

ORDER



WUAB

Orders
Order / Rev: 1549860
Alt Order #: 08315354
Product Desc: SENATE LDRSHIP FUND
Estimate: 3097
Flight Dates: 09/27/16 - 10/03/16
Original Date / Rev: 06/28/16 / 06/28/16
Order Type: Political

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Senate Leadership Fund
Demographic: A35-54
Product Codes: PL20
Priority: P 2
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	10	\$5,375.00	\$4,568.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	10	\$5,375.00	\$4,568.75	0.00
Totals	10	\$5,375.00	\$4,568.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WUAB	1%	\$5,375.00
Market	100%	\$537,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
DUAB	0%	\$0.00
EOIO	0%	\$0.00
WBNX	1%	\$5,375.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	16%	\$86,000.00
WGGN	0%	\$0.00
WJW	38%	\$204,250.00
WKYC	24%	\$129,000.00
WMFD	0%	\$0.00
WOAC	0%	\$0.00
WOIO	20%	\$107,500.00
WQHS	0%	\$0.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	09/30/16	09/30/16	Cleve19 News on 43 at 10p	Com	Cleve19 News on 43 at 10p	-----1--	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00

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E 1	WUAB	09/30/16	09/30/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	----1--	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	----1--		1		\$800.00		0.00					
E 2	WUAB	09/30/16	09/30/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	----1--	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	----1--		1		\$275.00		0.00					
E 3	WUAB	10/03/16	10/03/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	1-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	1-----		1		\$800.00		0.00					
E 4	WUAB	10/03/16	10/03/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	1-----	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	1-----		1		\$275.00		0.00					
E 5	WUAB	09/29/16	09/29/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	---1---	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	---1---		1		\$800.00		0.00					
E 6	WUAB	09/29/16	09/29/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	---1---	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	---1---		1		\$275.00		0.00					
E 7	WUAB	09/27/16	09/27/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	-1-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-1-----		1		\$800.00		0.00					
E 8	WUAB	09/27/16	09/27/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	-1-----	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-1-----		1		\$275.00		0.00					
E 9	WUAB	09/28/16	09/28/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	--1----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--1----		1		\$800.00		0.00					
E 10	WUAB	09/28/16	09/28/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	--1----	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--1----		1		\$275.00		0.00					
													Totals	10	\$5,375.00