Order Type: GENERAL

WLXC-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Biden/D/President
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-PRES
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/21/24	70	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	70	\$2,000.00	\$1,700.00	0.00
Totals	70	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLXC	01/08/24	01/21/24	M-F AM Drive	CM	6:00 AM-10:00 AM	MTWTF--	1:00	8	\$25.00	P-50	0.00	NM	16	\$400.00
				M-F		(6:00 AM-10:00 AM)									
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	MTWTF--		8				\$25.00		0.00			
		Week: 01/15/24	01/21/24	MTWTF--		8				\$25.00		0.00			
N 2	WLXC	01/08/24	01/21/24	M-F Midday	CM	10:00 AM-3:00 PM	MTWTF--	1:00	8	\$25.00	P-50	0.00	NM	16	\$400.00
				M-F		(10:00 AM-3:00 PM)									
				MD -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	MTWTF--		8				\$25.00		0.00			
		Week: 01/15/24	01/21/24	MTWTF--		8				\$25.00		0.00			
N 3	WLXC	01/08/24	01/21/24	M-F PM Drive	CM	3:00 PM-7:00 PM	MTWTF--	1:00	8	\$25.00	P-50	0.00	NM	16	\$400.00
				M-F		(3:00 PM-7:00 PM)									
				PM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	MTWTF--		8				\$25.00		0.00			
		Week: 01/15/24	01/21/24	MTWTF--		8				\$25.00		0.00			
N 4	WLXC	01/08/24	01/21/24	M-F Evening	CM	7:00 PM-12:00 XM	MTWTF--	1:00	5	\$35.00	P-50	0.00	NM	10	\$350.00
				M-F		(7:00 PM-12:00 XM)									
				EV -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	MTWTF--		5				\$35.00		0.00			

Order / Rev: 1064613
 Alt Order #: 37066618
 Flight Dates: 01/08/24 - 01/21/24

Advertiser: Biden/D/President
 Product Desc: Joe Biden for President
 Estimate: SC01
 WLXC-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/15/24	01/21/24	MTWTF--		5				\$35.00		0.00			
N 5	WLXC	01/13/24	01/21/24	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----S-	1:00	1	\$40.00	P-50	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/13/24	01/19/24	-----S-		1				\$40.00		0.00			
Week:		01/20/24	01/26/24	-----S-		1				\$40.00		0.00			
N 6	WLXC	01/13/24	01/21/24	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S-	1:00	1	\$40.00	P-50	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/13/24	01/19/24	-----S-		1				\$40.00		0.00			
Week:		01/20/24	01/26/24	-----S-		1				\$40.00		0.00			
N 7	WLXC	01/13/24	01/21/24	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----S-	1:00	1	\$40.00	P-50	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/13/24	01/19/24	-----S-		1				\$40.00		0.00			
Week:		01/20/24	01/26/24	-----S-		1				\$40.00		0.00			
N 8	WLXC	01/14/24	01/21/24	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----S	1:00	1	\$35.00	P-50	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/14/24	01/20/24	-----S		1				\$35.00		0.00			
Week:		01/21/24	01/27/24	-----S		1				\$35.00		0.00			
N 9	WLXC	01/14/24	01/21/24	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S	1:00	1	\$35.00	P-50	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/14/24	01/20/24	-----S		1				\$35.00		0.00			
Week:		01/21/24	01/27/24	-----S		1				\$35.00		0.00			
N 10	WLXC	01/14/24	01/21/24	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----S	1:00	1	\$35.00	P-50	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/14/24	01/20/24	-----S		1				\$35.00		0.00			
Week:		01/21/24	01/27/24	-----S		1				\$35.00		0.00			
Totals													70	\$2,000.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Symmetry Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joseph R. Biden

Authorized committee:

Biden for President

Agency requesting time (and contact information):

N/A Symmetry Media - 1250 Connecticut Avenue, Washington DC 20036 - paidmedia@symmetry-media.com

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

President of the United States

Date of election:

2/3/24

General

Primary

Treasurer of candidate's authorized committee:

Keana Spencer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

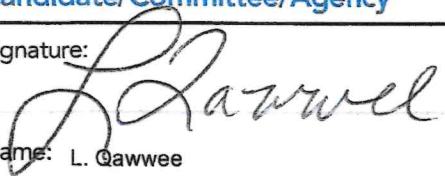
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

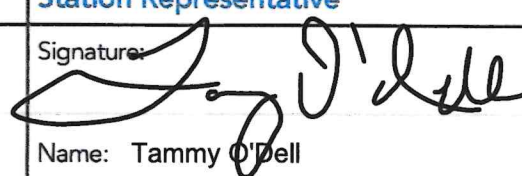
Station Representative

Signature:



Name: L. Gawwee

Signature:



Name: Tammy O'Dell

Date of Request to Purchase Ad Time: 1/5/24

Date of Station Agreement to Sell Time: Jan. 10, 2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: L. Qawwee

Date: 1/5/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 01/05/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1064613	Station Call Letters: WLXC-FM	Date Received/Requested: 1/10/2024
Est. #: SC01	Station Location: Columbia SC	Run Start and End Dates: 1/08 - 1/21/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.