

MAR23/17 16.45  
\*\*\* KOLD-TV \*\*\*

REP. # OFF. # SALESMAN #

BUYER NAME JEFF SCATTERGOOD

SALES PRSN WA- RYAN GORDON (H)

ORDER # \_\_\_\_\_ CONTRACT # 8600228

PRDCT ALLIANCE FOR HEALTHC EST#4827 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES	MAR27/17	MAR31/17	WK-1
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CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE MAR23/17 16.45

REP: NEW ORDER

NEW ORDER  
TTLL \$5,055 @ 16X

PLS CEM

THANKS TAYLOR FOR RYAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

25 WHITLOCK PLACE, SW

SUITE 201

MARIETTA, GA 30064

ALLIANCE FOR HEALTHCARE SECURITY

[illegible]

AGENCY ADVERTISER CODE = 791  
AGENCY PRODUCT CODE = 917

AGENCY EST# = 4827

1 1000A--1100A

03

\$350.00

3/31

3/31

7

ERI

7

PROGRAM : PRICE IS RIGHT

CON COM1: PRICE IS RIGHT

2 430A-459A

03

\$125.00

3/31

3/31

7

FBI

7

PROGRAM : KOLD AM NEWS 430AM

CON COM1: KOLD AM NEWS 430AM

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			900A-930A PROGRAM : RIGHTTHISMINUTE CON COM1: RIGHTTHISMINUTE	30		\$125.00	3/31	3/31	1		FRI	1
4			400P-500P PROGRAM : NEWS 13 AT 4PM CON COM1: NEWS 13 AT 4PM	30		\$2,505.00	3/27	3/27	1		MON	1
5			430A-459A PROGRAM : KOLD AM NEWS 430AM CON COM1: KOLD AM NEWS 430AM	30		\$125.00	3/27	3/27	1		MON	1
6			900A-930A PROGRAM : RIGHTTHISMINUTE CON COM1: RIGHTTHISMINUTE	30		\$125.00	3/27	3/27	1		MON	1
7			930A-1000A PROGRAM : RIGHTTHISMINUTE CON COM1: RIGHTTHISMINUTE	30		\$125.00	3/27	3/27	1		MON	1
8			300P-400P PROGRAM : CRIMEWTCH DAILY CON COM1: CRIMEWTCH DAILY	30		\$125.00	3/30	3/30	1		THU	1
9			430A-459A PROGRAM : KOLD AM NEWS 430AM CON COM1: KOLD AM NEWS 430AM	30		\$125.00	3/30	3/30	1		THU	1
10			1000A-1100A PROGRAM : PRICE IS RIGHT CON COM1: PRICE IS RIGHT	30		\$350.00	3/28	3/28	1		TUE	1
11			300P-400P PROGRAM : CRIMEWTCH DAILY CON COM1: CRIMEWTCH DAILY	30		\$125.00	3/28	3/28	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			430A-459A	30		\$125.00	3/28	3/28	1		TUE	1
	PROGRAM : KOLD AM NEWS 430AM											
	CON COM1: KOLD AM NEWS 430AM											
13			1000A-1100A	30		\$350.00	3/29	3/29	1		WED	1
	PROGRAM : PRICE IS RIGHT											
	CON COM1: PRICE IS RIGHT											
14			300P-400P	30		\$125.00	3/29	3/29	1		WED	1
	PROGRAM : CRIMEWTCH DAILY											
	CON COM1: CRIMEWTCH DAILY											
15			430A-459A	30		\$125.00	3/29	3/29	1		WED	1
	PROGRAM : KOLD AM NEWS 430AM											
	CON COM1: KOLD AM NEWS 430AM											
16			900A-930A	30		\$125.00	3/29	3/29	1		WED	1
	PROGRAM : RIGHTTHISMINUTE											
	CON COM1: RIGHTTHISMINUTE											

APR/17 \$5,055.00

MARKET TOTALS \$16,306 KOLD 31% KGUN 53% KVOA 10% KMSB 6% KTTU 0% CABL 0% KWBA 0%  
EOLD 0%

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

CONTRACT TOTAL \$5,055.00  
TOTAL SPOTS 16