

Order #892916: Longwell P../Republican../Runoff/

Date	Action	Line	Comment	By	Total \$	# Spots	Estimated GRP
11/22/22 7:50:19 AM	Processed		<async process>	Michelle Z	\$6,090.00	74	0.00
11/22/22 7:37:23 AM	Approved			Angela Sir	\$6,090.00	74	0.00
11/22/22 7:37:21 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Angela Sir	\$6,090.00	74	0.00
11/22/22 7:24:21 AM	Approval Workflow		[Sales Manager - Ready Default]	Elvin Fluel	\$6,090.00	74	0.00
11/22/22 7:24:17 AM	Ready for approval		changed Rev cod 3 to gen	Elvin Fluel	\$6,090.00	74	0.00
11/22/22 7:23:41 AM	Ready for approval		ready	Elvin Fluel	\$6,090.00	74	0.00
11/21/22 1:53:02 PM	Ready for approval		payment portal	Tricia Sing	\$6,090.00	74	0.00
11/21/22 12:47:32 PM	New order created		Copied from Order #892899	Tricia Sing	\$5,340.00	82	0.00

[Sorted by: Date]

ORDER



Orders
Order / Rev: 892916
Alt Order #:
Product Desc: Runoff
Estimate:
Flight Dates: 11/28/22 - 12/06/22
Original Date / Rev: 11/21/22 / 11/22/22
Order Type: GENERAL

WMAC-AM
Primary AE: Tricia Singleton
Sales Office: L-MAC
Sales Region: Local

Agency Name: Longwell Partners
Buying Contact:
Billing Contact: Gunner Ramer
 1100 Vermont Ave NW
 Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Republican Accountability PAC Inc
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/28/22	12/06/22	74	\$6,090.00	\$5,176.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2022	74	\$6,090.00	\$5,176.50	0.00
Totals	74	\$6,090.00	\$5,176.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tricia Singleton	L-SAV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMACA	11/28/22	12/06/22	M-F AM Drive M-F	CM	6a-10a	22222--	:30	10	\$90.00	P-50	0.00	NM	14	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	22222--		10				\$90.00		0.00			
		Week: 12/05/22	12/11/22	22-----		4				\$90.00		0.00			
N 2	WMACA	11/28/22	12/06/22	M-F Midday M-F	CM	10a-3p	22222--	:30	10	\$100.00	P-50	0.00	NM	14	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	22222--		10				\$100.00		0.00			
		Week: 12/05/22	12/11/22	22-----		4				\$100.00		0.00			
N 3	WMACA	11/28/22	12/06/22	M-F PM Drive M-F	CM	3p-7p	22222--	:30	10	\$90.00	P-50	0.00	NM	14	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	22222--		10				\$90.00		0.00			
		Week: 12/05/22	12/11/22	22-----		4				\$90.00		0.00			
N 4	WMACA	11/28/22	12/06/22	M-F Evening M-F	CM	7p-12a	22222--	:30	10	\$70.00	P-50	0.00	NM	14	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	22222--		10				\$70.00		0.00			
		Week: 12/05/22	12/11/22	22-----		4				\$70.00		0.00			
N 5	WMACA	11/28/22	12/06/22	Sa-Su AM Sa-Su	CM	6a-10a	-----3-	:30	3	\$70.00	P-50	0.00	NM	3	\$210.00

Order / Rev: 892916
 Alt Order #:
 Flight Dates: 11/28/22 - 12/06/22

Advertiser: Republican Accountability PAC Inc
 Product Desc: Runoff
 Estimate:
 WMAC-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WMACA	11/28/22	12/06/22	Sa-Su Midday Sa-Su	CM	10a-3p	-----3-	:30	3	\$80.00	P-50	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	-----3-					3	\$70.00		0.00			
		Week: 12/05/22	12/11/22	-----					0	\$68.00		0.00			
N 7	WMACA	11/28/22	12/06/22	Sa-Su PM Sa-Su	CM	3p-7p	-----3-	:30	3	\$70.00	P-50	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	-----3-					3	\$80.00		0.00			
		Week: 12/05/22	12/11/22	-----					0	\$68.00		0.00			
N 8	WMACA	11/28/22	12/06/22	Sa-Su Evenings Sa-Su	CM	7p-12a	-----2-	:30	2	\$60.00	P-50	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	-----2-					2	\$60.00		0.00			
		Week: 12/05/22	12/11/22	-----					0	\$68.00		0.00			
N 9	WMACA	11/28/22	12/06/22	Sa-Su AM Sa-Su	CM	6a-10a	-----2	:30	2	\$60.00	P-50	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	-----2					2	\$60.00		0.00			
		Week: 12/05/22	12/11/22	-----					0	\$68.00		0.00			
N 10	WMACA	11/28/22	12/06/22	Sa-Su Midday Sa-Su	CM	10a-3p	-----2	:30	2	\$70.00	P-50	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	-----2					2	\$70.00		0.00			
		Week: 12/05/22	12/11/22	-----					0	\$68.00		0.00			
N 11	WMACA	11/28/22	12/06/22	Sa-Su PM Sa-Su	CM	3p-7p	-----2	:30	2	\$55.00	P-50	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	-----2					2	\$55.00		0.00			
		Week: 12/05/22	12/11/22	-----					0	\$68.00		0.00			
N 12	WMACA	11/28/22	12/06/22	Sa-Su Evenings Sa-Su	CM	7p-12a	-----1	:30	1	\$40.00	P-50	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	-----1					1	\$40.00		0.00			
		Week: 12/05/22	12/11/22	-----					0	\$68.00		0.00			
													Totals	74	\$6,090.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Gunner Ramer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Republican Accountability PAC INC

Agency name: Longwell Partners

Address: 1100 Vermont Ave NW Washington, D.C. 20005

Contact: Gunner Ramer

Phone number: (925) 787-6403

Email: ramer@longwellpartners.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Republican Accountability PAC INC

Address: 1100 Vermont Ave NW Washington, D.C. 20005

Contact: Gunner Ramer

Phone number: (925) 787-6403

Email: ramer@longwellpartners.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

President/Treasurer - Sarah Longwell

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Herschel Walker and Raphael Warnock

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate

Date of election: December 6, 2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Herschel Walker is unqualified for office and the people of Georgia should re-elect Raphael Warnock.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Gunner Ramer</i>	Signature: <i>Tricia Singleton</i>
Name: Gunner Ramer	Name: <i>Tricia Singleton</i>
Date of Request to Purchase Ad Time: 11/21/22	Date of Station Agreement to Sell Time: <i>11/21/22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *11/21/22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>892916/892986/892999</i>	Station Call Letters: <i>WMAC/WDEV/WTEZ</i>	Date Received/Requested: <i>11/21/22</i>
Est. #:	Station Location: <i>Macon</i>	Run Start and End Dates: <i>11/28-12/6/22</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.