

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Ray Media LLC, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Del Ray Media LLC

Agency name: Del Ray Media LLC

Address: PO Box 26067, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delraymediabuying.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Securing American Greatness

Address: 138 Conant Street, Beverly, MA 01915

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Directors: Charles Gantt, Cliff Sims, Christopher DeWitt

President: Kaelan Dorr

Treasurer: Charles Gantt

Secretary: Charles Gantt

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Del Ray Media LLC <small>Digitally signed by Del Ray Media LLC Date: 2024.05.30 10:23:04 -04'00'</small>	Signature: 
Name: Del Ray Media LLC	Name: <u>Jon Caplan</u>
Date of Request to Purchase Ad Time: 5/30/24	Date of Station Agreement to Sell Time: <u>6-6-24</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 6-3-24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>221477</u>	Station Call Letters: <u>WSWB</u>	Date Received/Requested: <u>6-4-24</u>
Est. #: <u>6126PA</u>	Station Location: <u>W. Lakes Barre, PA</u>	Run Start and End Dates: <u>6-12-24 - 6-18-24</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



WSWB
 1181 Hwy 315
 Wilkes-Barre, PA 18702
 (570) 970-5600

<u>Contract / Revision</u> 2214747 /		<u>Alt Order #</u> 28405237
<u>Advertiser</u> Securing American Greatness		<u>Original Date / Revision</u> 06/04/24 / 06/04/24
<u>Contract Dates</u> 06/12/24 - 06/18/24	<u>Estimate #</u> 6126PA	
<u>Product</u> 2563/6126PA/6126PA		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSWB	<u>Account Executive</u> Washington DC Katz	<u>Sales Office</u> KATZ Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 9.20
<u>Agy Code</u> 9918354	<u>Advertiser Code</u> 2563	<u>Product 1/2</u> 6126PA
<u>Agency Ref</u> 84094	<u>Advertiser Ref</u> 10192570	

And:

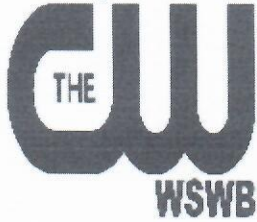
Del Ray Media
 1427 Leslie Avenue Suite 106
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSWB	06/12/24	06/18/24	sherri	158p-3p		:30				NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/24	06/18/24	22222--				10	\$25.00	0.20			
N 2	WSWB	06/12/24	06/18/24	fam feud	630p-7p		:30				NM	5	\$500.00
Week:		06/12/24	06/18/24	11111--				5	\$100.00	0.60			
N 3	WSWB	06/12/24	06/18/24	Sa movie	2-4p		:30				NM	2	\$50.00
Week:		06/12/24	06/18/24	-----2-				2	\$25.00	0.40			
N 4	WSWB	06/12/24	06/18/24	chicago fire	4-5p		:30				NM	2	\$50.00
Week:		06/12/24	06/18/24	-----2-				2	\$25.00	0.00			
N 5	WSWB	06/12/24	06/18/24	fam feud	6-7p		:30				NM	2	\$100.00
Week:		06/12/24	06/18/24	-----2-				2	\$50.00	0.00			
N 6	WSWB	06/12/24	06/18/24	movie	2-4p		:30				NM	2	\$50.00
Week:		06/12/24	06/18/24	-----2				2	\$25.00	0.00			
N 7	WSWB	06/12/24	06/18/24	liquidator	4-5p		:30				NM	2	\$50.00
Week:		06/12/24	06/18/24	-----2				2	\$25.00	0.40			
N 8	WSWB	06/12/24	06/18/24	fam feud	5-6p		:30				NM	2	\$50.00
Week:		06/12/24	06/18/24	-----2				2	\$25.00	0.20			
N 9	WSWB	06/12/24	06/18/24	national desk	12a-1a		:30				NM	2	\$100.00
Week:		06/12/24	06/18/24	-----2				2	\$50.00	0.50			
N 10	WSWB	06/12/24	06/18/24	penn and teller	8p-9p		:30				NM	2	\$200.00
Week:		06/12/24	06/18/24	----2--				2	\$100.00	0.60			
Totals											9.20	31	\$1,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WSWB
 1181 Hwy 315
 Wilkes-Barre, PA 18702
 (570) 970-5600

<u>Contract / Revision</u>	<u>Alt Order #</u>
2214747 /	28405237

<u>Advertiser</u>	<u>Original Date / Revision</u>
Securing American Greatness	06/04/24 / 06/04/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/12/24 - 06/18/24	2563/6126PA/6126PA	6126PA

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/10/24 - 06/16/24	25	\$1,100.00	(\$165.00)	\$935.00
06/17/24 - 06/23/24	6	\$300.00	(\$45.00)	\$255.00
Totals	31	\$1,400.00	(\$210.00)	\$1,190.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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125 West 55th St
New York, NY 10019

Contract # 28405237	Changes as of: 6/3/2024 at 4:35 PM	Version: Original Order
CPE: 2563/6126PA/6126PA	Flight: 6/12/24 - 6/18/24	Station: WSWB
Agency: DEL RAY MEDIA (ADIMPACT)	Advertiser: SECURING AMERICAN GREATNESS.	Market: Wilkes Barre-Scranton
PO BOX 1309	Product: Order	Office: WASHINGTON
ALEXANDRIA, VA 22313	Agency Order #: 18559	Service: Nielsen
	Buyer: Harris, Paula	Primary Demo: Adults 50+
	Salesperson: JEANINE TSOUKALAS 202-955-5342	Assistant: JEANINE TSOUKALAS 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$1,400.00
		Total Spots: 31
		Total CPP: \$152.17
		Total GRP: 9.2

#	Day/Time	DP	Program	Rate	Len	6/12 - 6/18							Total Spots	Total \$	CPP*	GRP*
						6/12	6/13	6/14	6/15	6/16	6/17	6/18				
1	W-F,M-Tu 2p-3p		Sherri	\$25.00	30	2	2	2	0	0	2	2	10	\$250.00	\$125.00	2.0
2	W-F,M-Tu 6:30p-7p		Family Feud	\$100.00	30	1	1	1	0	0	1	1	5	\$500.00	\$166.67	3.0
3	Sa 2p-4p		Movies and Specials	\$25.00	30	0	0	0	2	0	0	0	2	\$50.00	\$62.50	0.8
4	Sa 4p-5p		Chicago Fire	\$25.00	30	0	0	0	2	0	0	0	2	\$50.00	\$0.00	0.0
5	Sa 6p-7p		Family Feud 2X	\$50.00	30	0	0	0	2	0	0	0	2	\$100.00	\$0.00	0.0
6	Su 2p-4p		Movies and Specials	\$25.00	30	0	0	0	0	2	0	0	2	\$50.00	\$0.00	0.0
7	Su 4p-5p		The Liquidator 2X	\$25.00	30	0	0	0	0	2	0	0	2	\$50.00	\$62.50	0.8
8	Su 5p-6p		Family Feud 2X	\$25.00	30	0	0	0	0	2	0	0	2	\$50.00	\$125.00	0.4
9	Su 12m-1a		News: The National Desk	\$50.00	30	0	0	0	0	2	0	0	2	\$100.00	\$100.00	1.0
10	F 8p-9p		Penn & Teller: Fool Us (R)-CW	\$100.00	30	0	0	2	0	0	0	0	2	\$200.00	\$166.67	1.2
TOTALS:						3	3	5	6	8	3	3	31	\$1,400.00	\$152.17	9.2



125 West 55th St
New York, NY 10019

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ALEXANDRIA, VA 22313	Agency Order #: 18559	Service: Nielsen
	Buyer: Harris, Paula	Primary Demo: Adults 50+
	Salesperson: JEANINE TSOUKALAS 202-955-5342	Assistant: JEANINE TSOUKALAS 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$1,400.00
		Total Spots: 31
		Total CPP: \$152.17
		Total GRP: 9.2

Special Instructions	
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Competitive Information	
Market Budget:	\$1,400
WSWB Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	31	\$1,400.00	\$152.17	9.2
Total	100%	31	\$1,400.00	\$152.17	9.2

Monthly Summary		
Month	Spots	Dollars
2024-Jun	31	\$1,400.00
Total	31	\$1,400.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/3/24 4:55 PM					\$0	\$0	
New	6/3/24 4:35 PM	JEANINE TSOUKALAS	New	31		\$1,400.00	\$1,400.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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