

# WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

PAGE 1

33295	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b>	386621	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	STRATEGIC MEDIA SERVICES		CITIZENS TO ELECT MICHELLE SMITH	
<b>AND</b>	1911 Fort Myer Dr Ste 400		24855 Ambrose Rd	
<b>ADDRESS</b>	Arlington VA 22209-1617 USA		Plainfield IL 60585-7386 USA	
<b>CONTACT</b>			<b>PRODUCT</b> 217/314/2536 MICHELLE SMITH +	
<b>LOCAL SALESPERSON</b>	Allison Herger	<b>AGENCY EST. NO.</b> 2536	<b>PRODUCT CODE</b> 1300	
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 11/01/16 <b>AND ENDING</b> 11/08/16 <b>NO. WEEKS:</b> 2				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	01111..	4	05:00A	05:57A	30S	11/01/16-11/04/16	2 NEWS THIS MORNING [5-6AM	4	250.00	1000.00
2 LUR	11000..	2	05:00A	05:57A	30S	11/07/16-11/08/16	2 NEWS THIS MORNING [5-6AM	2	250.00	500.00
3 CDR	01111..	4	05:58A	07:00A	30S	11/01/16-11/04/16	CBS2 NEWS AT 6AM	4	350.00	1400.00
4 CDR	11000..	2	05:58A	07:00A	30S	11/07/16-11/08/16	CBS2 NEWS AT 6AM	2	350.00	700.00
5 CDR	.1111..	4	07:00A	08:00A	30S	11/01/16-11/04/16		4	450.00	1800.00
6 CDR	11.....	2	07:00A	08:00A	30S	11/07/16-11/08/16		2	450.00	900.00
7 CDR	.1111..	4	08:00A	09:00A	30S	11/01/16-11/04/16		4	475.00	1900.00
8 CDR	22.....	4	08:00A	09:00A	30S	11/07/16-11/08/16		4	475.00	1900.00
10 CDR	Sa	1	08:00A	09:00A	30S	11/05/16-11/05/16	CBS2 MORNING NEWS - SATURDAY	1	300.00	300.00
11 CDR	Su	1	06:00A	06:57A	30S	11/06/16-11/06/16	CBS2 NEWS 2ND HOUR 6AM	1	200.00	200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

# WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

PAGE 2

33295	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b>	386621	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	STRATEGIC MEDIA SERVICES		CITIZENS TO ELECT MICHELLE SMITH
<b>AND</b>	1911 Fort Myer Dr Ste 400		24855 Ambrose Rd
<b>ADDRESS</b>	Arlington VA 22209-1617		Plainfield IL 60585-7386
	USA		USA
<b>CONTACT</b>			<b>PRODUCT</b> 217/314/2536 MICHELLE SMITH +
<b>LOCAL SALESPERSON</b>	Allison Herger	<b>AGENCY EST. NO.</b> 2536	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>			

**Cancellation Notice Required**  
Announcement 28 days prior notice

**BROADCAST SCHEDULE STARTING** 11/01/16 **AND ENDING** 11/08/16 **NO. WEEKS:** 2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
**NONDISCRIMINATION POLICY:** CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
12 CDR	Su	1	08:00A	09:30A	30S	11/06/16-11/06/16	CBS SUNDAY MORNING	1	2500.00	2500.00
13 CDR	M	1	08:58A	10:00A	30S	11/07/16-11/07/16	LET'S MAKE A DEAL	1	1200.00	1200.00
14 CDR	01001..	2	05:00P	05:30P	30S	11/01/16-11/04/16	CBS2 NEWS AT 5	2	1500.00	3000.00
15 CDR	M	1	05:00P	05:30P	30S	11/07/16-11/07/16	CBS2 NEWS AT 5	1	1500.00	1500.00
16 CDR	M	1	05:30P	06:00P	30S	11/07/16-11/07/16	CBS EVENING NEWS W/SCOTT	1	2500.00	2500.00
17 CDR	M	1	06:00P	06:30P	30S	11/07/16-11/07/16	CBS2 NEWS AT 6	1	1500.00	1500.00
18 CDR	T	1	10:00P	10:35P	30S	11/01/16-11/01/16	LATE NEWS	1	2000.00	2000.00
19 CDR	M	1	10:00P	10:35P	30S	11/07/16-11/07/16	LATE NEWS	1	2000.00	2000.00
20 CDR	Su	1	12:00N	06:00P	30S	11/06/16-11/06/16	NFL REGULAR SEASON GAMES	1	22000.00	22000.00
<b>Total Contract:</b>								38		48800.00
<b>Billing Summary</b>										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

# WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

PAGE 3

33295	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b>	386621	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	STRATEGIC MEDIA SERVICES		CITIZENS TO ELECT MICHELLE SMITH
<b>AND</b>	1911 Fort Myer Dr Ste 400		24855 Ambrose Rd
<b>ADDRESS</b>	Arlington VA 22209-1617		Plainfield IL 60585-7386
	USA		USA
<b>CONTACT</b>			<b>PRODUCT</b> 217/314/2536 MICHELLE SMITH +
<b>LOCAL SALESPERSON</b>	Allison Herger	<b>AGENCY EST. NO.</b> 2536	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>			
<b>BROADCAST SCHEDULE STARTING</b> 11/01/16 <b>AND ENDING</b> 11/08/16 <b>NO. WEEKS:</b> 2			

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
**NONDISCRIMINATION POLICY:** CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
						Oct .00	Nov 48800.00	Dec .00		Total 48800.00
					Qtr 4-16					<b>GRAND TOTAL</b> 48800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION