

QUARTERLY ISSUES/PROGRAM LISTS

There follows a listing of some of the significant issues responded to by Station WOOF-FM, along with the most significant programming treatment of those issues for the period January 1, 2013 to March 31, 2013. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
<p>“Dothan Education Foundation”. This year the education foundation, the “yes we can” initiative and the “adopt a school” initiative joined together to create the Dothan Education Foundation...creating a fund to support Dothan City Schools. The goal of the foundation is to improve classroom instruction, teacher morale, and build local support through fundraising. The funds are also used to support activities to strengthen student achievement.</p>	<p>Newscast</p>	<p>3/5/13</p>	<p>3:55p</p>	<p>2 mins</p>	<p>The inaugural fundraiser for the Dothan Education Foundation will be held this Thursday night at the Dothan Civic Center. From the New York Times best selling book list and the huge hit movie “Blind Side”, Leigh Ann Tuhoy, will be in Dothan to share her personal story of giving back and finding value in others, along with making a difference with what you have. Tuhoy says when parenting children today, parents need to step up in the role of parent, not as friend. Tuhoy also says in today’s society there is a cycle concerning education that seems to be broken and this needs to be fixed. The event kicks off at 7pm at the Dothan Civic Center. All proceeds will benefit the Dothan Education Foundation.</p>
<p>“Kidney Foundation”...March is national kidney awareness month...The state of Alabama ranks number 5 in the United States in the occurrence of Kidney disease. Diabetes is the leading cause of Chronic Kidney failure and high blood pressure is the 2nd leading cause.</p>	<p>Newscast</p>	<p>3/13/13</p>	<p>4:55p</p>	<p>2 mins</p>	<p>March is National kidney awareness month...kidneys filter your blood. They remove wastes and extra water. When the kidneys are diseased they stop doing their jobs and wastes build up, damaging the body..if not treated kidney disease can lead to kidney failure...but you can prevent kidney failure. According to Dr. Prakash, 26 million Americans have some form of kidney disease...Many will never know until it has progressed to a later stage then too difficult to treat.</p>

	Live remote Broadcast	3/2/13	8:00am	2 hours	WOOF FM Staff member Gary Gibson, Kendell Gibson and the WOOF-FM Mascot, The WOOF Wolf broadcasted live from Northview High School in Dothan. In addition to entertaining the walkers, we encourage our listeners participate in the walk and if you could make the walk we encourage monetary donations as well to the Kidney Foundation
	48 recorded Serving the Needs of our Community announcements promoting the Kidney Walk	2/18/13-3/2/13	2400 hrs-2400 hrs	:30 sec	
“HEARTS N MOTION” The Southeast Alabama Medical center hosts their annual “Hearts N Motion” event. Hearts N Motion is a free family friendly event where the public is encouraged to come out and explore ways to obtain a healthy heart.	Live remote Broadcast	2/9/13	9:00am	2 hours	WOOF FM Staff members Stephano, Brad Bailey and the WOOF-FM Mascot, the WOOF Wolf broadcasted live from Wiregrass Commons Mall. Joining forces with the Southeast Alabama Medical Center, WOOF FM stressed the importance of movement for a healthy heart and body. The event featured health screenings and fun-filled demonstrations.
	240 recorded Serving the Needs of our Community announcements promoting Hearts n motion	1/15/13-2/9/13	2400 hrs-2400 hrs		
Diabetes...13.8% of Alabamians have been diagnosed with diabetes and thousands are unaware. African Americans are more likely to have it and die from it. In Type I diabetes there has been a 21% increase in people under 20 years of age.	Live remote Broadcast	2/23/13	9:00am	2 hours	WOOF FM staff members Gary Gibson, Brad Bailey and the WOOF FM Mascot, the WOOF Wolf were at camp Alaflo, just outside Enterprise for “Children’s diabetes conference”. The announcers discussed Type I diabetes, once known as juvenile diabetes, or insulin dependent diabetes. The purpose was to help the kids learn the signs of Type I diabetes.
	46 recorded Serving the Needs of our Community				

<p>Overweight/obesity is a leading cause of diabetes. Alabama has the eighth highest prevalence of obesity in the nation. In Alabama 38.6 of 3rd graders and 39% of kindergarteners are overweight or obese..it starts far too early and it needs to be addressed.</p>	<p>announcements promoting the “children’s diabetes conference”</p> <p>Live remote Broadcast</p> <p>168 recorded Serving the Needs of our Community announcements promoting Dothan’s Walk to Cure Diabetes.</p>	<p>2/1/13-2/20/13</p> <p>3/3/13</p> <p>2/3/13-3/2/13</p>	<p>2400 hrs-2400 hrs</p> <p>1:00pm</p> <p>2400 hrs-2400 hrs</p>	<p>:30 secs</p> <p>2 hours</p> <p>:30 secs</p>	<p>WOOF FM staff members John Houston, Dianna Smitherman and the WOOF-FM Mascot, the WOOF Wolf broadcasted live from Westgate Gym in Dothan for Dothan’s Walk to Cure Diabetes. While entertaining the walkers, we encouraged our listeners to participate but if they could not walk we encouraged them to make monetary donations. After the successful walk we received a letter from Leisa Jones, media director, Dothan’s walk to cure diabetes. Ms. Jones said “thank you so much for everything 99.7 WOOF FM did to make Dothan’s Walk to cure diabetes a huge success! The professional psa’s made a big difference in helping us inform the wiregrass about the event. WOOF FM is greatly appreciated by the walk committee and JDRF (juvenile diabetes research foundation).</p>
<p>Joseph M. Farley Nuclear Plant located near Dothan, 5 miles south of Columbia, AL in Houston County along the Chattahoochee River, is a 2 unit nuclear plant and its 1st unit went into operation in 1977. Keeping the community</p>	<p>Newscast</p>	<p>3/11/13</p>	<p>11:55 a</p>	<p>1 min</p>	<p>According to WOOF News anchor Deborah Pearson, the nuclear Regulatory commission will be holding an open house today to provide information about the agency’s inspections and assessment of Farley Nuclear Plant operated by Southern Nuclear. The open house is an informal session that will be held this afternoon at 2:30 at the Alabama Midland railroad depot in Ashford. NRC Staff will be on-hand to answer questions about the safety performance of the Farley Plant as well as overall NRC oversight</p>

<p>abreast of safety performances is of key importance.</p>					<p>inspections. According to the NRC Staff, both units at the Farley Nuclear Plant operated safely in 2012.</p>
<p>“High school Track and Field” ...builds healthy habits, improves confidence, promotes teamwork, has psychological benefits, insures fitness and helps with coordination and most of all it just fun.</p>	<p>Newscast</p>	<p>3/13/13</p>	<p>15:55p</p>	<p>2 mins</p>	<p>News Anchor Deborah Pearson says Northview High school’s track team will be holding a fundraiser this Friday to benefit the school’s track program. From 4 to 8pm Friday, track team members will participate in what’s called a runathon. Northview coach Chris Cooper says team members are encouraged to solicit pledges and donations from the community with a goal of at least \$75 a team member. Cooper says the runathon will help raise funds for the school’s track program to compensate for items needed for the team but also to bring awareness about the Northview High School track program.</p>
	<p>Interview</p>	<p>3/15/13</p>	<p>6:52a</p>	<p>2 mins</p>	<p>Morning show host Amy Dee and John Houston interviewed Northview High School track team coach Chris Cooper. Coach Cooper encouraged listeners to come to the Northview campus track facilities today. With each team members goal of at least \$75 donated, the over fundraising goal for today’s event is \$3000. Please come and donate if you can and cheer on our athletes.</p>