



Broadcast Order

P.O. Box 277, Oberlin, OH 44074
Office: (440) 774-1320 - Fax: (440) 774-1336
Websites: WOBL.RADIO.COM or WDLW.RADIO.COM
E-Mail: WOBLWDLW@YAHOO.COM



Date: 11-22-23

- ☒ New Order
- ☐ Revision
- ☐ Cancellation
- ☐ Renewal
- ☐ Extend

- ☐ Local Direct
- ☐ Agency
- ☒ Political
- ☐ Annual
- ☐ Promo

- ☐ Tele-Hold
- ☐ Trade
- ☐ PSA
- ☐ Make Good
- ☐ Non-Profit

Co-Op: ☐ Yes ☐ No

Start Date: 11-29-23
End Date: 2-23-24

Advertiser: Friends of Rich Resendez
Agency: _____
Address: 7508 Heritage Way
Amherst OH 44001
Contact: Rich Resendez
Phone: 440-343-7358
Fax: _____
Conflicts: _____
E-Mail: resendezrich@gmail.com

Cut #: _____
Salesperson: House
Contract: _____
Description: HSBB
Contract #: _____
P.O. #: _____
Agency: _____
Commission: _____

Rate Per Spot	Length	Daypart or Avail Type	Dates	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Totals	Comments	Line
	:15	HS Hoops	11/29/23 - 2/23/24			6		6				WDLW	
								6				WOBL	

All fixed position spots will air approximately within 10 minutes of designated time.

Jan \$ _____ Apr \$ _____ Jul \$ _____ Oct \$ _____
Feb \$ _____ May \$ _____ Aug \$ _____ Nov \$ 1600
Mar \$ _____ Jun \$ _____ Sep \$ _____ Dec \$ _____
Total Spots: 217 Total Dollars: 1600

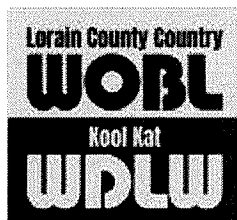
SPECIAL INSTRUCTIONS

WDLW

Client Signature: _____ Date: 11-22-23

Net Terms: 15 Days. Accounts not paid within 30 days will be charged a late payment fee of 1.5% per month.
NONDISCRIMINATION POLICY: Stations owned by WOBL Radio, Inc. and WDLW Radio, Inc. do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

Confirmation



WOBL/WDLW RADIO INC.
PO Box 277
Oberlin OH 44074

Contract # 16837
Date Entered 11/22/2023
Sales Person HOUSE TEAM
Billing Cycle Calendar
Conflict 1 Political
Product HS HOOPS
Contract 11/29/2023 - 02/23/2024

RESENDEZ FOR SHERIFF
7508 HERITAGE WAY
AMHERST OH 44001

Station	Date Range	Len	Schedule	Repeated	Rate	Qty	Total
WDLW-AM	11/29/2023-02/14/2024	00:15	0,0,6,0,0,0,0	All Weeks	0.00	72	0.00
WDLW-AM	11/27/2023-12/01/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	12/11/2023-12/15/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	12/18/2023-12/22/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	12/25/2023-12/29/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	01/01/2024-01/05/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	01/08/2024-01/12/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	01/15/2024-01/19/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	01/22/2024-01/26/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	01/29/2024-02/02/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	02/05/2024-02/09/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	02/12/2024-02/16/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	02/19/2024-02/23/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBL-AM	11/27/2023-12/01/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBL-AM	12/11/2023-12/15/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBL-AM	12/18/2023-12/22/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBL-AM	12/25/2023-12/29/2023	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBL-AM	01/01/2024-01/05/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBL-AM	01/08/2024-01/12/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBL-AM	01/15/2024-01/19/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBL-AM	01/22/2024-01/26/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBL-AM	01/29/2024-02/02/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBL-AM	02/05/2024-02/09/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBL-AM	02/12/2024-02/16/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WOBL-AM	02/19/2024-02/23/2024	00:15	0,0,0,0,6,0,0		0.00	6	0.00
WDLW-AM	11/30/2023-11/30/2023				1600.00	1	1600.00
Total							1600.00

Projected Billing		Count	Gross	Net
November	2023	7	1600.00	1600.00
December	2023	72	0.00	0.00
January	2024	78	0.00	0.00
February	2024	60	0.00	0.00
		217	1600.00	1600.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, RICHARD RESENDEZ, hereby request station time as follows.

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS / BLOCKS MUST BE COMPLETED.

Candidate Name:

RICHARD RESENDEZ

Authorized Committee:

RESENDEZ FOR Sheriff

Agency requesting time (and contact information):

☐

N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Lorain County Sheriff's Office

Date of election:

3-19-2024

☒

Primary

☐

General

Treasurer of candidate's authorized committee:

LORI RESENDEZ

The undersigned represents that:

(1) The payment for the broadcast time requested has been furnished by (check one box below):

☐

The candidate listed above who is a legally qualified candidate, or

☐

The authorized committee of the legally qualified candidate listed above;

(2) This station is authorized to announce the time as paid for by such person or entity; and

(3) This station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

CANDIDATE / COMMITTEE / AGENCY	STATION REPRESENTATIVE
Signature: <u>Richard Resendez</u>	Signature: <u>Nikki Fullmer</u>
Name: <u>RICHARD RESENDEZ</u>	Name: <u>Nikki Fullmer</u>
Date of Request to Purchase Ad Time: <u>11-22-23</u>	Date of Station Agreement to Sell Time: <u>11-22-23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate / Authorized Committee / Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

11-22-23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason: _____

* Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

16837

Station Call Letters:

WDLN

Date Received/Requested:

11-22-23

Ext. #:

Station Location:

Worain

Run Start and End Dates:

11/29/23 — 2/23/24

Upload order, this form and invoices for traffic system print-out, or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of the contact person who can provide that information immediately should be placed in the "Terms of Disclosure" folder in the OPIF.

WOBL/WDLW RADIO COPY – OFFICE USE (NIKKI)

TITLE: RESENDEZ FOR SHERIFF

DATE ASSIGNED: 11/22

START DATE: 11/29

VOICE/ARTIST: MALE

LENGTH: 15

CART #: 2015

SPECIAL INSTRUCTIONS:

SCRIPT:

- HI I'M RICH RESENDEZ WITH THE LORAIN COUNTY PROSECUTORS OFFICE. I HAVE OVER 40 YEARS OF EXPERIENCE IN LAW ENFORCEMENT AND HAVE BEEN A LIFE LONG RESIDENT IN LORAIN COUNTY. EXPERIENCE IS KEY TO SUCCESS BOTH ON AND OFF THE COURTS. LOOK FOR ME, RICH RESENDEZ FOR COUNTY SHERIFF ON THE BALLOT THIS SPRING.

TAG: PAID FOR BY RESENDEZ FOR SHERIFF, LORI RESENDEZ TREASURER.