

WCHV  WCYK  WHITE  WKAV  WZGN   
 NTR  Digital  New Business

Start Date 10/27/21 End Date 10/27/21

Add Order to Existing Contract   
 Contract # \_\_\_\_\_

Advertiser Randy Zackrisson for School Board

<input type="checkbox"/> Broadcast Month	<input type="checkbox"/> Calendar Month
<input checked="" type="checkbox"/> Cash In Advance	<input checked="" type="checkbox"/> Direct
<input type="checkbox"/> Co-op	<input type="checkbox"/> Local Agency
<input type="checkbox"/> Notarized Script	<input type="checkbox"/> National Agency
<input type="checkbox"/> Weekly Invoice	<input checked="" type="checkbox"/> Political
<input type="checkbox"/> End of Flight	<input type="checkbox"/> Trade
<input type="checkbox"/> Monthly Invoice	<input type="checkbox"/> Promo

Agency \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Person \_\_\_\_\_

AE \_\_\_\_\_

Products Add Est. # \_\_\_\_\_

Package Program Name \_\_\_\_\_

Flight Date		Time Period		Priority	Spot Length	# of Wks	Spots/Week	Rate	Break Type	Day of the Week							Contract Totals		
Start Date	End Date	Start Time	End Time							M	T	W	T	F	SA	SU	Total Spots	Weekly Cost	Total Cost
10/27	10/29	6a	10a			1	6	\$24.00				2	2	2			6	\$144.00	\$144.00
		10a	3p			1	6	\$20.00				2	2	2			6	\$120.00	\$120.00
		3p	7p			1	6	\$20.00				2	2	2			6	\$120.00	\$120.00
						0	0	\$0.00									0	\$0.00	\$0.00
10/30	10/30	6a	10a			1	2	\$5.00							2		2	\$10.00	\$10.00
		10a	3p			1	2	\$10.00							2		2	\$20.00	\$20.00
		3p	7p			1	2	\$10.00							2		2	\$20.00	\$20.00
						0	0	\$0.00									0	\$0.00	\$0.00
10/31	10/31	6a	10a			1	2	\$8.00								2	2	\$16.00	\$16.00
		10a	3p			1	2	\$8.00								2	2	\$16.00	\$16.00
		3p	7p			1	2	\$8.00								2	2	\$16.00	\$16.00
						0	0	\$0.00									0	\$0.00	\$0.00
11/1	11/2	6a	10a			1	4	\$24.00		2	2						4	\$96.00	\$96.00
		10a	3p			1	4	\$20.00		2	2						4	\$80.00	\$80.00
		3p	7p			1	4	\$20.00		2	2						4	\$80.00	\$80.00
																	<b>42</b>	<b>\$738.00</b>	<b>\$738.00</b>
Jan	Feb	Mar	April	May	Jun														
July	Aug	Sep	Oct	Nov	Dec														

Break Type: Commercial, BB (billboard), Remote, Traffic, Weather, News, Sports, Talent, Engineering, Promo Fee, Remote Fee  
 Top Cube, Drop Cube, Bottom Cube, Video Pre-Roll

Approved by RANDY ZACKRISSON

Date 10/28/21

Printed Name Randy Zackrisson

Title COORDINATOR

"This is a non-cancelable contract. Client agrees to above terms & conditions, based on availability. Package prices subject to change without notice. All creative material is the sole copyrighted property of Monticello Media. It may NOT be shared, duplicated, or broadcast without Prior written permission of Monticello Media. Monticello Media does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity."

Approved Station Management

99.7