

Order #855602: Neighborho../Conservati../Radio and ../8603

Date	Action	By	Comment	By	Amount	Start	End
09/01/22 2:04:58 PM	Processed		<async process>	Michelle Z	\$400.00	8	0.00
09/01/22 1:56:48 PM	Approved		Approved-NYT	Natalie Te	\$400.00	8	0.00
09/01/22 1:56:44 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Natalie Te	\$400.00	8	0.00
09/01/22 7:47:44 AM	Approval Workflow		[Sales Manager - Ready Default]	Elvin Fluel	\$400.00	8	0.00
09/01/22 7:47:40 AM	Ready for approval		ready	Elvin Fluel	\$400.00	8	0.00
08/31/22 2:39:28 PM	Unapproved			Elvin Fluel	\$400.00	8	0.00
08/31/22 10:36:40 AM	Approval Workflow		[Sales Manager - Ready Default] Paid	Elvin Fluel	\$400.00	8	0.00
08/31/22 10:36:23 AM	Ready for approval		NAB and insertion attached	Elvin Fluel	\$400.00	8	0.00
08/30/22 1:09:17 PM	Ready for approval		ready	Casey Tin:	\$400.00	8	0.00
08/30/22 1:02:31 PM	New order created		<new order>	Casey Tin:	\$0.00	0	0.00

[Sorted by: Date]

ORDER



Orders
Order / Rev: 855602
Alt Order #:
Product Desc: Radio and Television air time
Estimate: 8603
Flight Dates: 11/02/22 - 11/07/22
Original Date / Rev: 08/30/22 / 09/01/22
Order Type: GENERAL

WMAC-AM
Primary AE: Macon House
Sales Office: L-MAC
Sales Region: Local

Agency Name: Neighborhood Research & Media
Buying Contact:
Billing Contact:
 PO Box 297
 Rodanthe, NC 27968

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Conservative Caucus, The
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: POL-STATE
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/07/22	8	\$400.00	\$340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	8	\$400.00	\$340.00	0.00
Totals	8	\$400.00	\$340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Macon House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMACA	11/02/22	11/07/22	M-F AM Drive M-F	CM	6a-10a	M-W-F--	1:00	2	\$50.00	P-70	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/22	11/06/22	--W-F--		2		\$50.00		0.00					
		Week: 11/07/22	11/13/22	M-----		2		\$50.00		0.00					
N 2	WMACA	11/02/22	11/07/22	M-F Midday M-F	CM	10a-3p	M-W-F--	1:00	2	\$50.00	P-70	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/22	11/06/22	--W-F--		2		\$50.00		0.00					
		Week: 11/07/22	11/13/22	M-----		2		\$50.00		0.00					
													Totals	8	\$400.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rick Shaftan, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Neighborhood Research and Media

Agency name: Neighborhood Research and Media

Address: PO Box 297 Rodanthe NC 27968

Contact: Richard Shaftan

Phone number: 252-987-0210

Email: shaftan@earthlink.net

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: The Conservative Caucus Inc.

Address: P.O. Box 1890 Merrifield, VA 22116

Contact: Richard Shaftan

Phone number: 252-987-0210

Email: shaftan@earthlink.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Peter J. Thomas, Chairman, Mark A. Weaver, Treasurer, Dr. Steven J. Allen, Donna Jackson, Art Kelly, Melissa Ortiz.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: TBD

Office(s) sought by such candidate(s) (no acronyms or abbreviations): TBD

Date of election: 11/08/2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

TBD

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Richard K Shaftan <small>Digitally signed by Richard K Shaftan Date: 2022.08.27 11:40:44 -04'00'</small>	Signature: <i>[Handwritten Signature]</i>
Name: Rick Shaftan	Name: <i>[Handwritten Name]</i>
Date of Request to Purchase Ad Time: 08/22/2022	Date of Station Agreement to Sell Time: 08/22/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *not yet broadcast*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Awaiting the agency to send a completed NAB form with the details and the commercial. The information on this NAB form was sourced by the radio station to the best of their ability.

Contract #: <i>855602</i>	Station Call Letters: <i>WMAC-AM</i>	Date Received/Requested: <i>9/1/22</i>
Est. #:	Station Location: <i>Macon, GA</i>	Run Start and End Dates: <i>9/2/22</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.