

WPHR 2023 Quarterly Issues and Programs List - 4TH QUARTER

AIR DATES	DURATION	# OF TIMES	Issues Addressed	Description
10/01-10/31/23	:30	131	Family Health Services	Charity: American Cancer Society Event: Making Strides Against Breast Cancer Public Service Announcements to promote ACS Event - Making Strides Against Breast Cancer events on the Treasure Coast to promote breast cancer awareness and raise money to support ACS breast cancer research.
10/01-12/31/23	:30	165	Family Services	Charity: Boys and Girls Club of St. Lucie County Event: Glitz and Glam B&G Club transforms the lives of young people, fostering their potential, and empowering them to become responsible, caring, and productive citizens. By offering a safe and supportive space, they encourage kids to overcome challenges, build meaningful relationships, and develop essential life skills. The campaign was used to promote their annual fundraiser - Glitz and Glam.
10/01-10/31/23	:30	72	Community Awareness	Charity: Gold Star Mothers of Indian River County Event: Walk a thon Gold Star Mothers Advertising to promote their walk-a-thon for Military/Veteran Suicide Awareness.
12/01-12/31/23	:30	51	Arts & Cultural	Organization: Heathcote Botanical Gardens-The mission of Heathcote Botanical Gardens is to educate and inspire by providing a place of botanical beauty and to serve as a resource for the conservation of our environment. The campaign focused on their Holiday light display.
12/01-12/31/23	:30	109	Community Awareness	Organization: Indian River County Fair Association. The fair has a strong focus on clean, affordable family fun, but more than that, it continued its focus on community outreach. As a nonprofit event, the fair is a fundraiser with proceeds supporting the local burn fund, scholarships and other charitable causes. This campaign was used to promote ticket sales for the 2024 fair.
11/01-11/30/23	:30	100	Environmental Services	Event: Indian River Science Festival Mission: To help people realize that science is relevant, interesting, fun, and an important part of their lives by promoting community knowledge and experience with science-based organizations in the local area.

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10/01-12/31/23	:30	257	Environmental Services	Indian River County Solid Waste - Indian River County Solid Waste Disposal District provides collection points for the residents to deliver municipal solid waste, yard trash, household hazardous waste and various recyclable material to maintain the health and well being of the community and environment. Campaigns focus on recycling programs to help with landfill overload.
10/01-12/31/23	:15/5	605	Mental Health Services	Organization: Mental Health Collaboration of Indian River County Mission is to establish a continuum of care for mental health made up of private and public funders, mental health providers and individuals who work in collaboration to increase access, decrease duplication, and facilitate community wide support of mental health issues.  The Collaborative seeks to engage and build trust among individuals, funders, government agencies, law enforcement and mental health providers to transform the continuum of care into an effective system. The vision of the Collaborative is succeeding because of the inclusive, cross-sector approach adopted by its founders and members. The campaign focuses on promoting mental health.
10/01-12/31/23	:30	226	Arts & Cultural	Riverside Theatre in Vero Beach is a non profit, professional producing theatre featuring musicals and plays. As a non for profit theatre, they rely on fundraising to continue to keep the arts and entertainment thriving.
10/01-10/31/23	:30	100	Community Awareness	Charity: Safespace Event: Walk a Mile in Her Shoes Mission: SafeSpace provides safety and support to thousands of domestic violence victims and their children in Indian River, St. Lucie, and Martin counties and are the local area experts in providing domestic violence services. For more than four decades, SafeSpace has provided nearly half a million safe nights of shelter to more than 40,000 victims and children throughout the Treasure Coast area.
10/01-11/30/23	:05/:15	384	Community Awareness/Family Event	Sebastian Clambake is a non profit corporation that organizes a festival with the proceeds dedicated to local non profit capital projects. The Sebastian Clambake has raised over \$1,000,000 over the past 20 years.

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	:15		Community Awareness	SLC Property Appraiser campaign was for the TRIM notice. Truth in millage reflects the official Notice of Proposed Property Taxes. Required by Florida law, the Property Appraiser mails this notice mid-August to the owner on record of every property in St. Lucie County
10/01-12/31/23	:30	61	Arts & Cultural	Organization: Sunrise Theatre directly benefits the economy and quality of life in St. Lucie County by attracting visitors from other cities, counties and states. The Sunrise Theatre is a public non profit organization During covid the theatre had to close jeopardizing its future. The campaign focused on donations to keep the community theatre open. This campaign promoted the 100th anniversary of the Sunrise Theatre bringing arts and entertainments to the City of Ft. Pierce.
10/01-10/31/23	:30	64	Family Health Services	TCCH serves more than 28,000 adults and children per year and fifty percent that live below the Federal Poverty Level. TCCH provides medical, dental, behavioural and mental health, vision, and pharmacy to all. The campaign focused on the Great American Duck Derby event is held in October. 3,000+ ducks are sold for \$5 each. At the event, the rubber ducks are released into the river and first one that swims across the line is a winner with cash winnings for first, second, and third place.
11/01-11/30/23	:30	96	Community Awareness	Charity: United Against Poverty Event: Annual Turkey Trot Mission: UAP serves those in poverty by providing crisis care, case management, transformative education, food and household subsidy, employment training and placement, personal empowerment training and active referrals to other collaborative social service providers. Campaign focused on their annual fundraiser - the Turkey Trot 5k
10/01-12/31/23	:30	186	Community Awareness & Family Services	United Way of Indian River County. United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. This local campaign focused on the "Day of Caring" campaign in which local citizens are invited to participate in a one day volunteer event for the community to help others that need projects done with everything from painting to gardening.

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10/01-11/30/23	:30	25	Community Awareness	<p>Organization: The Vero Beach Police Department                      Event: Tactical 10k &amp; 2 Mile Race                      The Tactical 10k and 2 mile was created to help the Vero Beach Police Department acquire equipment their normal budget does not support. During the inaugural event our goal was to raise funds to purchase a tactical pole camera system for members of the Critical Response Team who respond to calls that require special weapons and tactics. This equipment has now been put into service when members are called to search a residence for an armed suspect. By deploying this device the team is able to gain an advantage and observe potential threats before entering the dangerous environment. The campaign focused on getting runners signed up for the race.</p>
10/01-12/31/23	:15/:30	394	Family Health Services	<p>Whole Family Health Center provides high quality, caring, accessible health care services; adult and child, medical, mental and oral health, to everyone. Campaign promoted adult, and children health services with a focus on affordability.</p>
<b>DOCUMENTATION PROVIDED UPON REQUEST</b>				