

Order #803117: Medium Buyin/Peachtree ../RADIO/1673

Date	Action	Time	Comment	By	Amount	Days	Balance
05/06/22	11:50:53 AM Processed		[cleared cash in adv]	Caitlin Hill	\$2,350.00	47	0.00
05/06/22	11:46:50 AM Processed		<async process>	Michelle Z	\$2,350.00	47	0.00
05/06/22	11:42:59 AM Approved			Caitlin Hill	\$2,350.00	47	0.00
05/06/22	11:42:57 AM Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Caitlin Hill	\$2,350.00	47	0.00
05/06/22	11:42:19 AM Approval Workflow		[Sales Manager - Ready Default]	Elvin Fluel	\$2,350.00	47	0.00
05/06/22	11:41:51 AM Ready for approval		ready	Caitlin Hill	\$2,350.00	47	0.00
05/06/22	11:39:17 AM Ready for approval		moved start date to moinday	Caitlin Hill	\$1,900.00	38	0.00
04/25/22	6:53:42 AM Ready for approval		ready	Casey Tin:	\$2,350.00	47	0.00
04/25/22	6:52:29 AM New order created		Imported EC Order	Casey Tin:	\$2,350.00	47	0.00

[Sorted by: Date]

ORDER



Orders
Order / Rev: 803117
Alt Order #: 35858294
Product Desc: RADIO
Estimate: 1673
Flight Dates: 05/09/22 - 05/24/22
Original Date / Rev: 04/25/22 / 05/06/22
Order Type: GENERAL

WMAC-AM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Medium Buying
Buying Contact:
Billing Contact:
 815 Grandview Ave
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Peachtree Values
Demographic: A50+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: POL-STATE
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/24/22	47	\$2,350.00	\$1,997.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	47	\$2,350.00	\$1,997.50	0.00
Totals	47	\$2,350.00	\$1,997.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMACA	05/09/22	05/24/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	5	\$50.00	P-50	0.00	NM	16	\$800.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/22	05/10/22	MT-----		5				\$50.00		0.00			
		Week: 05/11/22	05/17/22	MTWTF--		6				\$50.00		0.00			
		Week: 05/18/22	05/24/22	MTWTF--		5				\$50.00		0.00			
N 2	WMACA	05/09/22	05/24/22	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	1:00	5	\$50.00	P-50	0.00	NM	15	\$750.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/22	05/10/22	MT-----		5				\$50.00		0.00			
		Week: 05/11/22	05/17/22	MTWTF--		5				\$50.00		0.00			
		Week: 05/18/22	05/24/22	MTWTF--		5				\$50.00		0.00			
N 3	WMACA	05/09/22	05/24/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	5	\$50.00	P-50	0.00	NM	16	\$800.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/22	05/10/22	MT-----		5				\$50.00		0.00			
		Week: 05/11/22	05/17/22	MTWTF--		6				\$50.00		0.00			
		Week: 05/18/22	05/24/22	MTWTF--		5				\$50.00		0.00			
													Totals	47	\$2,350.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Strategic Media Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Georgians for Honesty in Government IEC

Agency name: Strategic Media Placement

Address: 7669 Stagers Loop, Delaware, OH 43015

Contact: Brant Fink

Phone number: 740.201.5500

Email: bfink@strategicmediaplacement.co

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Georgians for Honest Government IEC

Address: PO Box 1483, Roswell, GA 30077

Contact: Caroline Jeffords

Phone number: 678.392.4183

Email: GA4Honesty@rtastrategy.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Caroline Jeffords, Chairperson
Caroline Jeffords, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: A Brant Fink <small>Digitally signed by A Brant Fink Date: 2022.05.05 12:43:39 -04'00'</small>	Signature: <i>[Handwritten Signature]</i>
Name: Brant Fink	Name: <i>[Handwritten Name]</i>
Date of Request to Purchase Ad Time: 5.6.2022	Date of Station Agreement to Sell Time: <i>5/6/22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *5/6/22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>803117</i>	Station Call Letters: <i>WMAZ-AM</i>	Date Received/Requested: <i>5/6/22</i>
Est. #: <i>803117</i>	Station Location: <i>803117</i>	Run Start and End Dates: <i>5/9-5/24/22</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.