

KEFN-CA—Issues/Programs List THIRD QUARTER 2014

KEFN-CA, licensed to Eternal Family Network, is the only over the air television station that offers full-time Catholic television programming in the St. Louis metropolitan area comprising portions of eastern Missouri and southern Illinois. KEFN-CA operates non-commercially. It is estimated that there are more than 500,000 Catholic residents within the Archdiocese of St. Louis, which encompasses the city of St. Louis and the ten surrounding counties in east central Missouri. Across the river in southern Illinois, it is estimated that there are over 100,000 Catholics in the Diocese of Belleville, which includes St. Clair County, one of the two major counties in the “Metro East” area of the St. Louis metropolitan area, and over 140,000 Catholics in the Diocese of Springfield, which encompasses Madison County, the other “Metro East” county.

Unique among St. Louis area television stations, KEFN-CA views the world through the prism of Catholic theology, faith and morals. With this viewpoint, KEFN-CA believes that five overarching “problems, issues and needs” of the St. Louis community are unchanging: (1) The Need to Save One’s Immortal Soul; (2) Faith, Morals and Character; (3) Problems in the Secular Society including but not limited to Divorce, Abortion, Euthanasia, Poverty and Crime; (4) Children’s Intellectual and Spiritual Development; and (5) General Public Affairs from a Catholic Perspective.

ISSUE # 1—Need to Save One’s Immortal Soul

Program: Holy Mass
Dates: weekdays
Time: 7:00-8:00 a.m. (live); 6:00-7:00 pm (repeated) daily.
Duration: 1 hour
Frequency: daily
Type: Religious
Description: Worship and a homily in the Catholic tradition

Program: The Journey Home
Dates: Monday
Time: 7:00-8:00 pm CT
Duration: 1 hour
Frequency: Weekly
Type: Religious
Description: Host Marcus Grodi, a one-time Presbyterian minister, interviews interesting guests who discuss their roads to conversion to the Roman Catholic religion.

ISSUE #2 –Faith, Morals and Character

Program: At Home with Jim and Joy
Date: Mondays and Thursdays
Time: 1:00-2:00 pm CT
Duration: 1 hour
Frequency: At least twice weekly
Type: Religious
Description: This program is hosted by Jim and Joy Pinto, lay Catholic evangelists for Life, Marriage and Family. Various topics related to the family are Discussed by Mr. and Mrs. Pinto and guests.

Program: EWTN Live
Date: Wednesday
Time: 7:00-8:00 pm CT
Duration: 1 hour
Frequency: Weekly
Type: Religious/Public Affairs
Description: This program is hosted by Rev. Mitchell Pacwa, S. J., who holds a Ph.D. in Old Testament studies from Vanderbilt University, has served as a college theology professor, is an expert on the Holy Land and speaks several languages. Each week, “Father Mitch” interviews various guests in order to edify the audience on the Catholic faith and morals.

ISSUE #3—Problems Encountered in the Secular Society

Program: Women of Grace
Date: Wednesday
Time: 10 a.m. – 11 a.m. CT
Duration: 1 hour
Frequency: Weekly
Type: Religious/Public Affairs
Description: Hostess Johnnette Benkovic presents a show designed to transform the world one woman at a time by affirming women in their dignity and vocation as daughters of God and in their gift of authentic femininity™ through ongoing spiritual formation.

Program: Life on the Rock
Date: Thursdays
Time: 7:00-8:00 pm CT
Duration: 1 hour
Frequency: Weekly
Type: Religious/Public Affairs

Description: This was a program designed to deal with issues of interest to teenagers and young adults, such as religious vocations, Catholic activism, faith and morals, the international Catholic youth festivals, among other topics.

ISSUE #4—Children’s Intellectual and Spiritual Development

Program: Faith Factory
Date: Weekdays
Time: 3:00-4:00 pm CT
Duration: 1 hour
Frequency: Daily
Type: Educational/Informational
Description: This is a programming block which consists of various program titles which vary day to day. All of these programs are designed to instill and grow moral values and virtue in children of varying ages; and teach children about faith and morals; the Catholic sacraments and the saints; and how to pray.

ISSUE # 5 – Public Affairs

Program: EWTN Bookmark
Date: Sundays, Mondays,
Time: Su 8:30 a.m.; M 4:00 a.m.;
Duration: 30 minutes
Frequency: see above
Type: Public Affairs
Description: Interviews with authors of timely, recent books dealing with public affairs, religion, faith and morals

Program: The World Over
Date: Fridays (live); rebroadcast other times
Time: 7:00-8:00 p.m.
Duration: 60 minutes
Frequency: Weekly
Type: Public Affairs
Description: Host Raymond Arroyo, News Director of the EWTN television network, anchors this weekly program, which features news reports from a Catholic perspective and interviews with prominent Catholic figures.