

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WKRQ

1st Quarter, 2016

(January 1, 2016 through March 31, 2016)

Prepared by:

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Director, Public Affairs

**ISSUES OF CONCERN TO CINCINNATI
ADDRESSED IN RESPONSIVE PROGRAMMING
THE
FIRST QUARTER, 2016**

1. **Postpartum Depression:** According to a recent study, 1 in every five women in the United States suffers with postpartum depression. We focused on the risk factors, symptoms and treatment for postpartum depression.
2. **Child Sexual Abuse:** An estimated 39 million people are survivors of childhood sexual abuse in the United States. One in 10 children will be victimized before the age of 18. And more than 30% of those victims will never tell anyone about the abuse. We focused on the impact of child sexual abuse.
3. **Children of Incarcerated Parents:** Experts say it's an under-studied population. We explored what happens to children nation-wide who have one or more of their parents serving time in prison. We examined the myriad of challenges these young people face including social stigmas, shame, delinquency, mental health issues and family reunification.
4. **Marriage Enrichment:** Research shows that fifty percent of all marriages will end in divorce. We provided information designed to strengthen the bond of marriage.
5. **Education:** We provided information aimed at improving the standard of education for today's youth.
6. **Parenting:** We provided information to help parents improve their parenting skills and ultimately strengthen their bond with their children.
7. **Parenting A Special Needs Child:** We discussed the challenges of raising a child with special needs.
8. **Sexism:** We examined the stereotypes and misconceptions women often face in male-dominated professions.
9. **Health:** We supplied information designed to help maintain a sound mind and body.
10. **Finance:** We provided information to help families improve their finances.

PUBLIC AFFAIRS PROGRAMS

WKRQ PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine

(Sundays 7:00 a.m. - 8:00 a.m.)

Locally produced show focusing on community events.

The show features interviews with local community leaders as well as national authors. The show is hosted by Rodney Lear.

First Quarter 2011

(January 1, 2016 to March 31, 2016)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: POSTPARTUM DEPRESSION

Sunday Morning Magazine

January 31, 2016

7:00 a.m.

33:00 Minutes of a 60 Minute Program

Dr. Anthereca Lane, Obstetrics & Gynecology, Christ Hospital; Dr. Shana Feibel, Staff Psychiatrist, Lindner Center of Hope. According to a recent study, 1 in every five women in the United States suffers with postpartum depression. Our expert guests held an on-air discussion about the cause, risk factors, symptoms and treatments for postpartum depression. While on the show Dr. Feibel explained the difference between “the baby blues” and postpartum depression. Dr. Lane says there is a stigma surrounding postpartum depression that makes it extremely difficult for women to discuss the disease openly.

Dr. Lane and Dr. Feibel also talked about the impact postpartum depression has on children.

Sunday Morning Magazine

January 31, 2016

7:33 a.m.

27:00 Minutes of a 60 Minute Program

Teresa P. and Regina O. Support Group Facilitators, A Lighter Shade of Blue. As co-facilitators of A Lighter Shade of Blue, Teresa and Regina work with women who have or are currently struggling with postpartum depression. They both revealed on-air that they each experienced postpartum depression. Regina says she had trouble bonding emotionally with her newborn son. She also admitted that she had thoughts of harming her infant son and battled thoughts of suicide—she even says she wrote a suicide note—which her husband later found. Teresa says the support group that she now co-facilitates, A Light Shade of Blue, saved her life. Today, both women say they have a great relationship with their children.

ISSUE: CHILD SEXUAL ABUSE

Sunday Morning Magazine

February 14, 2016

7:00 a.m.

17:00 Minutes of a 60 Minute Program

Jay Smith, Child Abuse Treatment Services Specialist, Family Nurturing Center; Heidi Malott, Cincinnati's Children's Hospital. During this edition of the show we focused on the topic of Child Sexual Abuse Prevention. Jay Smith is a therapist who counsels men who have been sexually abused. Jay explained on-air that male victims of child sexual abuse disclose abuse far less often than women. He says abuse usually causes men to struggle with their own sexuality. Heidi, spoke about the stigma, guilt and shame related to child sexual abuse. Both Mr. Smith and Mrs. Malott described some of the most common warning signs that parents should look for that might indicate their child has been sexually abused.

Sunday Morning Magazine

February 14, 2016

7:18 a.m.

26:00 Minutes of a 60 Minute Program

Matt and Christopher. Both Matt and Christopher are survivors of child sexual abuse. They spoke candidly on-air about the years of abuse they each experienced at the hands of a trusted male family member. While on the show they described what it felt like to carry around the secret of abuse for decades. Christopher says the pain was so unbearable that he considered suicide. Both Matt and Christopher spoke about how they were empowered to bring their abuser to justice. Today, Matt and Christopher are healing through the help of a support group designed specifically for male victims of child sexual abuse.

Sunday Morning Magazine

February 14, 2016

7:44 a.m.

16:00 Minutes of a 60 Minute Program

Tisha Campbell-Martin. Actress Tisha Campbell-Martin is best known for her roles on television situation comedies like *Martin* and *My Wife and Kids*. She is currently co-starring on ABC's *Dr. Ken*. The talented performer recently revealed that she was raped when she was 3-years-old. She joined *Sunday Morning Magazine* to talk about the abuse. She explained on-air that she received a 5 page apology letter from the man that raped her as a child. Campbell-Martin says her new music video *Steel Here* was inspired by the abuse she experienced. She also spoke about why she chose to forgive her abuser.

ISSUE: CHILDREN OF INCARCERATED PARENTS

Sunday Morning Magazine

March 6, 2016

7:00 a.m.

28:00 Minutes of a 60 Minute Program

Yvette Harris, PhD, Author, Children of Incarcerated Parents; Kelley Eversole, Big Brothers Big Sisters of Butler County, Amachi Program. Children of incarcerated parents are too often at risk for antisocial and delinquent behavior. During this edition of *Sunday Morning Magazine*, we focused on the issues and challenges children face when one or more of their parents are locked behind bars. Our guests shared their expertise on the subject and helped to shed light on this under-studied population. Ms. Eversole oversees a program that provides mentors to area youth who have parents in jail. Dr. Harris spoke about her book and shared result of her extensive research study on children of incarcerated parents.

Sunday Morning Magazine

March 6, 2016

7:31 a.m.

16:00 Minutes of a 60 Minute Program

Kimberly Davis, formerly imprisoned mother of four. Kimberly was jailed for drug-related crimes. She joined the show to share her story. Kimberly says she gave birth to her drug-addicted son while incarcerated. She spoke on-air about her struggle to kick her drug habit, re-enter the workforce and regain custody of her children. After years of hard work, Kimberly has successfully restored her relationship with all four of her children. Today, Kimberly is attending college and plans to earn a master's degree. She is currently working with and assisting women abusing drugs and have recently lost custody of their own children.

Sunday Morning Magazine

March 6, 2016

7:49 a.m.

11:00 Minutes of a 60 Minute Program

Dr. Yvette Harris, Kelley Eversole and Kimberly Davis. During this edition of *Sunday Morning Magazine*, we focused on the issues and challenges children face when one or more of their parents are locked behind bars. We concluded the show with a roundtable discussion on the subject.

(Children of Incarcerated Parents cont.)

Sunday Morning Magazine

March 13, 2016

7:16 a.m.

24:00 Minutes of a 60 Minute Program

Antwone Fisher, Director, Screenwriter, Author and Film Producer. Antwone Fisher was born in prison to a teenage mother. He became a ward of the state and was placed in foster care immediately. At the age of two, he was placed in a home where he would suffer twelve years of abuse at the hands of his foster family. He survived the cruelties of foster care and the brutalities of homelessness and set a course of healing after joining the United States Navy. Antwone's New York Times Best Selling memoir, Finding Fish, captured the story of his incredible life's journey. The book was adapted into the feature film, *Antwone Fisher* which starred two-time Oscar winner, Denzel Washington. He joined *Sunday Morning Magazine* to talk about his experience in Ohio's Foster Care System.

ISSUE: MARRIAGE ENRICHMENT

Sunday Morning Magazine

January 3, 2016

7:00 a.m.

10:00 Minutes of a 60 Minute Program

Dr. Phil McGraw, Talk Show Host and Author, Relationship Rescue and Strategies for Life. Dr. Phil McGraw joined *Sunday Morning Magazine* to talk about his books. He gave advice on how to rebuild relationships, families, and finances.

Sunday Morning Magazine

January 3, 2016

7:43 a.m.

17:00 Minutes of a 60 Minute Program

Tonya Lewis Lee, Activist and Author, Giant Steps to Change the world. Tonya, along with her husband, filmmaker, Spike Lee, recently wrote their third children's book. Tonya says the book pays tribute to those who took a step into a place where no one had ever stood. The book emphasizes the point that you don't always have to be the bravest or the strongest, you simply have to believe in something enough to overcome all odds, to conquer every obstacle and succeed. She also spoke about her working relationship with her husband.

Sunday Morning Magazine

January 24, 2016

7:13 a.m.

23:00 Minutes of a 60 Minute Program

Dr. Ronn Elmore, Marriage and Family Counselor, Author, An Outrageous Commitment: The 48 Vows of an Indestructible Marriage. As a guest on *Sunday Morning Magazine*, Dr. Ronn dispensed invaluable advice on how couples can develop, maintain and strengthen their marriage. Dr. Ronn spoke powerfully about common issues that many couples face including sex, money and infidelity.

Sunday Morning Magazine

March 13, 2016

7:42 a.m.

4:00 Minutes of a 60 Minute Program

Stedman Graham, Author and Activist. Stedman Graham and Oprah Winfrey are the ultimate super couple. With two extremely demanding careers, Mr. Graham gave listeners insight into what has made his relationship with Winfrey so strong over the years.

(Marriage Enrichment cont.)

Sunday Morning Magazine

March 27, 2016

7:42 a.m.

18:00 Minutes of a 60 Minute Program

Dr. Deanna Brann, PhD, Clinical Psychotherapist and In-Law Expert. In a highly engaging interview on *Sunday Morning Magazine*, Dr. Deanna Brann provided clear actionable tips, tools and strategies to help improve the often complicated mother-in-law and daughter-in-law relationship.

ISSUE: EDUCATION

Sunday Morning Magazine

January 10, 2016

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Mary A. Ronan, Superintendent, Cincinnati Public School. During this edition of *Sunday Morning Magazine*, we focused on education and honored teachers. Mrs. Ronan joined the show to talk about the issues the school district is facing. She addressed concerns about low-performing schools in the district and explained how her administration is working to improve student performance.

Sunday Morning Magazine

January 10, 2016

7:15 a.m.

6:00 Minutes of a 60 Minute Program

Michelle Shearer, 2011 National Teacher of the Year. During this edition of *Sunday Morning Magazine*, we focused on education and honored teachers. Mrs. Shearer was honored by President Obama at a lavish ceremony in the Rose Garden of the White House as National Teacher of the Year. While on the air, Mrs. Shearer gave insight into what educators want and need from the parents of the children they are teaching. She also gave advice to teachers designed to help them succeed in the classroom.

Sunday Morning Magazine

January 10, 2016

7:20 a.m.

8:00 Minutes of a 60 Minute Program

Arne Duncan, U.S. Secretary of Education. During this edition of *Sunday Morning Magazine*, we focused on education and honored teachers. Arne Duncan was nominated to be Secretary of Education by President Barack Obama. Prior to his appointment as Secretary of Education, Duncan served as the chief executive officer of the Chicago Public Schools. While on the show, Secretary Duncan explained what Americans need to do to bridge the gap between students in other countries around the world that are currently outperforming American students in education—especially in math and science. Secretary Duncan also addressed the public versus private school debate. Finally, Duncan spoke at length about the biggest challenges he faces as the U.S. Secretary of Education.

(Education cont.)

Sunday Morning Magazine

January 10, 2016

7:28 a.m.

20:00 Minutes of a 60 Minute Program

Ron Clark, Educator and Author, The End of Molasses Classes: Getting Our Kids Unstuck. Ron Clark has been called “America’s Educator.” In 2000, he was named Disney’s American Teacher of the Year. Clark is also a New York Times bestselling author. He has been featured on *The Today Show* and *The Oprah Winfrey Show*. While on *Sunday Morning Magazine*, Clark gave many examples of the non-traditional teaching methods he uses, and explained why his revolutionary approach works so well in the classroom.

Sunday Morning Magazine

January 10, 2016

7:48 a.m.

12:00 Minutes of a 60 Minute Program

Mrs. LaVonne Washington and Mrs. Nancy Bosco-Walsch. During this edition of *Sunday Morning Magazine*, we focused on education and honored teachers. During this segment, *Sunday Morning Magazine* host, Rodney Lear, honored two educators that inspired him as a child. Mr. Lear invited Bosco-Walsch, his 5th grade teacher and Mrs. Washington, his 12th grade English teacher, to honor and thank them for inspiring him as a youngster.

Sunday Morning Magazine

January 17, 2016

7:00 a.m.

11:00 Minutes of a 60 Minute Program

Danielle Corbin, Rainbow Child Care Center. As a guest on *Sunday Morning Magazine*, Danielle Corbin spoke about the many educational programs offered to children who attend Rainbow Child Care Center. She explained what parents should look for in a quality early childhood education program for their children. Corbin also gave useful tips on how parents can prepare their children for the first day of school. In addition, she expounded on the importance of parental engagement when it comes to children and early childhood education. Corbin also gave advice on how to handle temper tantrums and how to curve childhood obesity.

(Education cont.)

Sunday Morning Magazine

January 17, 2016

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Shawn Fry, Assistant Director, Boone County Public Library. According to our guest, Shawn Fry, The Boone County Public Library is hosting an exciting new exhibit, The Robot Zoo, which focuses on STEM programming—science, technologies, engineering and math. Designed for children 4-12 years of age, The Robot Zoo uses the biomechanics of giant robot animals to illustrate how real animals work. Mr. Fry joined the show to talk about the 5,000-square-foot traveling exhibit.

Sunday Morning Magazine

March 27, 2016

7:16 a.m.

6:00 Minutes of a 60 Minute Program

Scott Proscia, Great Oak, Live Oaks Campus. Mr. Proscia spoke about the programs and services offered through the educational facility. Mr. Proscia also discussed the school's upcoming community outreach event, Super Service Saturday. The event offers the general public the opportunity to visit the campus, tour labs, and learn more about career programs available to high school students and adults.

Sunday Morning Magazine

March 27, 2016

7:22 a.m.

19:00 Minutes of a 60 Minute Program

John Weil, President, Junior Achievement of Greater Cincinnati; Marilyn R. Coleman, Volunteer, Junior Achievement of Greater Cincinnati. John and Marilyn explained on-air that Junior Achievement helps prepare young people for the real world by showing them how to generate wealth, effectively manage it and create jobs—which will make their community more robust. The program also teaches youngsters how to apply entrepreneurial thinking to the workplace.

The following Public Service Announcements aired in support of the issue of **EDUCATION**:

o Adopt A Class (Education/Mentorship)

Ran: January 1, 2016 through March 31, 2016

45 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **EDUCATION:**

o Adopt A Class (Education/Mentorship)

Ran: January 3, 2016; March 6, 2016

2 thirty seconds announcements

o The Hispanic Scholarship Fund

Ran: March 6, 2016

1 sixty seconds announcement

o Wanna Play (Music Education)

Ran: January 3, 2016; January 17, 2016; January 24, 2016

3 fifteen seconds announcements

o The United Way (Volunteer/Mentor)

Ran: January 10, 2016

1 fifteen seconds announcement

o The United Way (Volunteer/Mentor)

Ran: February 7, 2016; March 6, 2016; March 13, 2016; March 20, 2016

4 sixty seconds announcements

o Teach.org (Teacher Recruitment)

Ran: January 17, 2016

1 fifteen seconds announcement

o Teach.org (Teacher Recruitment)

Ran: March 20, 2016

1 thirty seconds announcement

ISSUE: PARENTING

Sunday Morning Magazine

January 3, 2016

7:13 a.m.

15:00 Minutes of a 60 Minute Program

Rev. Run, member of the iconic rap group, Run DMC, and Author of, Take Back Your Family. Despite being a hip-hop icon, an ordained minister, and a reality TV star, Rev. Run's greatest accomplishment has been raising his six children—Vanessa, Angela, JoJo, Diggy, Russy, and Miley—with his wife Justine. Rev. Run joined *Sunday Morning Magazine* to talk about his new book, family and the importance of family values. In an age marked by shallow materialism and fragmented families, Rev. Run says that he and Justine wrote the book to celebrate the role of parents and share their secrets to raising a respectful and loving family that can enjoy the good times while surviving the hard ones.

Sunday Morning Magazine

January 17, 2016

7:12 a.m.

6:00 Minutes of a 60 Minute Program

Christine King-Farris, Author, My Brother Martin: A Sister Remembers Growing up with Dr. Martin Luther King, Jr. Mrs. King-Farris joined the show to talk about her new children's book. While on the show, she revealed that she wrote the book to honor her late brother and to encourage the next generation of civil rights leaders.

Sunday Morning Magazine

February 7, 2016

7:00 a.m.

16:00 Minutes of a 60 Minute Program

Dr. Angelique Gloster, Pediatrician, Premiere Pediatrics Group. Dr. Gloster joined the show to discuss a list she compiled which offered ten tips to help parents keep their children safe and healthy during the winter months.

(Parenting cont.)

Sunday Morning Magazine

February 7, 2016

7:19 a.m.

21:00 Minutes of a 60 Minute Program

Dr. Jeanette Betancourt, *Sesame Street*. Sesame Street recently introduced their newest character, Julia. As Dr. Betancourt explained on-air, Julia has autism. Dr. Betancourt says *Sesame Street* devoted over three years to research the character to make sure she was representative of the 1 in 68 American children on the autism spectrum. Dr. Betancourt says the introduction of Julia is part of a new initiative by Sesame Street Workshops called *Sesame Street* and Autism: Seeing Amazing in All Children.

Sunday Morning Magazine

March 20, 2016

7:00 a.m.

43:00 Minutes of a 60 Minute Program

Dr. Bradley Jackson, Premier Pediatrics; Dr. Amy Guiot, Cincinnati's Children's Hospital. For this edition of the show we focused on the total health of children—from infancy to the teenage years. Our expert panel of doctors dispensed invaluable medical advice to listeners regarding the health of children. They gave details on the most recent sleeping guidelines for newborn babies. Dr. Jackson dispelled myths about the link between childhood vaccinations and autism. In addition, Dr. Guiot and Dr. Jackson discussed children and sports injuries, childhood obesity, body image and sexual orientation.

The following Public Service Announcements aired in support of the issue of **PARENTING:**

o The Domestic Violence Prevention Project

Ran: March 1, 2016 through March 31, 2016

9 thirty seconds announcements

o National Highway Traffic Administration (Texting while Driving)

Ran: February 1, 2016 through March 31, 2016

37 thirty seconds announcement

o Bullying Prevention (Hubbard Radio)

Ran: February 1, 2016 through March 31, 2016

25 thirty seconds announcements

o National Association of Broadcasters

Ran: January 1, 2016 through January 31, 2016

9 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **PARENTING:**

- o U.S. Department of Health & Human Services (Fatherhood Initiative)
Ran: January 3, 2016; January 10, 2016; February 28, 2016; March 6, 2016
4 thirty seconds announcements
- o U.S. Department of Health & Human Services (Foster/Adoptative Parent Recruitment)
Ran: January 3, 2016
1 thirty seconds announcement
- o U.S. Department of Health & Human Services (Adoptative Parent Recruitment)
Ran: January 24, 2016; February 28, 2016; March 13, 2016
3 sixty seconds announcements
- o U.S. Department of Health & Human Services (Talk to Children About Sex)
Ran: February 14, 2016
1 sixty seconds announcement
- o National Runaway Switchboard (Bullying Prevention)
Ran: January 3, 2016
1 fifteen seconds announcement
- o Bullying Prevention (Hubbard Radio)
Ran: January 17, 2016; January 24, 2016; February 28, 2016; March 13, 2016;
March 20, 16
5 thirty seconds announcements
- o The Ad Council (Anti-Bullying Campaign)
Ran: February 7, 2016
1 thirty seconds announcement
- o National Highway Traffic Administration (Texting while Driving)
Ran: January 17, 2016
1 fifteen seconds announcement
- o Futures Without Violence (Violence Against Women)
Ran: January 24, 2016
1 thirty seconds announcement

ISSUE: PARENTING A SPECIAL NEEDS CHILD

Sunday Morning Magazine

January 17, 2016

7:19 a.m.

17:00 Minutes of a 60 Minute Program

Henry Winkler, Actor, Director and New York Times-Selling Author, Here's Hank, Fake Snakes and Weird Wizards. Henry Winkler is best known for his role as the ultra-cool Arthur Fonzarelli—The Fonz from the hit TV series *Happy Days*. While on *Sunday Morning Magazine*, Winkler revealed that he grew up with a learning disability, but was not diagnosed until he was 31-years-old. He explained that he turned his childhood experiences of living with a learning disability into a fun-loving character in the New York Times Best-Selling series, *Hank Zipzer*. From reading and memorizing scripts, Winkler spoke candidly about the difficulties of being an actor in Hollywood with a learning disability. During his time on-air, Winkler gave advice to listeners raising children with dyslexia and other learning disabilities.

Sunday Morning Magazine

February 28, 2016

7:00 a.m.

27:00 Minutes of a 60 Minute Program

Margee, Mother of a 17-year-old son with autism; Joddy, Mother of a 12-year-old son on the autism spectrum. Our guests gave our listeners first-hand insight into the life of a parent raising a child with special needs. From medical care to specialized therapy, Margee and Joddy also spoke on-air about the financial impact of their son's diagnosis. They also spoke about several local organizations, programs and services available to families with children with autism.

Sunday Morning Magazine

February 28, 2016

7:31 a.m.

9:00 Minutes of a 60 Minute Program

Mike and Jen Means. For this special edition of *Sunday Morning Magazine* we focused on the challenges of raising a child with special needs. Mike and Jen's 4-year-old daughter, Abigail was recently diagnosed with a terrible rare terminal disease called Sanfilippo Syndrome. While on the show, the Means' explained that Sanfilippo is a fatal progressive disease that primarily affects the brain of children born with this disease. Mrs. Means says children do not typically show signs of this devastating disease until 2-6 years of age. The Means are determined to raise both awareness and funds to fight the deadly disease.

(Parenting A Special Needs Child cont.)

Sunday Morning Magazine

February 28, 2016

7:43 a.m.

17:00 Minutes of a 60 Minute Program

Paul Daugherty, Sports Columnist, Cincinnati Enquirer and author of the book, An Uncomplicated Life: A Father's Memoir of His Exceptional Daughter. For this special edition of *Sunday Morning Magazine* we focused on the challenges of raising a child with special needs. Immediately after his daughter's birth, Paul received news that would change his life—his daughter Jillian had Down Syndrome. While on the show, Paul spoke about his experience raising his baby girl who is now a 25 years-old college graduate—who lives on her own, and is engaged to be married. He spoke masterfully about believing in his daughters abilities, challenging those that attempted to marginalize her, and his “expect, don't accept” approach to his daughters diagnosis.

Sunday Morning Magazine

March 13, 2016

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Greg Marchisan, Brain Balance Center of Cincinnati. While on the show, Mr. Marchisan explained that the Brain Balance Center provides innovative treatment for children diagnosed with ADHD, Autism and Asperger's. The Center also works to improve the academic performance of students with learning disabilities and learning difficulties.

Sunday Morning Magazine

March 20, 2016

7:47 a.m.

5:00 Minutes of a 60 Minute Program

Duane Martin, Actor and Co-star, *The Real Husbands of Hollywood*. Duane Martin's acting credits include roles in the feature films *Any Given Sunday*, *Scream 2*, *Down Periscope*, and *Above the Rim*. Martin is currently co-starring on BET's *The Real Husbands of Hollywood*. Duane and his wife, actress Tisha Campbell-Martin, are the parents of a son diagnosed with autism. While on-air, Duane spoke candidly about his son and offered a number of on-line resources available to families faced with autism.

(Parenting A Special Needs Child cont.)

Sunday Morning Magazine

March 20, 2016

7:52 a.m.

8:00 Minutes of a 60 Minute Program

Shawn Stockman, Grammy Award-winning Group, Boyz II Men. Shawn joined the show to discuss how he balances the demands of his music career and family. Shawn also spoke on-air about his son's autism diagnosis. Stockman's personal charity, Micah's Voice was established to financially support families who have children living with autism.

ISSUE: SEXISM

Sunday Morning Magazine

February 21, 2016

7:00 a.m.

60:00 Minutes of a 60 Minute Program

During this edition of the show, we hosted an on-air panel discussion featuring four dynamic women who are all succeeding in male-dominated professions. The panel included:

Captain Teresa Theetge, Cincinnati Police Department. Captain Theetge is one of three female Captains, out of 12 Captains in the Department. She is the longest tenured female Captain within the Cincinnati Police Department.

Dr. Lakshmi Kode Sammarco, Hamilton County Coroner. Dr. Sammarco is the first female to ever hold the Hamilton County Coroner position.

Patti Marshall, WKRQ Program Director, WKRQ, WUBE, WYGY, WREW Operations Manager, Hubbard Radio. Ms. Marshall is one of very few women managing radio at an executive level in the entire country.

Barbara Rayford-Smith, President and Majority Owner, Journey Steel. Ms. Rayford-Smith is the owner of her own steel company. She is steadily making a name for herself in the construction industry.

ISSUE: HEALTH

Sunday Morning Magazine

January 3, 2016

7:29 a.m.

12:00 Minutes of a 60 Minute Program

Carrie Fisher, Actress, Author and Film Maker. Carrie Fisher is best known for her role as Princess Leia in the iconic *Star Wars* trilogy. She is the daughter of actors Eddie Fisher and Debbie Reynolds. Her experiences with addiction and bipolar disorder and depression—and her willingness to speak honestly about them have made her a sought-after speaker and respected advocate for these communities. Ms. Fisher joined the show to talk about her career and her mental health and substance abuse issues.

Sunday Morning Magazine

January 17, 2016

7:37 a.m.

9:00 Minutes of a 60 Minute Program

Bob Harper, Trainer, NBC's *The Biggest Loser*. Bob is one of three fitness trainers on the NBC hit television show, *The Biggest Loser*. While on our show, Mr. Harper explained why men often lose weight faster than women. He also discussed the many barriers people face when battling weight gain.

Sunday Morning Magazine

January 24, 2016

7:38 a.m.

7:00 Minutes of a 60 Minute Program

Dolvett Quince, Certified Trainer, NBC's *The Biggest Loser*. Dolvett is a trainer on *The Biggest Loser*. Quince's fitness studio in Atlanta, GA attracts such clients as Janet Jackson, Baltimore Ravens tight end Daniel Wilcox and actor Michael Jai White. Additionally, world-wide pop sensation Justin Bieber hired Quince as his personal trainer. Dolvett joined *Sunday Morning Magazine* to talk about weight management.

(Health cont.)

Sunday Morning Magazine

January 24, 2016

7:00 a.m.

12:00 Minutes of a 60 Minute Program

Michelle Van Handel, American Academy of Pediatrics. Michelle Van Handel is the author of a recent study published by the American Academy of Pediatrics that looked at HIV/AIDS testing among youth. Van Handel explained on-air that more than 1 in 4 new human immunodeficiency virus (HIV) infections in the United States occur in youths between the ages of 13 and 24. Van Handel says that adolescents and young adults infected with HIV are more likely to be unaware of their status than any other age group. Despite this, a new study found youth HIV testing rates remain low. Van Handel says recommendations to screen all adolescents and young adults for HIV infection, regardless of risk, have not been widely implemented. Healthcare provider education, system-level interventions in clinical settings, adolescent-friendly testing services, and sexual health education could help increase testing among young people according to Van Handel.

Sunday Morning Magazine

February 7, 2016

7:33 a.m.

27:00 Minutes of a 60 Minute Program

Dan Gasby, Husband and Business Partner to renowned lifestyle maven, B. Smith & Author of the book, Before I Forget: Love, Hope, Help and Acceptance in Our Fight Against Alzheimer's. In 2013 restaurateur, magazine publisher and celebrity chef, B. Smith was diagnosed with Alzheimer's disease. Her husband, Dan Gasby is currently Smith's primary caregiver. Mr. Gasby, along with his wife, has penned a new book, Before I Forget which chronicals their battle with Alzheimer's Disease. As a guest on *Sunday Morning Magazine*, Gasby explained that Alzheimer's disease is one of the most costly diseases in the United States. Gasby is extremely passionate about spreading the word about Alzheimer's disease to African-Americans—who are 2 to 3 times more likely to develop Alzheimer's.

(Health cont.)

Sunday Morning Magazine

January 24, 2016

7:46 a.m.

14:00 Minutes of a 60 Minute Program

Neil White, President, Bacchanalian Wine Society; Dan Schimberg, President, Uptown Rental Properties; Mary Gaertner, Executive Director, Girls on the Run. The Bacchanalian Wine Society and Uptown Rental Properties are teaming up to host a wine tasting event to benefit Girls on the Run. While on air, Neil White spoke about why the Bacchanalian Wine Society and Uptown Rental Properties joined forces to raise money for Girls on the Run. Mary Gaertner educated listeners about Girls on the Run. She says the program works to improve the self-esteem and health of girls 8 to 13 years old through running.

Sunday Morning Magazine

March 27, 2016

7:00 a.m.

15:00 Minutes of a 60 Minute Program

Dr. Edward Crane, Medical Oncologist and Hematologist, OHC. Colorectal cancer (commonly called colon cancer) is the third most common cancer in men and women in the United States, and the third leading cause of cancer death. But the death rate from this disease has been dropping thanks to improvements in colon cancer prevention, early detection, and treatment. There are screening tests available that can actually stop colon cancer before it starts, or catch it early, when treatments are more likely to be successful.

Dr. Ed Crane, a medical oncologist and hematologist with OHC, joined *Sunday Morning Magazine* to discuss current screening guidelines related to colon cancer. Crane also spoke about how to reduce the risk of colon cancer.

The following Public Service Announcements aired in support of the issue of **HEALTH:**

o Alzheimer's Association of Greater Cincinnati

Ran: January 1, 2016 through March 31, 2016

12 thirty seconds announcements

o The American Heart Association (Women and Heart Disease)

Ran: January 1, 2016 through March 31, 2016

29 thirty seconds announcements

o Drug-Free Northern Kentucky (Heroin Addiction)

Ran: February 1, 2016 through March 31, 2016

47 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **HEALTH:**

o U.S. Department of Health & Human Services (Women and Heart Disease)

Ran: January 3, 2016; February 7, 2016; February 28, 2016; March 6, 2016

4 sixty seconds announcements

o The American Heart Association (Women and Heart Disease)

Ran: January 3, 2016

1 thirty seconds announcement

o The American Heart Association (High Blood Pressure)

Ran: February 28, 2016

1 fifteen seconds announcement

(Health cont.)

- o U.S. Department of Health & Human Services (Gynecological Cancer)
Ran: January 3, 2016
1 thirty seconds announcement

- o Drug-Free Northern Kentucky (Heroin Addiction)
Ran: January 3, 2016; January 24, 2016; February 7, 2016; February 28, 2016;
March 13, 2016; March 27, 2016
6 thirty seconds announcements

- o Feeding American (Hunger)
Ran: January 3, 2016
1 thirty seconds announcement

- o Feeding American (Hunger)
Ran: March 13, 2016
1 sixty seconds announcement

- o The Freestore Foodbank (Power Packs)
Ran: February 7, 2016; March 6, 2016; March 20, 2016
3 sixty seconds announcements

- o Autism Speaks
Ran: January 10, 2016
1 fifteen seconds announcement

- o AARP (Caregiver Support)
Ran: February 7, 2016
1 thirty seconds announcement

- o Stand Up to Cancer (Colorectal Cancer)
Ran: March 27, 2016
1 thirty seconds announcement

ISSUE: FINANCE

Sunday Morning Magazine

March 13, 2016

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Lauren Lyons Cole, Finance Editor, International Business Times. Mrs. Lyons Cole joined the show to discuss a article she recently published which focused on homeownership.

On-air, she spoke about the current racial divide in homeownership in the country. Lyon Coles explained that nearly three out of four white families own their home, compared to 41.9 percent of black families and 46.7 percent of Hispanic families. She also spoke about the barriers to homeowners and offered listeners a few simple guidelines to consider when determining how much house they can really afford. In addition, Mrs. Lyons Cole spoke about how to estimate ones debt-to-income ratio. She also gave details on down payment assistance programs available to first time homeowners.

