

Order #769054: Direct Adv../Americans ../FEB ORDERS/

Date	Action	Comment	By	Amount	Spots	Rate
02/10/22 7:43:43 AM	CIA Spot status	<updated to Cleared> 3-7, 1-8, 4-9, 3-8, 4-3, 2-7, 2-8, 4-10, 3-1, 4-4, 4-8, 4-2, 4-6, 4-11, 1-6, 2-9, 1-9, 3-10, 3-9, 4-5, 3-11, 4-7, 3-6, 2-10, 1-10	Caitlin Hill	\$1,060.00	38	0.00
02/10/22 7:42:36 AM	CIA Spot status	<updated to Cleared> 2-3, 2-4, 1-4, 1-1, 1-3, 1-2, 2-1, 3-2, 2-2, 4-1, 3-4, 3-3, 3-5	Caitlin Hill	\$1,060.00	38	0.00
02/10/22 7:32:53 AM	Processed	<async process>	Michelle Z	\$1,060.00	38	0.00
02/10/22 7:12:06 AM	Approved		Caitlin Hill	\$1,060.00	38	0.00
02/10/22 7:12:04 AM	Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Caitlin Hill	\$1,060.00	38	0.00
02/10/22 6:34:42 AM	Approval Workflow	[Sales Manager - Ready Default] revision insertion added	Elvin Fluel	\$1,060.00	38	0.00
02/09/22 1:37:53 PM	Ready for approval	READY	Casey Tin:	\$1,060.00	38	0.00
02/09/22 11:53:34 AM	Ready for approval	4TH LINE IS NOT ADDING UP CORRECTLY. 25x11=275 NOT 125, TOTAL NUMBER OF SPOTS ARE CORRECT, PLEASE ADVISE AND CORRECT ACCORDINGLY.... READY	Casey Tin:	\$1,210.00	44	0.00
02/09/22 11:43:45 AM	New order created	<new order>	Casey Tin:	\$0.00	0	0.00

[Sorted by: Date]

ORDER



Orders
Order / Rev: 769054
Alt Order #:
Product Desc: FEB ORDERS
Estimate:
Flight Dates: 02/10/22 - 02/23/22
Original Date / Rev: 02/09/22 / 02/10/22
Order Type: GENERAL

WMAC-AM
Primary AE: Macon House
Sales Office: L-MAC
Sales Region: Local

Agency Name: Direct Advantage
Buying Contact:
Billing Contact:
 8701 Shore Rd
 Brooklyn, NY 11209

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans For Citizen Voting
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: POL-STATE
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/22	02/23/22	38	\$1,060.00	\$901.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	38	\$1,060.00	\$901.00	0.00
Totals	38	\$1,060.00	\$901.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Macon House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMACA	02/10/22	02/23/22	M-F 6a-9a M-F	CM	6a-9a	MTWTF--	1:00	4	\$15.00	P-70	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	---TF--		4				\$15.00		0.00			
		Week: 02/14/22	02/20/22	MTWTF--		4				\$15.00		0.00			
		Week: 02/21/22	02/27/22	-----		0				\$15.00		0.00			
N 2	WMACA	02/10/22	02/23/22	M-F 12p-3p M-F	CM	12p-3p	MTWTF--	1:00	4	\$35.00	P-60	0.00	NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	---TF--		4				\$35.00		0.00			
		Week: 02/14/22	02/20/22	MTWTF--		4				\$35.00		0.00			
		Week: 02/21/22	02/27/22	-----		0				\$35.00		0.00			
N 3	WMACA	02/10/22	02/23/22	M-F 3p-6p M-F	CM	3:00 PM-5:00 PM (3:00 PM-5:00 PM)	MTWTF--	1:00	5	\$35.00	P-60	0.00	NM	11	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	---TF--		5				\$35.00		0.00			
		Week: 02/14/22	02/20/22	MTWTF--		5				\$35.00		0.00			
		Week: 02/21/22	02/27/22	MTW----		1				\$35.00		0.00			
N 4	WMACA	02/10/22	02/23/22	M-F 3p-6p M-F	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	MTWTF--	1:00	5	\$25.00	P-60	0.00	NM	11	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	---TF--		5				\$25.00		0.00			
		Week: 02/14/22	02/20/22	MTWTF--		5				\$25.00		0.00			

Order / Rev: 769054
 Alt Order #: _____
 Flight Dates: 02/10/22 - 02/23/22

Advertiser: Americans For Citizen Voting
 Product Desc: FEB ORDERS
 Estimate: _____

WMAC-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	MTW----					1	\$25.00		0.00			
													Totals	38	\$1,060.00

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Susan Voronin, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Direct Advantage
Address: 8701 Shore Rd, Suite 444, Brooklyn, NY
Contact: Susan Voronin Phone number: 516-316-4939 Email: svoronin@aol.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Americans for Citizen Voting / Urban Media Group
Address: 25 Park Lane South #1405
Contact: Doug Watts Phone number: _____ Email: Dwatts@urbanmedia.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement

Advertiser/Sponsor

Station Representative

Signature:

Susan Voronin

Signature:

Name:

Susan Voronin

Name:

Date of Request to Purchase Ad Time:

2/8/22

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

2/10/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

769054

Station Call Letters:

WMAC - AM

Date Received/Requested:

2/10/22

Est. #:

Station Location:

Macon, GA

Run Start and End Dates:

2/10 - 2/23/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.