

New Order

Media: Radio
Client: Friends of Roy Blunt
Product: Primary
CPE: //171
Description: FRB Radio July 20-26
Rep:
Version: 1
Comments:

Market: St. Louis
Demo: Adults 35+
Separation: 30
Flight Start: 7/20/16
Flight End: 7/26/16
Sales Office:
Survey:

Vendor: KEZK-FM

AE: Dave Cooper
Phone:
Fax:

Billing To: Thompson Communications, Inc.
 200 West Jefferson
 Marshfield, MO 65706

Phone: 417-859-5428
Fax:

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	7/20	7/21	7/22	7/23	7/24	7/25	7/26	Total Spots	Adults 35+ RTG	CPP	
1	WThF,MTu 6:00A-10:00A	AM	\$70.00	C	60	2	2	2	0	0	2	2	10			
2	WThF,MTu 10:00A-3:00P	MD	\$80.00	C	60	3	3	3	0	0	3	3	15			
3	WThF,MTu 3:00P-7:00P	PM	\$90.00	C	60	2	2	2	0	0	2	2	10			
Total Spots:						7	7	7	0	0	7	7	35			
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		
Month		Cash\$-Spots		Trade\$-Spots		Total\$-Spots										
7/2016		\$2,800.00 - 35		\$0.00 - 0		\$2,800.00 - 35										
Total Gross Cost:			\$2,800.00											Total Gross CPP:		\$0.00
Total Net Cost:			\$2,380.00											Total Net CPP:		\$0.00