

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Marsha Webb, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

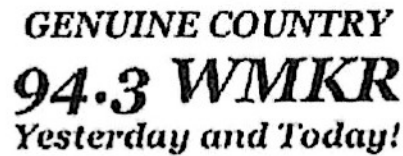
ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Marsha Webb	
Authorized committee: Marsha Webb for State Rep Committee <i>Citizens For Marsha Webb</i>	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): 107th IL State Rep	
Date of election: March 19, 2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: tba	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	
<b>Candidate/Committee/Agency</b>	<b>Station Representative</b>
Signature: <i>Marsha Webb</i>	Signature: <i>Randal J. Miller, Pres.</i>
Name: Marsha Webb, Candidate	Name: Randal J. Miller, President
Date of Request to Purchase Ad Time: 1/17/24	Date of Station Agreement to Sell Time: 1/17/24



Custom Proposal  
for  
Marsha Webb for State Rep  
January 12, 2024

Based on a \$1500 budget, here's what we recommend to help deliver Republican voters for you in the March 19 primary. Working backwards from March 19 and with your budget, here are our ideas:

5 30-second commercials per day over 24 hours on these 4 stations with great listenership in the district:



These 30's are at a combined rate \$5.92 due to airing your schedule over 24 hours, providing you more FREQUENCY reaching more VOTERS!  
\$5.92 per 30 for the 4 stations x 5 per day x 13 air dates=\$1539.20. That's a total of 260 30's between these 4 stations to deliver your message, with air dates March 7 thru March 19 at 7pm.

Per the political radio rate card provided, this schedule is offered based on a signed NAB political advertising form and pre-payment of your schedule before it airs.

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

FOR MILLER COMM., INC.:  
Randal J. Miller, President  
Date: 1/12/24

FOR WEBB FOR STATE REP: Citizens For Marsha Webb  
Marsha Webb  
Date: 1/17/2024  
E-mail address for billing:  
marsha@marshawebbforillinoisstaterepresentative.com