

Monticello Media

Today's Date _____

WCHV ☐ WCYK ☒ WHITE ☐ WKAV ☐ WZGN ☐
NTR ☐ Digital ☐ New Business ☐

Start Date 10/27/21 End Date 10/27/21

Add Order to Existing Contract ☐
Contract # _____

Advertiser Randy Zackrisson for School Board

Agency _____

Billing Address _____

Phone _____ Fax _____

Contact Person _____

Products Add Est. # _____

<input type="checkbox"/> Broadcast Month	<input type="checkbox"/> Calendar Month
<input checked="" type="checkbox"/> Cash In Advance	<input checked="" type="checkbox"/> Direct
<input type="checkbox"/> Co-op	<input type="checkbox"/> Local Agency
<input type="checkbox"/> Notarized Script	<input type="checkbox"/> National Agency
<input type="checkbox"/> Weekly Invoice	<input checked="" type="checkbox"/> PSA
<input type="checkbox"/> End of Flight	<input checked="" type="checkbox"/> Political
<input type="checkbox"/> Monthly Invoice	<input type="checkbox"/> Trade
	<input type="checkbox"/> Promo

AE _____

Package Program Name _____

Flight Date		Time Period		Priority	Spot Length	# of Wks	Spots/ Week	Rate	Break Type	Day of the Week							Contract Totals		
Start Date	End Date	Start Time	End Time							M	T	W	T	F	SA	SU	Total Spots	Weekly Cost	Total Cost
10/27	10/29	6a	10a			1	6	\$24.00				2	2	2			6	\$144.00	\$144.00
		10a	3p			1	6	\$20.00				2	2	2			6	\$120.00	\$120.00
		3p	7p			1	6	\$20.00				2	2	2			6	\$120.00	\$120.00
						0	0	\$0.00									0	\$0.00	\$0.00
10/30	10/30	6a	10a			1	2	\$5.00							2		2	\$10.00	\$10.00
		10a	3p			1	2	\$10.00							2		2	\$20.00	\$20.00
		3p	7p			1	2	\$10.00							2		2	\$20.00	\$20.00
						0	0	\$0.00									0	\$0.00	\$0.00
10/31	10/31	6a	10a			1	2	\$8.00								2	2	\$16.00	\$16.00
		10a	3p			1	2	\$8.00								2	2	\$16.00	\$16.00
		3p	7p			1	2	\$8.00								2	2	\$16.00	\$16.00
						0	0	\$0.00									0	\$0.00	\$0.00
11/1	11/2	6a	10a			1	4	\$24.00		2	2						4	\$96.00	\$96.00
		10a	3p			1	4	\$20.00		2	2						4	\$80.00	\$80.00
		3p	7p			1	4	\$20.00		2	2						4	\$80.00	\$80.00
																	42	\$738.00	\$738.00
Jan		Feb		Mar		April		May		Jun									
July		Aug		Sep		Oct		Nov		Dec									

Break Type: Commercial, BB (billboard), Remote, Traffic, Weather, News, Sports, Talent, Engineering, Promo Fee, Remote Fee
Top Cube, Drop Cube, Bottom Cube, Video Pre-Roll

Approved by RANDY ZACKRISSON

Date 10/28/21

Printed Name Randy W. Zackrisson

Title QUARTER

"This is a non-cancelable contract. Client agrees to above terms & conditions, based on availability. Package prices subject to change without notice. All creative material is the sole copyrighted property of Monticello Media. It may NOT be shared, duplicated, or broadcast without Prior written permission of Monticello Media. Monticello Media does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity."

Approved Station Management

99.7