

**STATION WPHR-FM  
ISSUES/ PROGRAMS LIST  
FIRST QUARTER, 2014**

**THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.**

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

**THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.**

**1, MINORITIES/ HANDICAPPED**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-  
GENE LOFTON WALKATHON**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM**

**EVENTS THAT WE HOSTED INCLUDE:**

**2. BUSINESS/ FINANCIAL**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-  
SUNSET SATURDAY NIGHTS  
OPERATION PROM  
HOBE SOUND ARTS FESTIVAL  
FOOD TRUCK INVASION – SLC CIVIC CENTER  
PARADE OF HOMES**

**THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM PAT O'CONNEL, EX VP AMERIPRISE FINANCIAL- MILLENNIAK GEN X CUT MORE DISCRETIONARY SPENDING; ACTORS IN "KISS ME KATE"- VERO BEACH THEATRE GUILD; RUSTY YOUNG, SPOKEMAN FOR JUDY COLLINS; JAMES LUDWIG & KRISTEN BETH WILLIAMS- SECOND STAGE PERFORMANCE "CLOSER THAN EVER"; JANICE CARLSON, AUTHOR, PSYCHIC MEDIUM-"SOUL SENSING: HOW TO COMMUNICATE WITH YOUR DEAD LOVED ONES"; BARBARA HOFFMAN-CULTURAL COUNCIL CEO- LAUREL AWARDS RECIPIENTS; CAROL STRAUSS-AAUW-"FINANCIALLY FIR FOR LIFE"; MEMBERS OF THE CAST OF "SOUTH PACIFIC- RIVERSIDE THEATRE; DANIEL DI BENEDETTO-STUDENT AUTHOR, HIS BOOK ABOUT FUTERISTIC WORLD AFTER A NUCLEAR WAR; GARDEN FEST; ACTORS FROM RIVERSIDE THEATRE – "GOD CORNAGE"; VERO BEACH THEATRE**

**GUILD "HARVEY"; MEMBERS OF THE CAST "MISS SAIGON"; RAVI SUBBARAYA, SR VP & BUSINESS BANKING PRODUCT MGMT- TD BANBK "MAXIMIZING WORKING CAPITAL IN AN UNCERTAIN ECONOMY.**

**EVENTS THAT WE HOSTED INCLUDE:**

### **3. GOVERNMENT/ POLITICS**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-  
TOUR DE FORCE**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM TOM BERRY, FOUNDER/PRESIDENT OF NATL BLUE ALERT SYSTEM-NBAS & THE FLORIDA TOUR DE FORCE BIKE RIDE THRU SO. FL; "RESTORATION HOUSE"-FLORIDAY; VICKI PHILLIPS -"TEACHING IN AN ERA OF CHANGE"; ERIC FLOWERS, IRSO PUBLIC INFO OFFICER- UPDATE ON LAW ENFORCEMENT; SUZY BROMWELL, IR GENEALOGICAL SOCIETY PR CHAIR- IRGS FEB MEETING; FORMER LT JASON REDMAN, AUTHOR (NAVYSEAL)-TRIDENT, THE FORGING AND REFORGING OF A NAVY SEAL LEADER; MR JENNINGS-IMMIGRATION ATTORNEY-IMMIGRATION LAW; KEVIN LOWRY, VISTOR SERVICES MANAGER, US FISH & WILDLIFE-SEBASTIAN PIONEER FESTIVAL; RODY JOHNSON, LOCAL AUTHOR- WW 11 U-BOAT ATTACK OF VERO BEACH.**

**EVENTS THAT WE HOSTED INCLUDE:**

### **4. HEALTH/ HUMAN SERVICES**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**SOCK HOP FOR BREAST CANCER  
SUMMIT FOR PARENTS  
RED FEATHER PUBLISHIBG SCHISM BATTLE FOR DAR  
DUNK YOUR KICKS- TASTE OF NEW ORLEANS  
VB RUMMAGE SALE  
VB GYMNASTICS SIGNUP  
11<sup>TH</sup> ANNUAL MOTHER/DAUGHTER TEA PARTY  
PICINIC TIME CAPSULE CELBRTION**

**THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM CHUCK BRADLEY, EX DIRECTOR – SUNUP ARC GROUNDBREAKING; ROSEMARY BADGER, NATURALIST – THE ELEC FAIRY HOUSE BUILDING PROGRAM & SUMMER CAMPS; HELENA PEARSON, MEMBER OF GARDEN CLUB, FLOWER SHOP "AN ISLAND IN TIME"; IRC FIRE FIGHTERS FAIR; REVEREND ERIK KOLBELL, MSW AUTHOR "WHEN YOUR LIFE IS ON FIRE, WHAT WOULD YOU SAVE?"; STEVE MASSEY, PRES. & RUTH STANDBRIDGE-22<sup>ND</sup> ANNUAL PELICAN ISLAND PRESERVATION SOCIETY FESTIVAL; ADAN SCHENLL, ARTISTIC DIRECTOR-BALLET VERO BEACH; JOHN MAY, IRC HEALTH DEPARTMENT- EVENTS RE: HIV AIDS AWARENESS; BEVERLY PARIS, PR & CITY REC DEPT REP- COMMUNITY OPEN HOUSE; JOEL TYSON, FELLSMERE COUNCILMAN-NATL ELEPHANT CENTER; DR JORDAN GELLER & SHANNON ROESGEN "THYROID AWARENESS MONTH"; DON LAURIE, DLS COMMITTEE COL., LEAD FOR DEBATES-RIVERSIDE THEATRE'S DISTINGUISHED LECTURER SERCIES; CHRIS CROWLEY & JEN SACHECK, PHD (AUTHORS)-"THINNER THIS YEAR", LIVING STRONG, FIT & SEXY**

**EVENTS THAT WE HOSTED INCLUDE:**

**5. THE ELDERLY**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**ST HELEN DANCE**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM CAROL STRAUSS- AAUW SENIOR MOMENTS PLAY**

**EVENTS THAT WE HOSTED INCLUDE:**

**6. CHARITIES/ VOLINTEERISM**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**4H – 5K HUSTLE**

**5<sup>TH</sup> ANNUAL SHAMROCK SHUFFLE**

**TTHE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM MIKE MERSKY, HEADMASTER OF ST EDWARDS SCHOOL-ST EDS SCHOOL HISTORY, UPDATE; CHARLOTTE TERRY, TEENWRITERS WORKSHOP; GARY JAMES, ANNUAL ASCFUSA; BARBARA HOFFMAN, EX DIR OF CULTURAL COUNCIL- APRIL CULTURAL EVENTS; MARTIN LAVENDER, MARTI GROWL MARCH 15<sup>TH</sup>; TERRY BARBER & STACY RANIERI-"SINGING WITH THE STARS, FUNDRAISER; ALICIA QUINN & RITA ZIEGLER, VOLUNTEERS WITH ART SHOW- UNDER THE OAKS FINE ARTS & CRAFT SHOW; MAUREEN KANE & PATTY GIRRARD, CO-CHAIRS OF EVENTS- ANNUAL ECOFEST & SCHOOL CONTEST; KENT ANNAN, BOARD MEMBER HAITI PARTNERS-"EDUCATE & CELEBRATE" JAY BURKLEW, ROTARY CLUB OF IRC-FLORIDA CRAFT BREW & WING FEST; MARCIA WARE, CO-CHAIRMAN- SECOND ANNUAL TRUNK SHOW FOR ST EDS SCHOOL; BARBARA PETRILLO & ELKE BROCKWAY, CO-CHAIRS "HIBISCUS CHILDREN'S CENTER "WINE & DINE"; TONY HILL-SEBASTIAN ART STUDIO TOUR; SARAH RHODES-ONI, ELC NATURALIST-MASTERS NATURALIST COURSE BEING TAUGHT @ ELC; MISSY & AUTUMN-ST BALDRIC'S ORGANIZATION & EVENTS; JULIANNE MARTENSEN, SHOW CHAIRMAN-VB ART CLUB 26<sup>TH</sup> ANNUAK ART BY THE SEA SHOW;**

**EVENTS THAT WE HOSTED INCLUDE:**