



# Contract Revision

Order #	197427	Ver #	2	Rev #	3	# Wks	23/44	Page #	1
Date	4/4/22	Time	2:23-23PM	Start	2/14/22	End	12/18/22		
Advertiser	Media Research Center	Product	Watchdog						
Salesperson	Tim Warbington	Salesperson Phone #							
Sales Office	Atlanta	Agency Phone #	(703)915-7288						
		Demos	M35+, M45+						
		Survey	See Summary						

Rebecca Hagelin  
 Attn: Rebecca Hagelin  
 Rebecca Hagelin Marketing & Communicatio  
 PO Box 493  
 Placida, FL 33946

Line #	Vehicle	Days & Times	Dec 27	Jan 3	Jan 10	Jan 17	Jan 24	Jan 31	Feb 7	Feb 14	Feb 21	Feb 28	Mar 7	Mar 14	Mar 21	Total Units	Len	Avg Rtg	Avg GRP	Gross Impr*	% Dist
1	CLS Mark Levin	Live Feed							3	3						6	60	0.5	3.1	2886.2	6.2
2	CLS Mark Levin	MF 6A-12M							2	2						4	60	0.5	2.1	1790.8	4.1
	Totals								5	5						10				4477.0	10.3
	Total GRPs								5	5						10			5.2	4477.0	
	Total Units								5	5						10			5.2	4477.0	
	Total GRPs								0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					

\*Note: Avg Aud and Gross Impressions are shown in thousands





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Salesperson	Tim Warbington	Salesperson Phone #							
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Demos	M35+, M45+	Survey	See Summary						

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Line #	Vehicle	Days & Times	Mar 28	Apr 4	Apr 11	Apr 18	Apr 25	May 2	May 9	May 16	May 23	May 30	Jun 6	Jun 13	Jun 20	Total Units	Len	Avg Rtg	Avg GRP	Avg Gross Impr*	% Dist	
2	CLS Mark Levin	MF 6A-12M		2	2	2	2	2	2	2	2	2	2	2	2	16	60	0.5	8.3	447.7	7163.2	16.4
3	CLS Mark Levin	Tu-Th 12M-12M (Live Feed)		3	3	3	3	3	3	3	3	3	3	3	3	24	60	0.4	9.4	342.3	8215.2	18.8
4	CLS Mark Levin	Tu-Th 12M-12M (Live Feed)						2								2	60	0.4	0.8	342.3	684.6	1.6
Totals			0.0	0.0	2.2	2.2	2.2	0.8	2.2	2.2	2.2	0.0	0.0	2.2	2.2	42				16063.0	36.8	
Total GRPs			0.0	0.0	2.2	2.2	0.8	2.2	2.2	2.2	2.2	0.0	0.0	2.2	2.2	42			18.5	16063.0		

\*Note: Avg Aud and Gross Impressions are shown in thousands





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Order #	197427	Ver #	2	Rev #	3	# Wks	23/44	Page #	3
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Advertiser	Media Research Center	Product	Watchdog						
Salesperson	Tim Warbington	Salesperson Phone #							
Sales Office	Atlanta	Agency Phone #	(703)915-7288						
Demos		M35+, M45+ Survey See Summary							

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Line #	Vehicle	Days & Times	Jun 27	Jul 4	Jul 11	Jul 18	Jul 25	Aug 1	Aug 8	Aug 15	Aug 22	Aug 29	Sep 5	Sep 12	Sep 19	Total Units	Avg Rtg	Avg GRP	Avg Impr*	Gross Impr*	% Dist
2	CLS Mark Levin	MF 6A-12M			2	2								2	2	8	0.5	4.2	447.7	3581.6	8.2
3	CLS Mark Levin	Tu-Th 12M-12M (Live Feed)			3	3								3	3	12	0.4	4.7	342.3	4107.6	9.4
	Totals				5	5								5	5	20			7689.2		17.6
	Total GRPs				5	5								5	5	20		8.9		7689.2	
	Total Units				5	5								5	5	20		8.9		7689.2	
	Total GRPs				5	5								5	5	20		8.9		7689.2	

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 Attn: Rebecca Hagelin  
 Rebecca Hagelin Marketing & Communicatio  
 PO Box 493  
 Placida, FL 33946

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
Media Research Center	Watchdog	197427	2	3	23/44	4
Salesperson	Salesperson Phone #	Date	Time	Start	End	
Tim Warbington		4/4/22	2:23:23PM	2/14/22	12/18/22	
Sales Office	Agency Phone #	Demos				
Atlanta	(703)915-7286	M35+, M45+				
		Survey				
		See Summary				

Line #	Vehicle	Days & Times	Sep 26	Oct 3	Oct 10	Oct 17	Oct 24	Oct 31	Nov 7	Nov 14	Nov 21	Nov 28	Dec 5	Dec 12	Dec 19	Dec	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross impr*	% Dist
2	CLS Mark Levin	MF 6A-12M	2	2	2	2	2	2	2	2	2	2	2	2	2	2	16	60	0.5	8.3	447.7	7163.2	16.4
3	CLS Mark Levin	Tu-Th 12M-12M (Live Feed)	3	3	3	3	3	3	3	3	3	3	3	3	3	3	24	60	0.4	9.4	342.3	8215.2	18.8
	Totals		5	5	5	5	5	5	5	5	5	5	5	5	5	5	40				15378.4	35.3	
	Total GRPs		2.2	0.0	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	40		17.7		15378.4		

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Order #	197427	Ver #	2	Rev #	3	# Wks	23/44	Page #	5
Date	4/4/22	Time	2:23:23PM	Start	2/14/22	End	12/18/22		
Advertiser	Media Research Center	Product	Watchdog						
Salesperson	Tim Warbington	Salesperson Phone #							
Sales Office	Atlanta	Agency Phone #	(703)915-7288						
Demos		M35+, M45+ Survey See Summary							

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 Rebecca Hagelin Marketing & Communicatio  
 PO Box 493  
 Placida, FL 33946

Line #	Vehicle	Days & Times	Sep	Oct	Oct	Oct	Oct	Oct	Nov	Nov	Nov	Dec	Dec	Dec	Total Units	Avg Rtg	Avg Aud*	Gross Impr*	% Dist	
			26	3	10	17	24	31	7	14	21	28	5	12	19					
<b>Total Gross:</b>																				

Accepted for Westwood One, LLC: \_\_\_\_\_

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name \_\_\_\_\_ Title \_\_\_\_\_

This order is firm and non-cancellable.

\*Note: Avg Aud and Gross Impressions are shown in thousands





# Contract Revision

Rebecca Hagelin  
 Attn: Rebecca Hagelin  
 Rebecca Hagelin Marketing & Communicatio  
 PO Box 483  
 Placida, FL 33946

Advertiser	Media Research Center	Product	Watchdog	Order #	197427	Ver #	2	Rev #	3	# Wks	23/44	Page #	1
Salesperson	Tim Warbington	Salesperson Phone #		Date	4/4/22	Time	2:23:23PM	Start	2/14/22	End	12/18/22		
Agency Phone #	(703)915-7288	Demos	M35+, M45+										
		Survey	See Summary										

Line #	Vehicle	Days & Times	Sep 26	Oct 3	Oct 10	Oct 17	Oct 24	Oct 31	Nov 7	Nov 14	Nov 21	Nov 28	Dec 5	Dec 12	Dec 19	Total Units	Avg Rtg	Avg GRRP	Avg Aud*	Gross Impr*	% Dist

REPRESENTATIONS/WARRANTIES (5). Agency represents and warrants to WWO: (i) it has the authority to make this Order on behalf of the Advertiser; (ii) the Advertisements (and all content incorporated into the Advertisements) and WWO's and each Station's authorized distribution and use of the Advertisements will not violate or infringe the rights of any third party, including, without limitation, copyright, trademark, trade secret, patent, and the rights of privacy and publicity; and (iii) the Advertisements are in compliance with all applicable laws, regulations, and ordinances.

INDEMNIFICATION (6). Agency and Advertiser shall indemnify, defend, and hold harmless WWO and its parent and affiliated entities and each of their directors, officers, employees, representatives, licensees, and agents from and against all third-party claims, losses, expenses (including reasonable attorneys' fees), damages, or fees arising from or in connection with: (i) Agency's and/or Advertiser's breach or alleged breach of any representation, warranty, or obligation under this Order; (ii) any Advertisements; and/or (iii) Agency's and/or Advertiser's negligence or willful misconduct.

MISCELLANEOUS (7). This Agreement is governed by the laws of the state of New York, without giving effect to its conflict of law principles. Any dispute arising under this Order or any action, suit, or proceeding relating to this Order, Agency and/or Advertiser, as applicable, are subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Court of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waive any objection of venue in any such court or any right to claim that any such court constitutes an inconvenient forum. This Order includes the entire agreement between the parties with respect to the Advertisements and supersedes any prior or contemporaneous agreement, whether written or oral, relating to the Advertisements. This Order can be amended only in writing signed by each party to this Order. No waiver of default by a party to this Order constitutes a waiver of any other default, whether or not similar to the waived default. A party's failure to enforce any provision, right, or remedy under this Order does not constitute a waiver of any provision, right, or remedy. The parties shall not assign or transfer this Order or any rights or obligations under this Order without the written consent of the other party, except that WWO has the right to assign or transfer this Order to an affiliated entity or to an entity that acquires all or substantially all of its assets. The terms of Sections 5, 6, and 7 of this Order's Terms and Conditions will survive expiration or termination of this Order.

### NONDISCRIMINATION POLICY:

Westwood One, LLC does not discriminate in advertising or advertising contracts on the basis of race, color, ancestry, national origin, religion, gender, age, disability, genetic information, sexual orientation, gender identity or expression, and any other status protected by applicable law. Westwood One, LLC will not accept any advertising that is intended or reasonably perceived to discriminate on such bases.

\*Note: Avg Aud and Gross Impressions are shown in thousands



# Contract Summary Revision

Rebecca Hagelin  
 Attn: Rebecca Hagelin  
 Rebecca Hagelin Marketing & Communicatio  
 PO Box 493  
 Placida, FL 33946

Order #	197427	Ver #	2	Rev #	3	# Wks	23/44	Page #	1
Date	4/4/22	Time	2:23:23PM	Start	2/14/22	End	12/18/22		
Advertiser	Media Research Center	Product	Watchdog						
Salesperson	Tim Warbington	Salesperson Phone #							
Sales Office	Atlanta	Agency Phone #	(703)915-7288						
Demos	M35+, M45+								
Survey	See Below								

Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys
CLS Mark Levin	112		50.3		43,607.6		100.0	Fa20 June 2021 DP_v1, Fa21 March 2022 DP_v1
<b>Totals</b>	<b>112</b>							

This order is firm and non-cancellable.

\*Note: Gross Impressions are shown in thousands

# Contract Summary Revision

Rebecca Hagelin  
 Attn: Rebecca Hagelin  
 Rebecca Hagelin Marketing & Communicatio  
 PO Box 493  
 Placida, FL 33946

Advertiser Media Research Center	Product Watchdog	Order # 197427	Ver # 2	Rev # 3	# Wks 23/44	Page # 1
Salesperson Tim Warbington	Salesperson Phone # M35+, M45+	Date 4/4/22	Time 2:23:23PM	Start 2/14/22	End 12/18/22	
Sales Office Atlanta	Agency Phone # (703)915-7288	Demos M35+, M45+	Survey See Below			

Vehicle	Total Units	Gross	GRP	CPP	Impressions*	Gross %	CPM	Distr	Surveys
---------	-------------	-------	-----	-----	--------------	---------	-----	-------	---------

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197427	2	3	23/44	1
Date	Time	Start	End	
4/4/22	2:23:23PM	2/14/22	12/18/22	
Advertiser		Product		
Media Research Center		Watchdog		
Salesperson		Salesperson Phone #		
Tim Warbington		M35+, M45+		
Sales Office		Agency Phone #		
Atlanta		(703)915-7288		
		Demos		
		Survey		

[ ]  
 Rebecca Hagelin  
 Attn: Rebecca Hagelin  
 Rebecca Hagelin Marketing & Communicatio  
 PO Box 493  
 Placida, FL 33946  
 [ ]

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Qtr 1 2022	Qtr 2 2022	Qtr 3 2022	Qtr 4 2022	Total Units	
CLS Mark Levin	0																	
All Vehicles - Total Units	10			10	22	10	10	10	10	20	10	10	10	42	20	40		112
Air Time Gross:																		

This order is firm and non-cancellable.

Handwritten initials/signature.

# Contract Summary Revision

Advertiser Media Research Center	Product Watchdog	Order # 197427	Ver # 2	Rev # 3	# Wks 23/44	Page # 2
Salesperson Tim Warbington	Salesperson Phone #	Date 4/4/22	Time 2:23:23PM	Start 2/14/22	End 12/18/22	
Sales Office Atlanta	Agency Phone # (703)915-7288	Demos M35+, M45+ Survey				


  
 [ ] Rebecca Hagelin
   
 Attn: Rebecca Hagelin
   
 Rebecca Hagelin Marketing & Communicatio
   
 PO Box 493
   
 [ ] Placida, FL 33946

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on schedules and charges, please contact the network at [affiliateops@westwoodone.com](mailto:affiliateops@westwoodone.com)

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Westwood One LLC - Network, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

### Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Westwood One LLC - Network

Agency name: Rebecca Hagelin Marketing & Communications

Address: Post Office Box 493, Placida, Florida 33946

Contact: Rebecca Hagelin

Phone number: 703-915-7288

Email: N/A

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Media Research Center

Address: 1900 Campus Commons Drive, Suite 600, Reston, VA 20191

Contact: Ed Molchany

Phone number: 571-267-3500

Email: [mrc.org/contact-us](http://mrc.org/contact-us)

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Karl Ottosen, Director

Abby Moffat, Director

David Martin, EVP

Melissa Emery, Director

Cameron Smith, Director

L. Brent Bozell III, Director & President

William M. Walton, Director

Tim Donner, Director

The Honorable Curtin Winsor Jr, Director

Seymour Fein MD, Director

Karen Wright, Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Big Tech/Social Media Censorship, Disinformation

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature:	Signature: <i>Courtney Kline</i>
Name:	Name: <i>Courtney Kline</i> Director, Sales Planning   WWO
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 04-04-2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *Early file in prod (Amn)*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>NST 197427</i>	Station Call Letters: <i>WMAL Am</i>	Date Received/Requested: <i>11/8/22</i>
Est. #:	Station Location: <i>Mary, GA</i>	Run Start and End Dates: <i>2/14 - 12/18/22</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.