

BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT

FOR

STATION WXKB-HD2

2nd QUARTER, 2020

APRIL 1ST, 2020 TO JUNE 30TH, 2020

Prepared by:

Sheila Book

General Manager:

Brad Beasley

ISSUES OF CONCERN TO STATION WXKB-HD2
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
2nd QUARTER, 2020

1. Public Health, Safety and Welfare plus Education: Taking Care of You

Interviewee Name: David Essell

Organization:

Organization Website: www.talkdavid.com

Phone Number: 941-266-7677

2. Public Health, Safety and Welfare plus Charity: Helping the Abused

Interviewee Name: Natalie Quintero

Organization: Shelter for Abused Women and Children

Organization Website: www.naplesshelter.org

Phone Number: Hotline 239-775-1101 (24/7)

3. Education plus Public Health, Safety and Welfare: Helping to Reduce Drinking In

Underage Children

Interviewee Name: Ron Herl

Organization: Al Anon and Ala Teen

Organization Website: www.alanon.org

Phone Number: 1-888-425-2666

4. Charity plus Organization for Handicapped: Hope Clubhouse

Interviewee Name: Jeanne Sweeny and Carrie Lucas

Organization: Hope Clubhouse

Organization Website: www.hopeclubhouse.org

Phone Number: 239-267-1777

5. Public Health, Safety and Welfare plus Education: Covid-19 Safety

Interviewee Name: Dr. Rajeev Fernando

6. Organization for Women plus Education

Helping Moms Get Off Welfare

Interviewee Name: Raquel Williams

Organization: One Million Moms off Welfare

Organization Website: www.onemillionmomsoffwelfare.org

7. Animals: Animal Refuge Center ARC

Interviewee Name: Wayne Lenin

Organization: ARC

Organization Website: www.animalrefugecenter.net

Phone Number: 239-731-3535

8. Covid-19 Pandemic 2020 and Heart Health: Public Health, Safety and Welfare plus Education plus Organization for Women

Interviewee Name: Kelly Glewa

Organization: American Heart Association

Organization Website: www.heart.orr/swfl

Phone Number: 239-340-2407

9. Education plus Public Health, Safety and Welfare: Corona Virus Info

Pre-recorded Public Service Announcement with information regarding COVID
Pandemic.

10. Charity plus Education: American Heart Association

Interviewee Name: Liz Kellar

Organization: American Heart Association

Organization Website: www.collierheartwalk.org

Phone Number: 239-877-2959

11. Public Health, Safety and Welfare plus Charity: Feeding the Less Fortunate

Interviewee Name: Richard Leber

Organization: Harry Chapin Food Bank

Organization Website: www.harrychapinfoodbank.org

Phone Number: 239-334-7007

PUBLIC AFFAIRS PROGRAMS

**STATION WXKB-HD2 PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

Second Quarter 2020

April 1st, 2020 – June 30, 2020

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: MAKING A BETTER YOU

In Touch

April 5, 2020

5:00 a.m.

60 Minutes of a 60 Minute Program

We spoke to David Essel about how to use positive thinking, meditation and gratitude to improve your life. Mr. Essel informed us of some different ways we can lose weight and get rid of our addictions. He helps you believe in yourself.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: HELPING THE ABUSED

In Touch

April 12, 2020

5:00 a.m.

60 Minutes of a 60 Minute Program

Sheila Book spoke with Natalie Quintero about the Naples Women Shelter. They spoke on how to leave the home safely when you are being abused. Also discussed was the importance of the Naples Women Shelter's Store, Options. Options offers high quality, new and gently used clothing and accessories for men, children and women, including an outstanding *Designer Boutique*; plus furniture, rugs, linens, household items and small appliances.

Listed under Public Health, Safety and Welfare plus Charity

ISSUE: MAKING A BETTER YOU

In Touch

April 19, 2020

5:00 a.m.

60 Minutes of a 60 Minute Program

We spoke to David Essel about how to use positive thinking, meditation and gratitude to improve your life. Mr. Essel informed us of some different ways to lose weight and get rid of addictions. He helps you believe in yourself.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: UNDERAGE DRINKING

In Touch

April 26, 2020

5:00 a.m.

20 Minutes of a 60 Minute Program

Ron Herl explained the Al Anon and Ala Teen Programs to us. Al Anon is for the fellowship between relatives and family members of those that have alcohol addiction while Ala Teen is a program for the Teens. Mr. Herl also gave us information on where to find Al Anon and Ala Teen meetings.

Listed under Education and Public Health, Safety and Welfare

ISSUE: HELPING THOSE WITH MENTAL DISABILITIES

In Touch

April 26, 2020

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Jeanne Sweeny and Carrie Lucas about Hope Clubhouse. Hope Clubhouse is a, 'Club' where those with Mental Disabilities and Mental Illness get help finding acceptance and employment.

Listed under Organization for the Handicapped and Charity

ISSUE: DEALING WITH AND UNDERSTANDING COVID-19

In Touch

May 3, 2020

5:00 a.m.

40 Minutes of a 60 Minute Program

Ralphie Marino spoke with Dr. Rajeev Fernando about Covid-19 and the pandemic. They chatted about how the disease is spreading. Dr. Rajeev Fernando also spoke about how to keep this disease from spreading more.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: HELPING THE ABUSED

In Touch

May 3, 2020

5:00 a.m.

10 Minutes of a 60 Minute Program

Sheila Book spoke with Natalie Quintero about the Naples Women Shelter. They spoke about how to leave the home safely when abused. Also discussed was the importance of the Naples Women Shelter's Store, Options.

Listed under Public Health, Safety and Welfare plus Charity

ISSUE: DEALING WITH AND UNDERSTANDING COVID-19

In Touch

May 10, 2020

5:00 a.m.

45 Minutes of a 60 Minute Program

Ralphie Marino spoke with Dr. Rajeev Fernando about Covid-19 and the pandemic. They chatted about how the disease is spreading. Dr. Rajeev Fernando also spoke about how to keep this disease from spreading more.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: COVID 19 PANDEMIC

In Touch

May 10, 2020

5:00 a.m.

15 Minutes of a 60 Minute Program

We ran pre-recorded Public Service spots with information regarding the COVID pandemic.

Listed under Education plus Public Health, Safety and Welfare

ISSUE: MAKING A BETTER YOU

In Touch

May 17, 2020

5:00 a.m.

60 Minutes of a 60 Minute Program

We spoke to David Essel about how to use positive thinking, meditation and gratitude to improve your life. Mr. Essel informed us of some different ways we can lose weight and get rid of our addictions. He helps you believe in yourself.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: UNDERAGE DRINKING

In Touch

May 24, 2020

5:00 a.m.

20 Minutes of a 60 Minute Program

Ron Herl explained the Al Anon and Ala Teen Programs to us. Al Anon is for the fellowship between relatives and family members of those that have alcohol addiction while Ala Teen is a program for the Teens. Mr. Herl also gave us information on where to find Al Anon and Ala Teen meetings.

Listed under Education and Public Health, Safety and Welfare

ISSUE: HELPING THOSE WITH MENTAL DISABILITIES

In Touch

May 24, 2020

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Jeanne Sweeny and Carrie Lucas about Hope Clubhouse. Hope Clubhouse is a, 'Club' where those with Mental Disabilities and Mental Illness get help finding acceptance and employment.

Listed under Organization for the Handicapped and Charity

ISSUE: GETTING OFF WELFARE

In Touch

May 31, 2020

5:00 a.m.

60 Minutes of a 60 Minute Program

Raquel Williams from, The One Million Moms Off Welfare Program, shared with us how we can rise above the Welfare System by learning responsibility and learning how to get out of the struggles we bring on ourselves. Ms. Williams uses her own life journey to show how she helps others gain control of their lives.

Listed under Education and Organization for Women

ISSUE: HELPING THE ABUSED

In Touch

June 7, 2020

5:00 a.m.

60 Minutes of a 60 Minute Program

Sheila Book spoke with Natalie Quintero about the Naples Women Shelter. They spoke about how to leave the home safely when abused. Also discussed was the importance of the Naples Women Shelter's Store, Options. Options offers high-quality, new and gently used clothing and accessories for men, children and women, including an outstanding *Designer Boutique*; plus furniture, rugs, linens, household items and small appliances.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: ADOPTING A PET AT ARC

In Touch

June 14, 2020

5:00 a.m.

50 Minutes of a 60 Minute Program

Wayne Lenin, Executive Director for ARC (Animal Refuge Center) told our audience about the Center. ARC is a No Kill Shelter for animals and started in 1988 as a small shelter. It has grown from a small venue to now having separate cat and dog housing plus their own on site clinic for Spay/Neuter, Dental ect. ARC accepts animals from owner surrenders, natural disasters as well as other animal shelters.

Listed under Other

ISSUE: COVID 19 PANDEMIC

In Touch

June 14, 2020

5:00 a.m.

10 Minutes of a 60 Minute Program

We ran pre-recorded Public Service spots with information regarding the COVID pandemic.

Listed under Education plus Public Health, Safety and Welfare

ISSUE: AMERICAN HEART ASSOCIATION, “DON’T DIE IN DOUBT”

In Touch

June 21, 2020

5:00 a.m.

20 Minutes of a 60 Minute Program

Kelly Glewa from The American Heart Association, talked about how to be heart healthy during the pandemic. She informed us that there has been a drop in people being treated for heart attacks and strokes but there has been NO drop in the amount of heart attacks and strokes happening. Ms. Glewa informed us how to know the signs of a heart attack and the signs of a stroke.

Listed under Education plus Public Health, Safety and Welfare plus Organization for Women

ISSUE: HEART HEALTH

In Touch

June 21, 2020

5:00 a.m.

20 Minutes of a 60 Minute Program

Liz Kellar from the American Heart Association spoke about Heart Health and knowing the symptoms of a heart attack. Some of the symptoms she said to watch for are chest discomfort, discomfort in other areas of the body such as arms, back or neck, nausea, light headedness, shortness of breath.

Listed under Education plus Charity

ISSUE: HELPING TO FEED OUR FAMILIES

In Touch

June 21, 2020

5:00 a.m.

20 Minutes of a 60 Minute Program

Richard Leber from the Harry Chapin Food Bank, talked to us about their needs at the Food Bank for helping those less fortunate. He informed us of the types of foods they need. Mr. Leber also says there is a need for volunteers and monetary donations at the Food Bank.

Listed under Charity plus Public Health, Safety and Welfare

ISSUE: AMERICAN HEART ASSOCIATION, “DON’T DIE IN DOUBT”

In Touch

June 28, 2020

5:00 a.m.

20 Minutes of a 60 Minute Program

Kelly Glewa from The American Heart Association, talked about how to be heart healthy during the pandemic. She informed us that there has been a drop in people treated for heart attacks and strokes but there has been NO drop in the amount of heart attacks and strokes happening. Ms. Glewa informed us how to know the signs of a heart attack and the signs of a stroke.

Listed under Education plus Public Health, Safety and Welfare plus Organization for Women

ISSUE: HEART HEALTH

In Touch

June 28, 2020

5:00 a.m.

20 Minutes of a 60 Minute Program

Liz Kellar from the American Heart Association spoke about Heart Health and knowing the symptoms of a heart attack. Some of the symptoms she said to watch for are chest discomfort, discomfort in other areas of the body such as arms, back or neck, nausea, light headedness, shortness of breath.

Listed under Education plus Charity

ISSUE: HELPING TO FEED OUR FAMILIES

In Touch

June 28, 2020

5:00 a.m.

20 Minutes of a 60 Minute Program

Richard Leber from the Harry Chapin Food Bank, talked to us about their needs at the Food Bank for helping those less fortunate. He informed us of the types of foods they need. Mr. Leber also says there is a need for volunteers and monetary donations at the Food Bank.

Listed under Charity plus Public Health, Safety and Welfare

