

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/21/19

Date

Catherine Warburton

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

11/21/19

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Brand Time Schedule - KWHY

PERIOD FROM DEC30/19 TO MAR29/20
SPOT TV

ASSEMBLY
711 THIRD AVE - 3RD FL
NEW YORK NY 10017

CLIENT MBLM Mike Bloomberg 2020 INC Market LA CA LOS ANGELES, CA
PRODUCT MBLM Mike Bloomberg 2020 INC
ESTIMATE 0122 BLOOMBERG 1Q20 2.1 THRU 2.7

RTG SVC-NSI

REVISION: ORIGINAL

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	30	06	13	20	27	03	10	17	24	02	09	16	23	TOT	COST/TAX
STATION: KWHY KWHY-TV (MPX, CH=22)																					
SLS REP: UNASSIGNED																					
006	M-F	1100A	FEB03	MILENIO NOTICIAS	:30	DA														4	40.00
LUR		1200P	FEB07																		
007	M-F	0300P	FEB03	MILENIO NOTICIAS	:30	EN														4	40.00
LUR		0400P	FEB07																		
008	M-F	0500P	FEB03	ROSARIO (NOVELA)	:30	EF														6	50.00
LUR		0700P	FEB07																		
009	M-F	0700P	FEB03	MILENIO NOTICIAS	:30	EN														4	125.00
LUR		0800P	FEB07																		
010	M-F	1000P	FEB03	MILENIO NOTICIAS	:30	LN														4	175.00
LUR		1100P	FEB07																		
011	SA-SU	0700P	FEB01	MILENIO NOTICIAS WEE	:30	EN														2	80.00
LUR		0800P	FEB02																		
012	SA-SU	1000P	FEB01	MILENIO NOTICIAS WEE	:30	LN														2	80.00
LUR		1100P	FEB02																		
013	SA-SU	1100P	FEB01	MILENIO NOTICIAS WEE	:30	LN														2	35.00
LUR		1130P	FEB02																		



Brand Time Schedule - KWHY

ASSEMBLY

PERIOD FROM DEC30/19 TO MAR29/20
SPOT TV

711 THIRD AVE - 3RD FL
NEW YORK NY 10017

CLIENT MBIM Mike Bloomberg 2020 INC Market LA CA LOS ANGELES, CA
PRODUCT MBIM Mike Bloomberg 2020 INC
ESTIMATE 0122 BLOOMBERG 1Q20 2.1 THRU 2.7 RTG SVC-NSI

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	30	06	13	20	27	03	10	17	24	02	09	16	23	TOT	COST/TAX
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STATION: KWHY KWHY-TV (MPX, CH=22)

TERMS & CONDITIONS KWHY TOT 6 22

-This order was booked by Mike Bloomberg 2020 INC C/O Assembly 28 2210.00

Assembly assumes NO liability for payment.
-All makegoods MUST be approved in writing.
-All programs MUST be listed and in the time period exactly as above.
-NO deviations will be permitted WITHOUT written approval.
-All rotations MUST be fair & equal; minimum 30 minute separation and 30 minute competitive separation.

CANCELLATION POLICY
2 TO 3 DAYS for DR orders
2 WKS for GENERAL MARKET orders

PLEASE SEND ORDER CONFIRMATION BACK WITHIN 6 HOURS.

Please EMAIL ALL invoices to: Assembly.Spot@ipservices.com

-If you have any questions or concerns, please send an email to:
asmclientapmedia-aam.com