

Order #833366: Katz Media../One Georgi../One Georgi../4507

Time	Action	Comment	By	Amount	# Items	Unit Price
07/05/22 11:40:33 AM	Processed	<async process>	Michelle Z	\$1,100.00	26	0.00
07/05/22 11:36:39 AM	Approved		Caitlin Hill	\$1,100.00	26	0.00
07/05/22 11:36:37 AM	Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Caitlin Hill	\$1,100.00	26	0.00
07/05/22 11:22:05 AM	Approval Workflow	[Sales Manager - Ready Default]	Elvin Fluel	\$1,100.00	26	0.00
07/05/22 10:55:15 AM	Ready for approval	ready	Casey Tin:	\$1,100.00	26	0.00
07/05/22 10:54:16 AM	New order created	Imported EC Order	Casey Tin:	\$1,100.00	26	0.00

[Sorted by: Date]

ORDER



Orders
Order / Rev: 833366
Alt Order #: 36019877
Product Desc: One Georgia Inc
Estimate: 4507
Flight Dates: 07/04/22 - 07/17/22
Original Date / Rev: 07/05/22 / 07/05/22
Order Type: GENERAL

WMAC-AM
Primary AE: Katz Chicago
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: One Georgia INC
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: POL-STATE
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/11/22	26	\$1,100.00	\$935.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	26	\$1,100.00	\$935.00	0.00
Totals	26	\$1,100.00	\$935.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMACA	07/09/22	07/15/22	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----S-	1:00	1	\$25.00	P-70	0.00	NM	1	\$25.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/09/22	07/15/22	-----S-	1	\$25.00	0.00								
N 2	WMACA	07/09/22	07/15/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S-	1:00	1	\$35.00	P-70	0.00	NM	1	\$35.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/09/22	07/15/22	-----S-	1	\$35.00	0.00								
N 3	WMACA	07/10/22	07/16/22	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----S	1:00	1	\$20.00	P-70	0.00	NM	1	\$20.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/10/22	07/16/22	-----S	1	\$20.00	0.00								
N 4	WMACA	07/10/22	07/16/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S	1:00	1	\$30.00	P-70	0.00	NM	1	\$30.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/10/22	07/16/22	-----S	1	\$30.00	0.00								
N 5	WMACA	07/06/22	07/12/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	--WTF--	1:00	4	\$40.00	P-60	0.00	NM	4	\$160.00
RT -															

Order / Rev: 833366
 Alt Order #: 36019877
 Flight Dates: 07/04/22 - 07/17/22

Advertiser: One Georgia INC
 Product Desc: One Georgia Inc
 Estimate: 4507

WMAC-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/06/22	07/12/22	--WTF--		4				\$40.00		0.00			
N 6	WMACA	07/11/22	07/17/22	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----	1:00	2	\$50.00	P-60	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/11/22	07/17/22	M-----		2				\$50.00		0.00			
N 7	WMACA	07/06/22	07/12/22	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	--WTF--	1:00	9	\$50.00	P-60	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/06/22	07/12/22	--WTF--		9				\$50.00		0.00			
N 8	WMACA	07/11/22	07/17/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	M-----	1:00	1	\$40.00	P-60	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/11/22	07/17/22	M-----		1				\$40.00		0.00			
N 9	WMACA	07/06/22	07/12/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	--WTF--	1:00	6	\$40.00	P-60	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/06/22	07/12/22	--WTF--		6				\$40.00		0.00			
													Totals	26	\$1,100.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Robert Watson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Stacey Abrams

Authorized committee:

One Georgia Inc

Agency requesting time (and contact information):

N/A Media Buying Agency

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/08/2022

General

Primary

Treasurer of candidate's authorized committee:

Judy Zamore

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

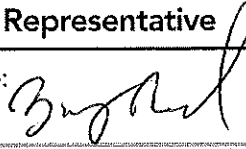
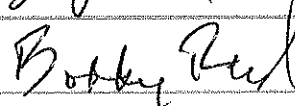
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Robert Watson <small>Digitally signed by Robert Watson Date: 2022.07.05 11:44:05 -04'00'</small>	Signature: 
Name: Robert Watson	Name: 
Date of Request to Purchase Ad Time: 7/5/2022	Date of Station Agreement to Sell Time: 7/5/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Robert Watson

Digitally signed by Robert Watson
Date: 2022.07.05 11:44:36 -04'00'

Name: Robert Watson

Date: 7/5/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 7/5/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>833303 833372</u> <u>833365 833368</u>	Station Call Letters: <u>WDEW-TV</u> <u>WMAZ AM WMLB-FM</u> <u>WPEZ FM</u>	Date Received/Requested: <u>7/5/22</u>
Est. #:	Station Location: <u>Madison, IA</u>	Run Start and End Dates: <u>7/4-7/17/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.