

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WKRQ

4th Quarter, 2015

(October 1, 2015 through December 31, 2015)

Prepared by:

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**ISSUES OF CONCERN TO CINCINNATI
ADDRESSED IN RESPONSIVE PROGRAMMING
THE
FOURTH QUARTER, 2015**

1. **Internet Safety:** We addressed common technology issues confronting young people including sexting, online privacy and cyberbullying. We presented information to help parents keep their children safe online.
2. **Heroin Epidemic:** Heroin has taken a major stronghold on Cincinnati and Northern Kentucky. Many believe heroin addiction has reached epidemic proportions. In an effort to raise awareness, *Sunday Morning Magazine* devoted time to this growing epidemic.
3. **Grandparents Raising Their Grandchildren/Parenting:** According to the U.S. Census, 1 of every 12 children in the United States (6 million children) are being raised by grandparents and other relative caregivers. We examined the challenges and systematic barriers grandparents face as they struggle to raise their grandchildren.
4. **Homeschooling:** Homeschooling is the single fastest growing educational trend in the country. It's estimated that currently there are between 2.5 to 4 million homeschoolers nationwide. We focused on this growing educational alternative.
5. **Education:** We provided information aimed at improving the standard of education for today's youth.
6. **Literacy:** Educators nationwide maintain that the country is facing a literacy crisis. We spoke to authors and experts who presented information to engage young people in reading.
7. **Health:** We supplied information designed to help maintain a sound mind and body.
8. **Forgiveness:** It's been called the most potent power on earth—the power of forgiveness. We focused on the healing power of forgiveness. We also examined the link between forgiveness and one's overall health.
9. **Alzheimer's disease:** More than 5 million Americans are living with Alzheimer's disease. We focused on the warning signs and symptoms of Alzheimer's. We also examined the impact the deadly disease has on caregivers and families.

(Issues cont.)

10. **Suicide Prevention:** In the United States, a person dies by suicide every 13.7 minutes, claiming more than 38,000 lives each year. Suicide is the 4th leading cause of death in the U.S. among adults 18-65—and the second leading cause of death among teens and young adults. Considering these alarming statistics, we focused on suicide prevention.
11. **Mental Illness:** Millions world-wide are impacted by mental illnesses such as bipolar disorder, depression and schizophrenia. We examined the common traits, symptoms, characteristics and behaviors associated with each of the major mental illnesses. We also discussed stigmas related to mental illness and barriers to accurate diagnosis.
12. **Personal Growth:** We presented information to help listeners improve their lives—personally and professionally.
13. **Community Engagement:** We presented information to empower listeners to get involved to help make a difference in their community through volunteer efforts and community outreach participation projects.
14. **Crime:** We examined local crime reform. We focused on local organizations that are providing opportunities for previously incarcerated citizens.

PUBLIC AFFAIRS PROGRAMS

WKRQ PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine
(Sundays 7:00 a.m. - 8:00 a.m.)
Locally produced show focusing on community events.
The show features interviews with local community leaders
as well as national authors. The show is hosted by Rodney Lear.

Fourth Quarter 2015

(October 1, 2015 to December 31, 2015)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: INTERNET SAFETY

Sunday Morning Magazine

October 18, 2015

7:00 a.m.

52:00 Minutes of a 60 Minute Program

Mary Braun, Cincinnati Police Department, Internet Crimes Against Children Task Force; Stephen Smith, Director of Educational Leadership, Cincinnati Bell Inc. During this edition of *Sunday Morning Magazine* we focused on internet safety. Our expert guest panel comprised of Cincinnati Police Detective, Mary Braun and Stephen Smith from Cincinnati Bell's Responsible Technology Program, discussed the dangers of social media. Our experts spoke on-air about the prevalence of teenage sexting. Mrs. Braun explained the legal ramifications of both sexting and cyberbullying. Mr. Smith provided a list of popular teen online sites and applications. He also gave useful tips to help parents navigate these potentially dangerous sites and protect their children from online child predators. Additionally, our guests went over a list of popular acronyms that teens are using through text messaging and on social media sites designed to keep parents clueless about risky online behaviors.

Sunday Morning Magazine

October 18, 2015

7:52 a.m.

8:00 Minutes of a 60 Minute Program

Zach Marks, Founder, Grom Social, Social Networking Site for Kids. For this edition of the show, we focused on internet safety. While on-air, 15-year-old, Zach Marks explained why and how he founded and designed, Grom Social, a social networking site especially for kids. Marks, described why his site is a safer option for children than some of the other social media networking sites. He explained that child safety experts monitor the site to protect the 1.2 million children that frequent the web page. Furthermore, Marks says that parents are copied on all on-line activities their child is involved with through Grom Social.

The following Public Service Announcements aired in support of the issue of **INTERNET SAFETY**:

o Stop Bullying (Bullying Prevention)

Ran: October 1, 2015 through December 31, 2015

94 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **INTERNET SAFETY:**

o The National Runaway Switchboard (Anti-Bullying)

Ran: October 11, 2015

1 fifteen seconds announcement

o Bully Prevention

Ran: November 1, 2015

1 thirty seconds announcement

ISSUE: HERION EPIDEMIC

Sunday Morning Magazine

October 25, 2015

7:00 a.m.

20:00 Minutes of a 60 Minute Program

Chelsea, Recovering Patient, Brighton Center's Center Table program; Randolph Smith, Food Service Manager, Center Table; Anita Prater, Department Director, Brighton Community Center. The topic of this show was Getting A Second Chance In Life. Our in-studio guest Chelsea admitted she was addicted to heroin for years before she checked in to Brighton Center. Chelsea described the impact her heroin addiction had on her loved ones. Randolph is the manager of Center Table. Randolph explained that Center Table supports the recovery efforts of formerly addicted women and provides them with culinary arts training to prepare them for employment within the food industry. Smith says 43% of the women in the program successfully obtain a job after completion of the program. Anita Prater spoke about the various other services offered to those in recovery.

Sunday Morning Magazine

November 1, 2015

7:36 a.m.

13:00 Minutes of a 60 Minute Program

Anne Haubner, Perinatal Services Program, Sojourner Recovery Services; Haley, Recovering Patient, Sojourner Recovery Services. While on the show, Anne Haubner explained the Sojourner Perinatal Program provides substance abuse prevention services to pregnant women. Haley joined *Sunday Morning Magazine* to share her story. While on-air, Haley admitted she was addicted to heroin at the time her first child was conceived. Haley says she turned to Sojourner Recovery Services to help her get clean during her pregnancy.

The following Public Service Announcements aired in support of the issue of **HERION EPIDEMIC:**

- o Drug-Free Northern Kentucky (Heroin Abuse)

Ran: October 1, 2015 through December 31, 2015

195 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **HERION EPIDEMIC:**

- o Drug-Free Greater Cincinnati (Heroin Addiction)

Ran: December 6, 2015

1 thirty seconds announcement

ISSUE: GRANDPARENTS RAISING THEIR GRANDCHILDREN/PARENTING

Sunday Morning Magazine

December 6, 2015

7:00 a.m.

16:00 Minutes of a 60 Minute Program

Tim Harless, Ohio Grandparents/Kinship Coalition. For this special edition of the show, we focused on the growing number of grandparents who are raising their grandchildren. Tim joined the show to discuss the health insurance benefits as well as the financial and educational assistance available to youngsters who are being cared for by their grandparents.

Sunday Morning Magazine

December 6, 2015

7:16 a.m.

31:00 Minutes of a 60 Minute Program

Jeanne, Jeanne is raising three of her grandchildren; Bill and Lee, Bill and Lee are currently raising two of their grandchildren. *Sunday Morning Magazine* hosted a special show to discuss the growing number of grandparents in our community who are parenting their grandchildren. Jeanne, Bill and Lee explained on-air that due to their son's drug addiction issues, they are all raising their grandchildren. They joined the show to talk about the many challenges they face as the primary caregivers of their very young grandchildren. Bill and Lee say taking on the role has been "a complete lifestyle change." Jeanne says she grieves the loss of her son and the role he should have in his own children's lives.

Sunday Morning Magazine

December 6, 2015

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Kelly A. Anchrum, Catholic Charities Southwestern Ohio; Ms. Ella Wooten, A Grandparent, Catholic Charities, Foster Grandparents Program. This edition of the show centered on grandparents who are raising their grandchildren. Kelly joined the show to introduce us to a local program that pairs seniors, ages 55 and older, with children to provide emotional support and develop reading readiness and basic learning skills through tutoring and mentoring at local schools in at-risk communities. Ms. Ella, a volunteer in the program known as the Foster Grandparents Program, spoke about her experience working with children. She explained why her presence in the classroom is much needed.

(Grandparents Raising Their Grandchildren/Parenting cont.)

Sunday Morning Magazine

October 4, 2015

7:00 a.m.

35:00 Minutes of a 60 Minute Program

Dr. Meg Meeker, Author, Strong Fathers, Strong Daughters: 10 Secrets Every Father Should Know. In today's increasingly complicated world, it's often difficult for parents to connect with their daughters—especially for fathers. With Strong Fathers, Strong Daughters, Dr. Meeker reveals that a young woman's relationship with her father is far more important than we've ever realized and shows that daughters need their father's attention, protection, courage, and wisdom in order to become strong, confident women.

Sunday Morning Magazine

October 4, 2015

7:36 a.m.

6:00 Minutes of a 60 Minute Program

Jay McGraw, Life Strategies for Teen. Jay is the son of talk show host Dr. Phil McGraw. He's following closely in his father's footsteps and is the author of a new book for teen. He recently wrote a new book to help teens improve their quality of life.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **GRANDPARENTS RAISING THEIR GRANDCHILDREN/PARENTING:**

o U.S. Department of Health and Human Services (Father Involvement)

Ran: November 8, 2015

1 fifteen seconds announcement

o U.S. Forest Service (Family Bonding)

Ran: November 15, 2015

1 sixty seconds announcement

o The U.S. Department of Health and Human Services (Talk to Your Child About Sex)

Ran: December 27, 2015

1 sixty seconds announcement

o Adopt U.S. Kids (Adoptive/Foster Parent Recruitment)

Ran: November 1, 2015; November 22, 2015

2 sixty seconds announcements

ISSUE: HOMESCHOOLING

Sunday Morning Magazine

November 8, 2015

7:00 a.m.

9:00 Minutes of a 60 Minute Program

Dr. Brian D. Ray, Founder, National Home Education Research Institute. Dr. Ray joined the show via telephone to discuss home-based education. He spoke at length about the pros, cons, myths and misconceptions surrounding home-schooling. He gave valuable tips on home-schooling gifted and special needs children. Dr. Ray also explained why he believes home-schooling seems to be a growing trend among American families. Additionally, he outlined how home-schooled students compare academically to their peers who are currently receiving a more traditional education in a public or private school setting.

Sunday Morning Magazine

November 8, 2015

7:10 a.m.

37:00 Minutes of a 60 Minute Program

Claudia Ganote, Home-Schooling Mom. Claudia is currently home schooling her three daughters. She explained on-air that she withdrew her girls from public school when she noticed how the school focused so much of the school year on state testing. She says it was more important to have her children develop a love of learning. While on *Sunday Morning Magazine* Mrs. Ganote discussed her daily teaching routine, the research efforts she puts into finding the best educational materials and resources for her girls. She also discussed grading bias and how she handles courses that are academically outside of her comfort level. Mrs. Ganote says that most people have misconceptions about home-schooling. They believe that home-based education stunts children from growing socially. Ganote disagrees and says there are local home-school bands, team sports leagues, proms and dances.

Sunday Morning Magazine

November 8, 2015

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Rachel Coker, Home-Schooled Student and Author, *Interrupted: Life Beyond Words*. While many teenage girls may have been doodling in their notebooks daydreaming, or hanging out at the mall, 16-year-old Rachel Coker wrote her first book and got it published. Rachel joined *Sunday Morning Magazine* to explain how home-schooling prepared her for a career as a writer, and gave her a unique educational advantage over her peers attending a more traditional high school setting.

ISSUE: EDUCATION

Sunday Morning Magazine

November 22, 2015

7:40 a.m.

9:00 Minutes of a 60 Minute Program

Nicole Scott, Indiana Tech. Nicole joined *Sunday Morning Magazine* to discuss the many educational options available to local adults looking to re-enter the workforce. She also spoke about the current job market and discussed job trends both regionally and nationally.

Sunday Morning Magazine

November 22, 2015

7:49 a.m.

11:00 Minutes of a 60 Minute Program

Dr. Jeanette Betancourt, *Sesame Street*. Sesame Street recently introduced their newest character, Julia. As Dr. Betancourt explained on-air, Julia has autism. Dr. Betancourt says *Sesame Street* devoted over three years to research the character to make sure she was representative of the 1 in 68 American children on the Autism spectrum. Dr. Betancourt says the introduction of Julia is part of a new initiative by Sesame Street Workshops called *Sesame Street* and Autism: Seeing Amazing in All Children.

The following Public Service Announcements aired in support of the issue of **EDUCATION:**

o Adopt A Class (Mentor)

Ran: October 1, 2015 through December 31, 2015

134 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **EDUCATION:**

o Think It Up (Education Reform)

Ran: October 4, 2015; November 22, 2015

2 fifteen seconds announcements

o Teach.org (Educator Recruitment)

Ran: November 1, 2015

1 sixty seconds announcement

o Teach.org (Educator Recruitment)

Ran: October 11, 2015; December 13, 2015; December 20, 2015

3 fifteen seconds announcements

(Education cont.)

o Adopt A Class

Ran: October 25, 2015; December 27, 2015

2 thirty seconds announcements

o Communities and Schools (Education Reform)

Ran: November 15, 2015

1 sixty seconds announcement

o Free Store Foodbank (Power Packs)

Ran: November 15, 2015; December 27, 2015

2 sixty seconds announcements

o Wanna Play (Music Education)

Ran: December 27, 2015

1 fifteen seconds announcement

ISSUE: LITERACY

Sunday Morning Magazine

December 13, 2015

7:00 a.m.

9:00 Minutes of a 60 Minute Program

Phyllis Reynolds Naylor, Author, A Shiloh Christmas. To promote literacy during the holiday, we hosted our annual Christmas Literacy edition of the show. Legendary author Phyllis Reynolds joined the show to talk about her new book, A Shiloh Christmas. The book is the fourth book in the New York Times Bestselling Shiloh series. While on the show Naylor dispensed advice on how to engage children in reading.

Sunday Morning Magazine

December 13, 2015

7:09 a.m.

4:00 Minutes of a 60 Minute Program

Ellis Paul, Author, The Night the Lights Went Out on Christmas. We proudly presented our annual Christmas Literacy Edition of *Sunday Morning Magazine*. During the show we spoke to author and songwriter Ellis Paul about his newest children's book. While on the show, Paul explained how parents can keep their children excited about reading during the Christmas holiday and beyond.

Sunday Morning Magazine

December 13, 2015

7:13 a.m.

6:00 Minutes of a 60 Minute Program

Maryanne Cocca-Leffler, Author, A Homemade Together Christmas. During this edition of the show we focused on literacy. Author and Illustrator, Maryanne Cocca-Leffler spoke about her holiday-themed children's picture book, which she says, helps to remind children of the real meaning of holiday giving. Cocca-Leffler explained on-air why it's important to introduce children to books at a very young age.

Sunday Morning Magazine

December 13, 2015

7:19 a.m.

6:00 Minutes of a 60 Minute Program

Laura Schroff, Author, An Invisible Tread Christmas. Just in time for the holidays, we presented our annual Christmas Literacy edition of the show. Author Laura Schroff new children's book illustrates the power of a small act of kindness. The book details the real-life story of how Schroff befriended a young homeless boy after meeting him on the streets and offering him a hot meal. That kind gesture has led to a lifelong friendship. The once homeless boy is today a successful twenty eight-year-old man.

(Literacy cont.)

Sunday Morning Magazine

December 13, 2015

7:25 a.m.

6:00 Minutes of a 60 Minute Program

David A. Carter, Author, Winter: A Pop-up Book. We dedicated this edition of *Sunday Morning Magazine* to literacy. Author David A. Carter spoke on-air about his new pop-up children's book titled *Winter*. Carter shared details on the mechanics involved in the design of pop-up books.

Sunday Morning Magazine

December 13, 2015

7:32 a.m.

6:00 Minutes of a 60 Minute Program

Daphne Benedis-Grab, Author, Clementine for Christmas. As a way to promote reading during the holiday, we proudly presented our annual Christmas Literacy edition of the show. Mrs. Benedis-Grab gave examples of ways parents can promote literacy in the home all year long.

Sunday Morning Magazine

December 13, 2015

7:38 a.m.

6:00 Minutes of a 60 Minute Program

Richard Simon, Author, Oskar and the Eight Blessings. We proudly presented our annual Christmas Literacy edition of the show. While on-air author Richard Simon shared why he believes Christmas is the perfect time to give a book to a child.

Sunday Morning Magazine

December 13, 2015

7:44 a.m.

6:00 Minutes of a 60 Minute Program

Caralyn Buehner, Author, Merry Christmas Mr. Mouse. To promote reading, we presented our annual Christmas Literacy edition of the show. Children's author Caralyn and her husband, award-winning illustrator Mark Buehner, have been teaming up to create heart-warming picture books for decades. Caralyn joined *Sunday Morning Magazine* to discuss the New York Times bestselling duo's latest book, Merry Christmas Mr. Mouse. Caralyn also spoke about some simple ways parents can strengthen their child's reading skills.

(Literacy cont.)

Sunday Morning Magazine

December 13, 2015

7:51 a.m.
9:00 Minutes of a 60 Minute Program

Sonia Manzano, Author, Miracle On 133rd Street. Just in time for the holiday season, we presented our annual Christmas Literacy edition of the show. Sonia Manzano is best known as Maria on *Sesame Street*. After 15 Emmy Awards and more than 44 years playing the role, Manzano recently retired. As a guest on *Sunday Morning Magazine*, Manzano spoke eloquently about her ground-breaking role as one of the first Hispanic actors on daytime television. Keeping in tune with the literacy theme of the show, she offered excellent advice to parents to help them get their children to read more.

Sunday Morning Magazine

December 20, 2015

7:23 a.m.

13:00 Minutes of a 60 Minute Program

LeVar Burton, Actor and Business Man, *Reading Rainbow's* Skybrary. LeVar Burton is a household name. Many children grew up with him as the host of the ground-breaking and hugely successful children's educational program, *Reading Rainbow*. Earlier this year, with the help of an online Kickstarter campaign, Burton raised over 6 million dollars to fund Skybrary. LeVar explained on-air that SkyBrary is an all-new web-based digital library of hand-curated children's books and story-driven educational video field trips created for kids ages to 2-9

ISSUE: HEALTH

Sunday Morning Magazine

October 4, 2015

7:43 a.m.

17:00 Minutes of a 60 Minute Program

Kathryn J. Glover-Grever, The HealthSource Foundation. Our guest explained on-air that HealthSource Ohio is a non-profit primary care system serving southwestern Ohio. HealthSource offers care to all patients regardless of payment. They accept all insurances and offer a sliding scale fee for individuals who are under-insured (high deductible or co-pay limits their ability to see a physician). In addition, Mrs. Glover-Grever spoke about HealthSource's annual fundraiser, Race A Chair for Healthcare Office Chair Race.

Sunday Morning Magazine

October 25, 2015

7:32 a.m.

11:00 Minutes of a 60 Minute Program

Charlotte, Patient, The Christ Hospital Heart and Vascular Center. During this edition of *Sunday Morning Magazine* we focused on Getting A Second Chance In Life. Charlotte explained on the show that her second chance in life came after she was diagnosed with advanced heart failure and an enlarged heart. Due to the conditions, she had surgery to have a Left Ventricular Assist Device (LVAD) implanted. She says the LVAD assists a failing heart by helping the heart to pump more effectively. Despite having to wear and carry around the equipment for the rest of her life, Charlotte says she feels blessed to be given a second chance in life.

Sunday Morning Magazine

November 1, 2015

7:00 a.m.

15:00 Minutes of a 60 Minute Program

Laura Rusche and Steve Wilson, Disabled American Veterans. Mr. Wilson explained on-air that Disabled American Veterans helps more than 300,000 veterans each year file claims before the Veterans Administration for government benefits. Steve says many veterans are unaware of the programs, services and benefits they might qualify for as a result of their years of service. Laura Rusche also joined the show for this segment to talk about Disabled American Veterans 5k Walk. The competitive running event will raise funds to aid local injured veterans and their families. Rusche says the purpose of the 5k Walk is to bring the local community and veterans together to honor veterans of all eras who have fought bravely in service.

(Health cont.)

Sunday Morning Magazine

November 1, 2015

7:16 a.m.

18:00 Minutes of a 60 Minute Program

Tonya O'Rourke, WCPO-TV News Anchor. Mrs. O'Rourke, a successful news broadcaster in Cincinnati, made the lifesaving decision to donate her left kidney to a close family friend. A strong supporter of organ and tissue donation, O'Rourke joined the program to talk about her surgery and recovery. She spoke candidly about what she learned about herself, life, family and giving, through her donation journey.

Sunday Morning Magazine

December 20, 2015

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Kelly Schultz, St. Jude Children's Research Hospital; Kim Canary, Kay Jewelers. Kim joined the show to talk about Kay Jeweler's holiday partnership with St. Jude. She explained that consumers could purchase special plush teddy bears at Kay's. The funds raised during the sale of the cuddly stuffed animals would be donated to St. Jude's. Kelly spoke about the many free services provided to ill children and their families at St. Jude Children's Research Hospital

Sunday Morning Magazine

December 20, 2015

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Doug Kelly, Make A Wish Foundation; Andrea Schwartz, Macy's. Macy's is teaming up with Make A Wish to help seriously ill children and their families. Our guests joined the program to talk about this unique partnership. Mrs. Schwartz explained that Macy's will generously donate \$1 for every Christmas letter sent to Santa at the North Pole—via its nationwide stores or online. Doug Kelly spoke about how important it is to grant the wishes of the critically ill children that he serves. Kelly says research indicates that fulfilling a wish often empowers young people to fight.

(Health cont.)

Sunday Morning Magazine

December 20, 2015

7:36 a.m.

11:00 Minutes of a 60 Minute Program

Sandy Walker, CEO, YMCA of Greater Cincinnati. Mrs. Walker says the YMCA offers a unique experience for families to learn, grow, bond and improve their health. She spoke on-air about the many programs available at the YMCA.

The following Public Service Announcements aired in support of the issue of **HEALTH:**

o American Heart Association (Women and Heart Disease)

Ran: October 1, 2015 through December 31, 2015

130 thirty seconds announcements

o Ohio Network Health Coverage

Ran: October 1, 2015 through December 31, 2015

60 thirty seconds announcements

o National Highway Safety Administration

Ran: October 1, 2015 through December 31, 2015

107 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **HEALTH:**

o The American Heart Association (Women and Heart Disease)

Ran: November 8, 2015

1 thirty seconds announcement

o The American Heart Association

Ran: October 4, 2015

1 fifteen seconds announcement

o The U.S. Department of Health and Human Services (Colon Cancer)

Ran: November 15, 2015

1 sixty seconds announcement

o The U.S. Department of Health and Human Services (Women and Heart Attack Symptoms)

Ran: November 15, 2015

1 sixty seconds announcement

(Health cont.)

- o Feeding America (Hunger Prevention)

Ran: November 15, 2015

1 sixty seconds announcement

- o Kerry Automotive/FreeStore (Hunger Prevention)

Ran: December 13, 2015

1 thirty seconds announcement

- o Play 60 (Children Health and Fitness)

Ran: December 20, 2015

1 fifteen seconds announcement

ISSUE: FORGIVENESS

Sunday Morning Magazine

October 11, 2015

7:00 a.m.

31:00 Minutes of a 60 Minute Program

Rev. Damon Lynch III, Pastor, New Prospect Baptist Church; Cymbria Hess, Family and Marriage Counselor. Rev. Lynch and Cymbria Hess discussed the spiritual aspects of forgiveness.

Sunday Morning Magazine

October 11, 2015

7:32 a.m.

19:00 Minutes of a 60 Minute Program

Mary Johnson and Oshea Israel. In 1993 16-year-old Oshea Israel murdered Mary Johnson's 20 year-old son, Laramiun Bird. Oshea Israel was convicted of the murder and was sentenced to 25 years in prison. Today, twenty years later, Mary Johnson has not only forgiven Oshea but lives next door to him. Mary now considers Oshea as her "spiritual son." They joined the show to talk about their remarkable journey to healing and forgiveness.

Sunday Morning Magazine

October 11, 2015

7:52 a.m.

8:00 Minutes of a 60 Minute Program

Dr. Robin Arthur, Chief of Psychology, The Linder Center of Hope. Dr. Arthur joined the show to explain how chronic bitterness, holding on to grudges and not forgiving others can impact one's overall health.

ISSUE: ALZHEIMER'S DISEASE

Sunday Morning Magazine

November 1, 2015

7:51 a.m.

9:00 Minutes of a 60 Minute Program

Ashley Campbell, Artist, Musician and Songwriter. Ashley Campbell is the daughter of country music legend, Glen Campbell. In 2011 Glen Campbell revealed that he has Alzheimer's disease. Ashley joined the show to talk about her father's Alzheimer's diagnosis. She spoke candidly about her dad's health. She explained that her dad is currently living in a special care facility, has lost much of his ability to communicate, loves to laugh and enjoys eating ice cream. Ashley shared her new song *Remembering*, which she wrote in tribute to her ailing dad.

Sunday Morning Magazine

November 22, 2015

7:14 a.m.

25:00 Minutes of a 60 Minute Program

Bern Nadette Stanis, Actress, Author, Poetic, Humanitarian and Activist. Bern Nadette Stanis is best known as the quick witted, sexy, savvy Thelma Evans, from the groundbreaking sitcom, *Good Times*. After her beloved mother was diagnosed with Alzheimer's disease the multi-talented actress became an activist to combat the devastating disease. Stanis joined *Sunday Morning Magazine* to discuss her career and her struggles as the primary caregiver for her ill mother. Today, Stanis is a National Spokesperson for the Alzheimer's Association. In the role she travels the country to speak directly with minorities groups to raise awareness of the deadly disease.

The following Public Service Announcements aired in support of the issue of **ALZHEIMER'S DISEASE:**

o Alzheimer's Association of Greater Cincinnati

Ran: October 1, 2015 through December 31, 2015

107 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **ALZHEIMER'S DISEASE:**

o Alzheimer's Association of Greater Cincinnati

Ran: December 27, 2015

1 thirty seconds announcement

ISSUE: SUICIDE PREVENTION

Sunday Morning Magazine

November 15, 2015

7:00 a.m.

18:00 Minutes of a 60 Minute Program

Lisa Brittan, Indiana/Ohio Area Director, the American Foundation for Suicide Prevention. We dedicated this edition of *Sunday Morning Magazine* to suicide prevention. Lisa was personally touched by suicide. Her son, who suffered from depression for years, took his own life as a freshman in college. Lisa has turned tears of pain into an outlet to help others heal. As a guest on the show, Brittain explained that she joined the American Foundation for Suicide Prevention to help advance research efforts to study the cause of clinical depression. Brittain, also spoke at length about the many programs and services offered through the Foundation.

Sunday Morning Magazine

November 15, 2015

7:24 a.m.

36:00 Minutes of a 60 Minute Program

Jerry R. and Bridgette R. For this edition of *Sunday Morning Magazine*, we focused on suicide prevention. Jerry lost his parents to a double suicide in 2011. Jerry's parents had been married for over 45 years. Jerry explained that his mother was extremely ill and his father refused to put her in a nursing home. Because of the risk of being separated, his parents made a secret suicide pact. Bridgette's 30 year-old son took his own life nearly ten years ago. Both Jerry and Bridgette joined the show to share their grief journeys. They now devote much of their time volunteering with the American Foundation for Suicide Prevention. While on-air, they discussed how their work with the Foundation has helped them heal.

ISSUE: MENTAL HEALTH

Sunday Morning Magazine

November 29, 2015

7:00 a.m.

21:00 Minutes of a 60 Minute Program

Dr. Quinton Moss, Modern Psychiatry and Wellness; Dr. Suzanne Sampang, Cincinnati's Children's Hospital, Child and Adolescent Psychiatry. For this edition of *Sunday Morning Magazine*, we focused on mental illness. Dr. Moss and Dr. Sampang joined the show to discuss mental illnesses such as bipolar disorder, depression and schizophrenia. They also spoke about common traits, symptoms, characteristics and behaviors associated with each of the major mental illnesses. In addition, they discussed stigmas related to mental illness, barriers to accurate diagnosis, and the link between spirituality and mental health.

Sunday Morning Magazine

November 29, 2015

7:22 a.m.

13:00 Minutes of a 60 Minute Program

Regina Calcaterra, Author, *Etched in Sand: A True Story of Five Siblings who Survived an Unspeakable Childhood on Long Island*. For this special edition of the show, we devoted an entire hour to mental illness. As a guest on the show, Mrs. Calcaterra spoke about her memoir which accounts how she and her siblings grew up with a mom with a severe mental illness. She says as a result of her mother's illness, she and her siblings had to care for one another while living in a series of foster homes and experiencing intermittent homelessness.

Sunday Morning Magazine

November 29, 2015

7:35 a.m.

25:00 Minutes of a 60 Minute Program

Mark M. and Mary S. During this particular edition of *Sunday Morning Magazine*, we focused on mental illness. Mary's son, who is currently in his early thirties, has been living with mental illness since his teenage years. Mark is the father of a 28 year-old son diagnosed with a mental illness. Mary and Mark joined the show to explain how their sons' illnesses has impacted their lives and completely changed the dynamics of their families. Mary explained the emotional journey she's been on throughout the years. Mark admitted that in many ways he's had to mourn the loss of what his son could have become or have achieved.

ISSUE: PERSONAL GROWTH

Sunday Morning Magazine

December 27, 2015

7:00 a.m.

12:00 Minutes of a 60 Minute Program

Amy Hildebrand, Legally Blind Professional Photographer. During this edition of *Sunday Morning Magazine* we focused on people that inspire—people who have triumphed over adversity. Amy Hildebrand was born blind. She was fitted for contact lens at the age of five months, making her one of the first infants studied wearing lenses. Her vision developed slowly after surgery in her teen years. Although still considered legally blind, Amy pursued her life goal and is now one of the region’s leading photographers.

Sunday Morning Magazine

December 27, 2015

7:13 a.m.

19:00 Minutes of a 60 Minute Program

Tyler Campbell, Athlete with Multiple Sclerosis. During this edition of *Sunday Morning Magazine* we focused on people that inspire—people who have triumphed over adversity. Tyler says he’s always known that he wanted to play professional football. His dad is football legend Earl Campbell. Tyler received a college football scholarship and was on his way to the NFL when his life changed forever after receiving the diagnosis of MS. As a guest on the show, Tyler explained why he decided to dedicate his time to advocate on behalf of the disease and give back to those in need.

Sunday Morning Magazine

December 27, 2015

7:33 a.m.

15:00 Minutes of a 60 Minute Program

Laura Vikmanis, Author, *It’s Not About the Pom-Pom’s: How A 40-Year-Old Mom Became the NFL’s Oldest Cheerleader—and Found Hope, Joy, and Inspiration Along the Way.* During this edition of *Sunday Morning Magazine* we focused on people that inspire—people who have triumphed over adversity. After sixteen years, Laura Vikmanis found the strength to leave her abusive marriage. She lost twenty pounds and was determined to realize her life-long dream of becoming a NFL Cheerleader. Laura joined the show to talk about her journey.

(Personal Growth cont.)

Sunday Morning Magazine

December 27, 2015

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Kirk Franklin, Gospel Music Artist. Multi-Platinum artist, Kirk Franklin has been inspiring music lovers since he burst on the scene nearly two decades ago and single-handedly changed the landscape of music with this pioneering blend of R&B, rap, gospel and contemporary music. Franklin joined the show to talk about his music, his family, and what inspires him in life.

ISSUE: COMMUNITY ENGAGEMENT

Sunday Morning Magazine

November 22, 2015

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Major Timothy Lyle, The Salvation Army. Major Lyle joined *Sunday Morning Magazine* to talk about the many services available to help families in need during the holiday season. Major Lyle says the iconic red kettle campaign, their Adopt-A-Family program, and the Toy Shop are shining examples of how the organization is assisting those less fortunate during the holiday season. Major Lyle encouraged listeners to volunteer to help make a difference for struggling families.

Sunday Morning Magazine

December 20, 2015

7:14 a.m.

9:00 Minutes of a 60 Minute Program

Melanie Murray, Panera Bread. As a guest on the show, Melanie discussed some of the many community outreach programs Panera Bread is participating in during the holiday season. She said Panera donates leftover bread to local food pantries and other community organizations. Murray also explained why it's so important for Panera Bread to give back and invest in our local community.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **COMMUNITY ENGAGEMENT:**

o The United Way (Volunteerism)

Ran: December 13, 2015

1 thirty seconds announcement

o The United Way (Volunteerism)

Ran: October 25, 2015; November 29, 2015; December 27, 2015

3 fifteen seconds announcements

(Community Engagement cont.)

The following Public Service Announcements aired in support of the issue of **COMMUNITY ENGAGEMENT:**

o Ohio Department of Veteran Services

Ran: October 1, 2015 through December 31, 2015

32 thirty seconds announcements

o Ohio Association of Broadcaster (We Are Broadcasters)

Ran: October 1, 2015 through December 31, 2015

30 thirty seconds announcements

o U.S. Guard

Ran: November 8, 2015

1 thirty seconds announcement

o Safe Way Foundations (Hunger Prevention)

Ran: November 1, 2015

1 thirty seconds announcement

o HUDD (Foreclosure Prevention)

Ran: October 11, 2015; October 25, 2015, November 15, 2015; November 29, 2015

4 fifteen seconds announcements

ISSUE: CRIME

Sunday Morning Magazine

October 25, 2015

7:21 a.m.

11:00 Minutes of a 60 Minute Program

Dominic Duren, Re-Entry Program Coordinator, Society of St. Vincent de Paul. For this show, we focused on the inspiring stories of those given a second chance in life. Dominic Duren was incarcerated for over 12 years. After years of struggles, Dominic has successfully integrated back into society. Today, he oversees the Re-entry Program at St. Vincent de Paul. As a guest, Mr. Duren spoke about the many barriers to employment ex-offenders face once they are released from jail.

Sunday Morning Magazine

October 25, 2015

7:44 a.m.

16:00 Minutes of a 60 Minute Program

IronE Singleton, Actor, AMC's *The Walking Dead*. For this edition of the show, we celebrated those that have been given a second chance in life. On the show, Singleton explained that he was determined to succeed in life despite an abusive mother, an absent father, and the temptation of instant gratification inherent with the thug life. Singleton admits he sold drugs and carried a gun as a teen. He said football, acting and faith in God helped him escape the violence and poverty of the drug-infested streets he called home as a youngster.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **CRIME:**

o Futures Without Violence (Domestic Violence Prevention)

Ran: November 1, 2015; November 22, 2015

2 thirty seconds announcements

