

ORDER



Orders
Order / Rev: 1278765
 Alt Order #:
Product Desc: order
Estimate: 04150508
Flight Dates: 04/18/24 - 05/12/24
Original Date / Rev: 04/08/24 / 04/16/24
Order Type: GENERAL

Primary AE: Joshua Reiter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Battin Group, The
Buying Contact:
Billing Contact: Jim Battin
 126 E Willis Ln
 Reno, NV 89511

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Fong/Republican/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 279934
Agency External ID: 102421
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	62	\$2,810.00	\$2,388.50
04/29/24	05/10/24	45	\$2,125.00	\$1,806.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	62	\$2,810.00	\$2,388.50	0.00
May 2024	45	\$2,125.00	\$1,806.25	0.00
Totals	107	\$4,935.00	\$4,194.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joshua Reiter	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KERO	04/18/24	05/12/24	M-F 11-1130am News M-F 11-1130am News	CM	11-1130am	MTWTF--	:30	3	\$35.00	P-6	0.00	NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---TF--		2				\$35.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		4				\$35.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		3				\$35.00		0.00			
		Week: 05/06/24	05/12/24	-----		0				\$0.00		0.00			
N 2	KERO	04/17/24	05/12/24	M-F 11-1130am News M-F 11-1130am News	CM	11-1130am	MTW----	:30	1	\$35.00	P-6	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$35.00		0.00			
		Week: 04/22/24	04/28/24	-----		0				\$35.00		0.00			
		Week: 04/29/24	05/05/24	-----		0				\$35.00		0.00			
		Week: 05/06/24	05/12/24	MTW----		1				\$35.00		0.00			
N 3	KERO	04/18/24	05/12/24	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	5	\$30.00	P-6	0.00	NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---TF--		4				\$30.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		6				\$30.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$30.00		0.00			
		Week: 05/06/24	05/12/24	-----		0				\$35.00		0.00			

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Advertiser: Fong/Republican/Congress
 Product Desc: order
 Estimate: 04150508
KERO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KERO	04/17/24	05/12/24	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTW----	:30	3	\$30.00	P-6	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$30.00		0.00			
		Week: 04/22/24	04/28/24	-----		0				\$30.00		0.00			
		Week: 04/29/24	05/05/24	-----		0				\$30.00		0.00			
		Week: 05/06/24	05/12/24	MTW----		3				\$30.00		0.00			
N 5	KERO	04/18/24	05/12/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$80.00	P-6	0.00	NM	23	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---TF--		4				\$80.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		6				\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	KERO	04/22/24-04/28/24	M-F 5-530pm News			5-530pm	MTWThF----	:30		(\$80.00)		0.00	NM		
		See MG 5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25 [program change pe rv 4/10]													
10	KERO	04/22/24-04/28/24	M-F 5-530pm News			5-530pm	MTWThF----	:30		(\$80.00)		0.00	NM		
		See MG 5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25 [program change pe rv 4/10]													
16	KERO	04/22/24-04/28/24	M-F 5-530pm News			5-530pm	MTW-----	:30		\$80.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1,10.3,11.2,9.1,11.1,11.3,5.10,5.6													
17	KERO	04/22/24-04/28/24	M-F 5-530pm News			5-530pm	MTW-----	:30		\$80.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1,10.3,11.2,9.1,11.1,11.3,5.10,5.6													
18	KERO	04/15/24-04/21/24	ABC West Coast Special			5-7pm	-----Su	:30		\$25.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1,10.3,11.2,9.1,11.1,11.3,5.10,5.6													
19	KERO	04/15/24-04/21/24	ABC West Coast Special			5-7pm	-----Su	:30		\$25.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1,10.3,11.2,9.1,11.1,11.3,5.10,5.6													
20	KERO	04/15/24-04/21/24	Sa 11-1135pm News			11-1135pm	-----Sa-	:30		\$25.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1,10.3,11.2,9.1,11.1,11.3,5.10,5.6													
21	KERO	04/22/24-04/28/24	ABC West Coast Special			5-7pm	-----Su	:30		\$25.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1,10.3,11.2,9.1,11.1,11.3,5.10,5.6													
22	KERO	04/22/24-04/28/24	ABC West Coast Special			5-7pm	-----Su	:30		\$25.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1,10.3,11.2,9.1,11.1,11.3,5.10,5.6													
23	KERO	04/22/24-04/28/24	Sa 11-1135pm News			11-1135pm	-----Sa-	:30		\$25.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1,10.3,11.2,9.1,11.1,11.3,5.10,5.6													
24	KERO	04/29/24-05/05/24	ABC West Coast Special			5-7pm	-----Su	:30		\$25.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1,10.3,11.2,9.1,11.1,11.3,5.10,5.6													
25	KERO	04/29/24-05/05/24	ABC West Coast Special			5-7pm	-----Su	:30		\$25.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1,10.3,11.2,9.1,11.1,11.3,5.10,5.6													
		Week: 04/29/24	05/05/24	MTWTF--		5				\$80.00		0.00			
		Week: 05/06/24	05/12/24	-----		0				\$35.00		0.00			
N 6	KERO	04/17/24	05/12/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTW----	:30	3	\$80.00	P-6	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$80.00		0.00			
		Week: 04/22/24	04/28/24	-----		0				\$80.00		0.00			
		Week: 04/29/24	05/05/24	-----		0				\$80.00		0.00			
		Week: 05/06/24	05/12/24	MTW----		3				\$80.00		0.00			
N 7	KERO	04/18/24	05/12/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$80.00	P-6	0.00	NM	15	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---TF--		4				\$80.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		6				\$80.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$80.00		0.00			
		Week: 05/06/24	05/12/24	-----		0				\$80.00		0.00			
N 8	KERO	04/17/24	05/12/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	3	\$80.00	P-6	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$80.00		0.00			
		Week: 04/22/24	04/28/24	-----		0				\$80.00		0.00			

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Advertiser: Fong/Republican/Congress
 Product Desc: order
 Estimate: 04150508
KERO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KERO	04/17/24	05/12/24	Sa 6-630pm News Sa 6-630pm News	CM	6-630pm	-----S-	:30	1	\$25.00	P-6	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----		0				\$80.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		3				\$80.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KERO	04/15/24-04/21/24	Sa 6-630pm News	6-630pm	-----Sa--	:30		(\$25.00)		0.00	NM		
				See MG 5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25 [NA due to sports. sv 4/9/24]											
		Week: 04/22/24	04/28/24	-----S-		1				\$25.00		0.00			
		2	KERO	04/22/24-04/28/24	Sa 6-630pm News	6-630pm	-----Sa--	:30		(\$25.00)		0.00	NM		
				See MG 5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25 [NA due to sports. sv 4/9/24]											
		Week: 04/29/24	05/05/24	-----S-		1				\$25.00		0.00			
		Week: 05/06/24	05/12/24	-----		0				\$80.00		0.00			
N 10	KERO	04/17/24	05/12/24	Su 6-630pm News Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$25.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$25.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KERO	04/15/24-04/21/24	Su 6-630pm News	6-630pm	-----Su	:30		(\$25.00)		0.00	NM		
				See MG 5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25 [Prg chg. American Idol. sv 4/9/24]											
		Week: 04/22/24	04/28/24	-----S		1				\$25.00		0.00			
		2	KERO	04/22/24-04/28/24	Su 6-630pm News	6-630pm	-----Su	:30		(\$25.00)		0.00	NM		
				See MG 5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25 [Prg chg. American Idol. sv 4/9/24]											
		Week: 04/29/24	05/05/24	-----S		1				\$25.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	KERO	04/29/24-05/05/24	Su 6-630pm News	6-630pm	-----Su	:30		(\$25.00)		0.00	NM		
				See MG 5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25 [Prg chg. American Idol. sv 4/9/24]											
		Week: 05/06/24	05/12/24	-----		0				\$80.00		0.00			
N 11	KERO	04/17/24	05/12/24	Su 630-7pm News Su 630-7pm News	CM	630-7pm	-----S	:30	1	\$25.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$25.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KERO	04/15/24-04/21/24	Su 630-7pm News	630-7pm	-----Su	:30		(\$25.00)		0.00	NM		
				See MG 5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25 [Prg chg. American Idol. sv 4/9/24]											
		Week: 04/22/24	04/28/24	-----S		1				\$25.00		0.00			
		2	KERO	04/22/24-04/28/24	Su 630-7pm News	630-7pm	-----Su	:30		(\$25.00)		0.00	NM		
				See MG 5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25 [Prg chg. American Idol. sv 4/9/24]											
		Week: 04/29/24	05/05/24	-----S		1				\$25.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	KERO	04/29/24-05/05/24	Su 630-7pm News	630-7pm	-----Su	:30		(\$25.00)		0.00	NM		
				See MG 5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25 [Prg chg. American Idol. sv 4/9/24]											
		Week: 05/06/24	05/12/24	-----		0				\$80.00		0.00			
N 12	KERO	04/18/24	05/12/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTWTF--	:30	5	\$30.00	P-6	0.00	NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---TF--		4				\$30.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		6				\$30.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$30.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----		0				\$80.00		0.00			
N13	KERO	04/17/24	05/12/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTW----	:30	3	\$30.00	P-6	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$30.00		0.00			
		Week: 04/22/24	04/28/24	-----		0				\$30.00		0.00			
		Week: 04/29/24	05/05/24	-----		0				\$30.00		0.00			
		Week: 05/06/24	05/12/24	MTW----		3				\$30.00		0.00			
N14	KERO	04/18/24	05/12/24	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	3	\$25.00	P-6	0.00	NM	9	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---TF--		2				\$25.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		4				\$25.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		3				\$25.00		0.00			
		Week: 05/06/24	05/12/24	-----		0				\$30.00		0.00			
N15	KERO	04/17/24	05/12/24	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTW----	:30	1	\$25.00	P-6	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$25.00		0.00			
		Week: 04/22/24	04/28/24	-----		0				\$25.00		0.00			
		Week: 04/29/24	05/05/24	-----		0				\$25.00		0.00			
		Week: 05/06/24	05/12/24	MTW----		1				\$25.00		0.00			
N16	KERO	04/17/24	05/12/24	Sa 11-1135pm News Sa 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$25.00	P-6	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-		1				\$25.00		0.00			
		Week: 04/22/24	04/28/24	-----S-		1				\$25.00		0.00			
		Week: 04/29/24	05/05/24	-----S-		1				\$25.00		0.00			
		Week: 05/06/24	05/12/24	-----		0				\$25.00		0.00			
N17	KERO	04/17/24	05/12/24	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$25.00	P-6	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$25.00		0.00			
		Week: 04/22/24	04/28/24	-----S		1				\$25.00		0.00			
		Week: 04/29/24	05/05/24	-----S		1				\$25.00		0.00			
		Week: 05/06/24	05/12/24	-----		0				\$25.00		0.00			
Totals													107	\$4,935.00	