

**KOSA-TV, Odessa, Texas**  
**EEO PUBLIC FILE REPORT**  
(April 1, 2016 to March 31, 2017)<sup>1</sup>

**FULL-TIME POSITIONS FILLED; RECRUITMENT SOURCES USED**  
**[With Hiree's Recruitment Source Noted in Brackets]**

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Producer	A-AA, CC	CC
Weekend Sports Anchor	A-AA	H
Multi Media Journalist	A-AA	H
Multi Media Journalist/Photographer	A-AA	H
Web Content Manager	A-AA	A
Assignments Editor	A-AA	C
Sports Director	A-AA, DD	DD
Multi Media Journalist	A-AA, DD	DD
Producer	A-AA	D
Videographer	A-AA, BB	BB
News Editor	A-AA	C
Multi Media Journalist	A-AA	A
Associate Producer	A-AA	F
Web Producer	A-AA	F
Account Executive	A-AA	A
Account Executive	A-AA	A
Producer (Charity chambers)	A-AA	A
Reporter Michael Esparza	A-AA	H
Photographer (Emilio Ramirez)	A-AA	E
Master Control	A-AA	B
Master Control	A-AA	C
Master Control	A-AA, BB	BB
Master Control	A-AA	D
Coordinator Social Media	A-AA	A
Reporter	A-AA	A

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<sup>1</sup> This report was revised in March 2018 to correct reported information.

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**RECRUITMENT SOURCES USED FOR FULL-TIME VACANCIES**

	<b>Recruitment Source</b>	<b>Total Number of Interviewees From This Source</b>	<b>Source entitled to vacancy notification (Yes/No)</b>
A	www.cbs7.com (station website)	20	N
B	Walk Ins	1	N
C	Word of Mouth	3	N
D	Current Company Employee	2	N
E	Employee Recommendation	1	N
F	Current Company Intern	2	N
G	Job Fairs	44	N
H	TV Jobs.com P.O. Box 4116 Oceanside, CA 92025 (760) 754-8177	4	N
I	Media Line P.O. Box 51909 Pacific Grove, CA 93950 (800) 237-8073	0	N
J	Texas Workforce Center 2408 N. Big Spring Midland, Texas 79705 (432) 687-3003	0	N
K	Texas Workforce Center 2626 JBSParkway Bldg. D Odessa, Texas 79761 (432) 367-3332	0	N
L	Odessa College Career Center 201 E. University Blvd. Odessa, TX 79763 (432) 335-6400	0	N
M	University of Texas (UTPB) Career Center 4901 E. University Blvd. Odessa, Texas 79762 (432) 552-2106	0	N
N	Midland College Career Center 3600 Garfield Midland, Texas 79705 (432) 685-4500	0	N

	<b>Recruitment Source</b>	<b>Total Number of Interviewees From This Source</b>	<b>Source entitled to vacancy notification (Yes/No)</b>
O	Lubbock Christian University Career Center 5601 19 <sup>th</sup> Street Lubbock, TX 79407 (806) 796-8800	0	N
P	Texas Tech University Career Center 2500 Broadway Lubbock, TX 79409 (806) 742-1480	0	N
Q	San Angelo State University Career Center 2601 W. Avenue N. San Angelo, TX 76901 (800) 946-8627	0	N
R	Abilene Christian University Career Center 1600 Campus Court Abilene, Texas 79699 (325) 674-2000	0	N
S	Midland Reporter Telegram Post Office Box 1650 Midland, TX 79702 Phone: (432) 682-6222 Fax: (432) 682-6999	0	N
T	Odessa American 222 E. 4th ST Odessa, TX 79761 Phone: (432) 333-7620 Fax: (432) 333-7619	0	N
U	National Association of Broadcasters Post Office Box 1474 Washington, DC 20013 (202) 429-5300	0	N
V	National Association of Hispanic Journalist 1000 National Press Building Washington, DC 20045 (202) 662-7145 Fax: (202) 662-7144 jobbank.nhj.org	0	N
W	South Plains College Career Center 1401 College Ave. Levelland, TX 79336	0	N

	<b>Recruitment Source</b>	<b>Total Number of Interviewees From This Source</b>	<b>Source entitled to vacancy notification (Yes/No)</b>
	(806) 716-4606		
X	Midland Hispanic Chamber of Commerce <a href="mailto:Amber@midlandhcc.com">Amber@midlandhcc.com</a> (432) 682-2960	0	N
Y	VA 300 Veterans Blvd. Big Spring Texas 79720 Amanda Robinson <a href="mailto:Kristina.schaeferz@va.gov">Kristina.schaeferz@va.gov</a> (432) 263-7361	0	N
Z	Howard College 1001 N. Birdwell Ln. Big Spring, TX 79336 <a href="mailto:jmandfield@howardcollege.edu">jmandfield@howardcollege.edu</a>	0	N
AA	Colorado Media School 404 S. Upham St. Denver, CO Terry Cuff <a href="mailto:tcuff@beonair.com">tcuff@beonair.com</a> (303) 937-7070	0	N
BB	Former Employee (Re-hire)	2	N
CC	Community Event	1	N
DD	Arizona State University Recruitment	15	N

**TOTAL INTERVIEWEES FOR FULL-TIME POSITIONS**

95 persons

## **SUPPLEMENTAL OUTREACH ACTIVITIES**

Appendix A contains a brief description of activities from the FCC's menu of outreach initiatives undertaken during the reporting period.

## Supplemental Outreach Initiatives

(April 1, 2016 to March 31, 2017)

### FCC Menu Categories

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

<b>Menu Category</b> (# from above list)	<b>Dates</b>	<b>Initiative</b>	<b>Description</b>
5	Ongoing	KOSA Intern Program	The KOSA news department internship program is a comprehensive introduction to the television news profession. Interns are exposed to various journalism, technical and business concepts and given the opportunity to participate in a hand on program. Interns typically shadow all of the newsroom jobs over a 100 hour per semester period. The intern will be given the opportunity to participate in news gathering, writing and video editing. At the end of the internship we encourage the intern to produce a "resume" tape of their work. During the reporting period, two interns worked in the KOSA news department.
10	Ongoing	In-Class Career Presentations	KOSA's team of meteorologists conducts visits and talk at schools with participants ranging in age from pre-school to college level. The students are informed on how the weather is given and the requirements to become a broadcast meteorologist. Greg Morgan visited Jane Long Elementary on April 16, 2016, DeZavala Elementary on April 19, 2016, Dort David and Alpine Schools on April 29, 2016, Bush Elementary on September 06, 2016, Hayes Magnet on September 16, 2016, Crane ISD on October 26, 2016 and spoke with them about

<b>Menu Category</b> (# from above list)	<b>Dates</b>	<b>Initiative</b>	<b>Description</b>
			being a meteorologist and about the weather segments. Tom Tefertiller visited Barbara Jordan Elementary on May 12, 2016 to talk about a career in Meteorology and television.
1	02/15/2017	PBWDB – Youth Career Fair	02/15/2017 –Meteorologists and Main Anchors manned a booth at the PBWDB Youth Career Fair in which students were able to ask questions and find out about the different careers in the media.
10	Ongoing	Midland College Journalism Class Presentations	03/15/2017 Our News Director spoke to journalism students at Midland College to discuss matters relating to careers in broadcasting. Among other subjects, the presentation covers the educational requirements for positions at KOSA, techniques for developing effective presentation and writing skills, and expected salary ranges for new journalism graduates in the broadcasting field.
3	3/30/2017	University of Texas ,Permian Basin Job Fair	March 30, 2017 –Our Office Manager and Executive Producer and News Director manned a booth at the UTPB Job Fair in which potential employees had a chance to ask questions and fill out an application for employment.
3	04/7/2016	Midland College Job Fair	April 07, 2016 –Our Office Manager and News Director and Executive Producer represented the station at this local college job fair and answered inquiries on behalf of the station related to general job requirements in the different departments. Those having an interest in working for KOSA were given the opportunity to fill out an application.
8	05/20/2016	Event or program sponsored by educational institution relating to broadcasting careers	May 20, 2016 – Kermit Middle School visited KOSA for a tour led by the News Department.
8	03/02/2017	Event or program sponsored by educational institution relating to broadcasting careers	March 02, 2017 – UTPB Media Class Students visited KOSA for a tour led by Morning News Anchor