

WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

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| | | | | | |
|--|--|----------------------|---------------------------------------|---------------|---|
| 33295 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 386621 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | STRATEGIC MEDIA SERVICES | | CITIZENS TO ELECT MICHELLE SMITH | | |
| AND | 1911 Fort Myer Dr Ste 400 | | 24855 Ambrose Rd | | |
| ADDRESS | Arlington | VA 22209-1617 | Plainfield | IL 60585-7386 | |
| | USA | | USA | | |
| CONTACT | | | PRODUCT217/314/2536 MICHELLE SMITH + | | |
| LOCAL SALESPERSON | Allison Herger | AGENCY EST. NO. 2536 | PRODUCT CODE 1300 | | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/08/16 NO. WEEKS: 2 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| Additional Terms and Conditions: | | | | | | | | | | |
|----------------------------------|---------|------------|--------|--------|--------|-------------------|------------------------------|--------------|-----------|----------------|
| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
| | | | FROM | TO | | | | | | |
| 1 LUR | 01111.. | 4 | 05:00A | 05:57A | 30S | 11/01/16-11/04/16 | 2 NEWS THIS MORNING [5-6AM | 4 | 250.00 | 1000.00 |
| 2 LUR | 11000.. | 2 | 05:00A | 05:57A | 30S | 11/07/16-11/08/16 | 2 NEWS THIS MORNING [5-6AM | 2 | 250.00 | 500.00 |
| 3 CDR | 01111.. | 4 | 05:58A | 07:00A | 30S | 11/01/16-11/04/16 | CBS2 NEWS AT 6AM | 4 | 350.00 | 1400.00 |
| 4 CDR | 11000.. | 2 | 05:58A | 07:00A | 30S | 11/07/16-11/08/16 | CBS2 NEWS AT 6AM | 2 | 350.00 | 700.00 |
| 5 CDR | .1111.. | 4 | 07:00A | 08:00A | 30S | 11/01/16-11/04/16 | | 4 | 450.00 | 1800.00 |
| 6 CDR | 11..... | 2 | 07:00A | 08:00A | 30S | 11/07/16-11/08/16 | | 2 | 450.00 | 900.00 |
| 7 CDR | .1111.. | 4 | 08:00A | 09:00A | 30S | 11/01/16-11/04/16 | | 4 | 475.00 | 1900.00 |
| 8 CDR | 22..... | 4 | 08:00A | 09:00A | 30S | 11/07/16-11/08/16 | | 4 | 475.00 | 1900.00 |
| 10 CDR | Sa | 1 | 08:00A | 09:00A | 30S | 11/05/16-11/05/16 | CBS2 MORNING NEWS - SATURDAY | 1 | 300.00 | 300.00 |
| 11 CDR | Su | 1 | 06:00A | 06:57A | 30S | 11/06/16-11/06/16 | CBS2 NEWS 2ND HOUR 6AM | 1 | 200.00 | 200.00 |

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| | | | FROM | TO | | | | | | |
| 12 CDR | Su | 1 | 08:00A | 09:30A | 30S | 11/06/16-11/06/16 | CBS SUNDAY MORNING | 1 | 2500.00 | 2500.00 |
| 13 CDR | M | 1 | 08:58A | 10:00A | 30S | 11/07/16-11/07/16 | LET'S MAKE A DEAL | 1 | 1200.00 | 1200.00 |
| 14 CDR | 01001.. | 2 | 05:00P | 05:30P | 30S | 11/01/16-11/04/16 | CBS2 NEWS AT 5 | 2 | 1500.00 | 3000.00 |
| 15 CDR | M | 1 | 05:00P | 05:30P | 30S | 11/07/16-11/07/16 | CBS2 NEWS AT 5 | 1 | 1500.00 | 1500.00 |
| 16 CDR | M | 1 | 05:30P | 06:00P | 30S | 11/07/16-11/07/16 | CBS EVENING NEWS W/SCOTT | 1 | 2500.00 | 2500.00 |
| 17 CDR | M | 1 | 06:00P | 06:30P | 30S | 11/07/16-11/07/16 | CBS2 NEWS AT 6 | 1 | 1500.00 | 1500.00 |
| 18 CDR | T | 1 | 10:00P | 10:35P | 30S | 11/01/16-11/01/16 | LATE NEWS | 1 | 2000.00 | 2000.00 |
| 19 CDR | M | 1 | 10:00P | 10:35P | 30S | 11/07/16-11/07/16 | LATE NEWS | 1 | 2000.00 | 2000.00 |
| 20 LUR GB VS. COLTS | Su | 1 | 12:00N | 06:00P | 30S | 11/06/16-11/06/16 | NFL REGULAR SEASON GAMES | 1 | 22000.00 | 22000.00 |
| Total Contract: | | | | | | | | 38 | | 48800.00 |
| Billing Summary | | | | | | | | | | |
| | | | | | | | | | | |

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| ITEM | DAYS | | FROM | TO | | | | | | |
| | | | | | | <div>Qtr 4-16</div> <div>Oct .00</div> | <div>Nov 48800.00</div> <div>Dec .00</div> | | <div>Total 48800.00</div> <div>GRAND TOTAL 48800.00</div> | |

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