

# CONTRACT



**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

<u>Contract / Revision</u> 570436 /		<u>Alt Order #</u> 08823870
<u>Product</u> <b>HERRING 4 ATTRNY GEN</b>		
<u>Contract Dates</u> <b>09/26/17 - 10/02/17</b>		<u>Estimate #</u> <b>491/496/5603</b>
<u>Advertiser</u> <b>Herring/D/AG</b>		<u>Original Date / Revision</u> 09/26/17 / 09/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WTKR-TV</b>	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 491	<u>Product 1/2</u> 496
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Buying Time LLC**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	3	09/29/17	09/29/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$65.00				
3	3	09/29/17	09/29/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$205.00				
4	3	09/29/17	09/29/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----2--				2	\$185.00				
5	3	09/29/17	09/29/17	M-F 1235a-135a	12:37 XM-1:37 XM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$45.00				
6	3	09/29/17	09/29/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$210.00				
7	3	09/29/17	09/29/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$145.00				
8	3	09/29/17	09/29/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$205.00				
9	3	09/29/17	09/29/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$255.00				
10	3	09/29/17	09/29/17	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$105.00				
11	3	09/29/17	09/29/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$255.00				
12	3	09/29/17	09/29/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$250.00				
13	3	09/29/17	09/29/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$180.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

<u>Contract / Revision</u> 570436 /		<u>Alt Order #</u> 08823870
<u>Contract Dates</u> 09/26/17 - 10/02/17		<u>Product</u> HERRING 4 ATTRNY G
		<u>Estimate #</u> 491/496/5603
<u>Advertiser</u> Herring/D/AG		<u>Original Date / Revision</u> 09/26/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$180.00				
14	3	09/29/17	09/29/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$210.00				
15	3	09/29/17	09/29/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$165.00				
16	3	09/29/17	09/29/17	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$195.00				
17	3	09/29/17	09/29/17	Friday Prime Hour 1	8-9p mac		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$600.00				
18	3	09/29/17	09/29/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$155.00				
19	3	09/29/17	09/29/17	Friday Prime Hour 2	9-10p hawaii		:30				NM	1	\$1,065.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$1,065.00				
20	3	10/02/17	10/02/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$65.00				
21	3	10/02/17	10/02/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$250.00				
22	3	10/02/17	10/02/17	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$95.00				
23	3	10/02/17	10/02/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$205.00				
24	3	10/02/17	10/02/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	2-----				2	\$185.00				
25	3	10/02/17	10/02/17	M-F 1235a-135a	12:37 AM-1:37 AM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$45.00				
26	3	10/02/17	10/02/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$210.00				
27	3	10/02/17	10/02/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$145.00				
28	3	10/02/17	10/02/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$205.00				
29	3	10/02/17	10/02/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$255.00				
30	3	10/02/17	10/02/17	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$105.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
570436 /	08823870

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/17 - 10/02/17	HERRING 4 ATTRNY G	491/496/5603

<u>Advertiser</u>	<u>Original Date / Revision</u>
Herring/D/AG	09/26/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$105.00				
31	3	10/02/17	10/02/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$255.00				
32	3	10/02/17	10/02/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$250.00				
33	3	10/02/17	10/02/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$180.00				
34	3	10/02/17	10/02/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$210.00				
35	3	10/02/17	10/02/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$165.00				
36	3	10/02/17	10/02/17	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$195.00				
37	3	10/02/17	10/02/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$155.00				
38	3	09/30/17	09/30/17	Saturday Prime Hour 3	10-11p 48hrs		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1-				1	\$275.00				
39	3	09/30/17	09/30/17	Sa 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1-				1	\$235.00				
40	3	09/30/17	09/30/17	Inside The Redskins	11:35 PM-12:35 XM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1-				1	\$35.00				
41	3	09/30/17	09/30/17	Saturday Prime Hour 1	8-9p crimetime		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1-				1	\$275.00				
42	3	09/30/17	09/30/17	Sa 9a-11a	9:00 AM-11:00 AM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1-				1	\$90.00				
43	3	10/01/17	10/01/17	Sunday Prime Hour 4	1030-1130p madar		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1				1	\$550.00				
44	3	10/01/17	10/01/17	Su 1030a-11a	10:30 AM-11:00 AM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1				1	\$210.00				
45	3	10/01/17	10/01/17	Late Run News	11:00 PM-11:35 PM		:30				NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1				1	\$235.00				
46	3	10/01/17	10/01/17	Su 1205a-1235a	1205-1235xm insid		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1				1	\$90.00				
47	3	10/01/17	10/01/17	Sunday Prime Hour 1	730-830p 60 min		:30				NM	1	\$1,625.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
570436 /	08823870

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/17 - 10/02/17	HERRING 4 ATTRNY G	491/496/5603

<u>Advertiser</u>	<u>Original Date / Revision</u>
Herring/D/AG	09/26/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1				1	\$1,625.00				
48	3	10/01/17	10/01/17	Sunday Prime Hour 2	830-930p wisdom		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1				1	\$900.00				
49	3	10/01/17	10/01/17	Su 9a-1030a	9:00 AM-10:30 AM		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1				1	\$485.00				
50	3	10/01/17	10/01/17	Sunday Prime Hour 3	930-1030p ncis-la		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----1				1	\$1,330.00				
51	3	09/28/17	09/28/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$65.00				
N 52	3	09/28/17	09/28/17	Late Run News	11:15 PM-11:50 PM		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$245.00				
E 53	3	09/28/17	09/28/17	M-F Late Run Late Fringe	11:50 PM-12:52 XM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$95.00				
54	3	09/28/17	09/28/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$205.00				
55	3	09/28/17	09/28/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---2---				2	\$185.00				
E 56	3	09/28/17	09/28/17	M-F Late Run Late Fringe	12:52 XM-1:52 XM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$45.00				
57	3	09/28/17	09/28/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$210.00				
58	3	09/28/17	09/28/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$145.00				
59	3	09/28/17	09/28/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$205.00				
60	3	09/28/17	09/28/17	M-F 430a-5a	4:30 AM-4:59 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$15.00				
61	3	09/28/17	09/28/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$255.00				
62	3	09/28/17	09/28/17	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$105.00				
63	3	09/28/17	09/28/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$255.00				
64	3	09/28/17	09/28/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
570436 /	08823870

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/17 - 10/02/17	HERRING 4 ATTRNY G	491/496/5603

<u>Advertiser</u>	<u>Original Date / Revision</u>
Herring/D/AG	09/26/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$250.00				
65	3	09/28/17	09/28/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$180.00				
66	3	09/28/17	09/28/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$210.00				
67	3	09/28/17	09/28/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$165.00				
69	3	09/28/17	09/28/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$155.00				
70	3	09/26/17	09/26/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$65.00				
71	3	09/26/17	09/26/17	Tuesday Prime Hour 3	10-11p ncis-no		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$1,100.00				
72	3	09/26/17	09/26/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$250.00				
73	3	09/26/17	09/26/17	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$95.00				
74	3	09/26/17	09/26/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$205.00				
75	3	09/26/17	09/26/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-2-----				2	\$185.00				
76	3	09/26/17	09/26/17	M-F 1235a-135a	12:37 AM-1:37 AM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$45.00				
77	3	09/26/17	09/26/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$210.00				
78	3	09/26/17	09/26/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$145.00				
79	3	09/26/17	09/26/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$205.00				
80	3	09/26/17	09/26/17	M-F 430a-5a	4:30 AM-4:59 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$15.00				
81	3	09/26/17	09/26/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$255.00				
82	3	09/26/17	09/26/17	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$105.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

<u>Contract / Revision</u> 570436 /		<u>Alt Order #</u> 08823870
<u>Contract Dates</u> 09/26/17 - 10/02/17		<u>Product</u> HERRING 4 ATTRNY G
		<u>Estimate #</u> 491/496/5603
<u>Advertiser</u> Herring/D/AG		<u>Original Date / Revision</u> 09/26/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$105.00				
83	3	09/26/17	09/26/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$255.00				
84	3	09/26/17	09/26/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$250.00				
85	3	09/26/17	09/26/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$180.00				
86	3	09/26/17	09/26/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$210.00				
87	3	09/26/17	09/26/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$165.00				
88	3	09/26/17	09/26/17	Tuesday Prime Hour 1	8-9p ncis		:30				NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$2,100.00				
89	3	09/26/17	09/26/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$155.00				
90	3	09/26/17	09/26/17	Tuesday Prime Hour 2	9-10p bull		:30				NM	1	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$1,680.00				
91	3	09/27/17	09/27/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$65.00				
92	3	09/27/17	09/27/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$250.00				
93	3	09/27/17	09/27/17	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$95.00				
94	3	09/27/17	09/27/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$205.00				
95	3	09/27/17	09/27/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--2----				2	\$185.00				
96	3	09/27/17	09/27/17	M-F 1235a-135a	12:37 XM-1:37 XM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$45.00				
97	3	09/27/17	09/27/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$210.00				
98	3	09/27/17	09/27/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$145.00				
99	3	09/27/17	09/27/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$205.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
570436 /	08823870

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/17 - 10/02/17	HERRING 4 ATTRNY G	491/496/5603

<u>Advertiser</u>	<u>Original Date / Revision</u>
Herring/D/AG	09/26/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$205.00				
100	3	09/27/17	09/27/17	M-F 430a-5a	4:30 AM-4:59 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$15.00				
101	3	09/27/17	09/27/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$255.00				
102	3	09/27/17	09/27/17	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$105.00				
103	3	09/27/17	09/27/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$255.00				
104	3	09/27/17	09/27/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$250.00				
105	3	09/27/17	09/27/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$180.00				
106	3	09/27/17	09/27/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$165.00				
107	3	09/27/17	09/27/17	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$195.00				
108	3	09/27/17	09/27/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$155.00				
109	3	09/29/17	09/29/17	Friday Prime Hour 3	10p-11p blue		:30				NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----F--				1	\$765.00				
N 110	3	09/27/17	09/27/17	M-F 730p-8p	730p-8p		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--W----				1	\$195.00				
N 111	3	09/28/17	10/02/17	M-F 4a-430a	4a-430a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/17	10/04/17	M-TF--				1	\$5.00				
<b>Totals</b>								0.00			114	\$29,740.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/02/17	114	\$29,740.00	(\$4,461.00)	\$25,279.00
<b>Totals</b>	114	\$29,740.00	(\$4,461.00)	\$25,279.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.