

Quarter Ending: September 30, 2007

### CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

KWTX certifies that all 12-and-under children's TV programs carried during this quarter on its analog and digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of §73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone .5 hour program). Effective 01/02/07, upcoming programming promos, with certain exceptions, count as commercial matter.

#### Program Titles:

Madeline	Jack Hanna
Sabrina: The Animated Series	Krypto the Superdog
Trollz	Loonatics Unleashed
Horseland	Tom and Jerry Tales
Cake	Shaggy and Scooby-Doo get a Clue
Dance Revolution!	Johnny Test
Care Bears	Legion of Super Heroes
Strawberry Shortcake	The Batman
	Eon Kid
	Exploration with Jarod Miller
	Magi-Nation
	Skunk-Fu
	Wild America
	Will & Dewitt
	Xiaolin Showdown

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

✓

Yes No

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of §73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

✓

Yes No

If no, provide details in Annex B.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Shirley D. / Programming & Community Service Director  
Signature/Title of Authorized Station Employee

Date: 10/1/07

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
July 1, 2007 – September 30, 2007

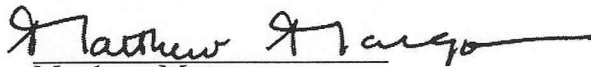
During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

THE NEW ADVENTURES OF MADELINE  
SABRINA: THE ANIMATED SERIES  
TROLLZ  
HORSELAND  
CAKE  
DANCE REVOLUTION  
CARE BEARS  
STRAWBERRY SHORTCAKE

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2007 through September 30, 2007, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo  
Senior Vice President  
Program Practices, New York

Date: October 4, 2007



## MEMORANDUM

**To:** General Managers and Program Directors      **cc:** Promotion Managers

**From:** Shawna Beckham

**Date:** October 1, 2007

**Subject:** 3rd Quarter 2007:  
CW Television Network Children's Programming -Commercial Information

### The CW Television Network Children's Programming

Attached is a list of 3rd Quarter 2007 CW Children's Programming for your public files.

### Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the third quarter of 2007. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the third quarter of 2007, which each affiliated station has received heretofore.

### CHILDREN'S PROGRAMS

1.     Program:     Xiaolin Showdown  
       Rating:     TV-Y7  
       Length:     30 minutes
2.     Program:     The Batman  
       Rating:     TV-Y7 FV  
       Length:     30 minutes
3.     Program:     Loonatics Unleashed  
       Rating:     TV-Y7 FV  
       Length:     30 minutes
4.     Program:     Johnny Test  
       Rating:     TV-Y7  
       Length:     30 minutes

5. Program: Krypto the Superdog  
Rating: TV-Y E/I  
Length: 30 minutes
6. Program: Tom and Jerry Tales  
Rating: TV-Y  
Length: 30 minutes
7. Program: Shaggy & Scooby-Doo Get a Clue  
Rating: TV-Y7  
Length: 30 minutes
8. Program: Legion of Super Heroes  
Rating: TV-Y7 FV  
Length: 30 minutes

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9. Program: Will & Dewitt  
Rating: TV-Y E/I  
Length: 30 minutes
10. Program: Magi-Nation  
Rating: TV-Y E/I  
Length: 30 minutes
11. Program: Skunk Fu!  
Rating: TV-Y7  
Length: 30 minutes
12. Program: Eon Kid  
Rating: TV-Y7 FV  
Length: 30 minutes