

**STATION WPHR-FM  
ISSUES/ PROGRAMS LIST  
SECOND QUARTER, 2014**

**THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.**

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

**THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.**

**1, MINORITIES/ HANDICAPPED**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**NATIONAL LITERACY TUTORING  
WALK FOR AUTISM SPEAKS  
DEAF & HARD OF HEARING SPAGHETTI DINNER**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM HIBISCUS CHILDREN'S CENTER-"DASH IN THE SAND 5k"**

**2. BUSINESS/ FINANCIAL**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**TASTE OF ST LUCIE  
HOOK KIDS ON FISHING PROGRAM  
FOOD TRUCK INVASION-TRADITION  
3<sup>RD</sup> ANNUAL RETRO GAME SHOW NIGHT  
WHITE SHIRT NIGHT  
FT PIERCE FARMERS MARKET  
STUART GREEN MARKET  
ELLIOTT MUSEUM  
4<sup>TH</sup> ANNUAL FATHER'S DAY AIR SHOW  
JAMMIN' JENSEN**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM RIVERSIDE THEATRE ACTORS-"HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING"; RODY JOHNSON, LOCAL AUTHOR "CHASING THE WIND"; BEN EARMAN, VB THEATRE GUILD FINAL SHOW OF SEASON; PAT O'CONNEL, EX VP OF AMERPRISE FINANCIAL-MILLENNIAL & GEN x MORE LIKELY THAN BOOMERS TO SAVE; LINDA DOWNEY, EX DIR-RIVERSIDE CHILDREN'S THEATRE; DR ANDREA CORN, AUTHOR/PSYCHOLOGIST "RAISING YOUR GAME"; DAN LEVY, DIR SMALL BUSINESS FOR FACEBOOK "SMALL BUSINESS BOOT CAMPS"; JEFF HORGER, RCT DIR "MAGIC TREE HOUSE; KIM PARTLOW, SALES REP W/T&SC RADIO-RADIO CAMPAIGN; JEFF VOEGLE, DIR OF MASH POTATO PLAYERS "BABY IN SPACE"; CAMILO RODRIGUEZ, BALLET MASTER-VB BALLET; VB ART CLUB REPS, CALENDAR OF EVENTS**

**EVENTS THAT WE HOSTED INCLUDE:**

**3. GOVERNMENT/ POLITICS**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**AMVETS POST 92 CHARITY GOLF SCRAMBLE  
50<sup>TH</sup> ANNIVERSARY MEMORIAL ISLAND & MEMORIAL DAY  
KNIGHTS OF COLUMBUS MEMORIAL DAY PICNIC  
SANTA LUCIA FLAG DAY**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM CRAIG NELSON, AUTHOR "THE AGE OF RADIANCE"; ERIC MENGER, AIRPORT DIRECTOR-BLUE ANGELS COMING TO VERO BEACH;BARBARA HOFFMAN, EX DIR CULTURAL COUNCIL, MEMORIAL DAY EVENTS.**

**EVENTS THAT WE HOSTED INCLUDE:**

**4. HEALTH/ HUMAN SERVICES**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**SARAH'S KITCHEN  
SUMMER READING SPECTACULAR PROGRAMS  
WORLD OCEAN'S DAY  
YMCA CAMP OPEN HOUSE & POOL PARTY  
PSL BOTANICAL GARDENS JAZZ & BLUES NIGHT  
SUNSET SATURDAY NIGHTS  
SPRING EGGSTRAVAGANZA EGG HUNT  
EASTER BREAKFAST  
EARTH DAY OPEN HOUSE IN JENSEN BEACH  
CHILDREN'S SERVICE COUNCIL OF SLC – FATHER & CHILD CONNECTION  
CITY OF STUART WATERFEST SATURDAY IN THE PARK  
EARLY LEARNING COALITION 8<sup>TH</sup> ANNUAL FREE FAMILY FUN FAIR  
SLC LIBRARY – GARDENING ADVICE**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM JOHN JOSEPH CREEK, AUTHOR,"I SEE ONLY YOUR PERFECTION, TURNING AWAY FROM EGO; DR MICHAEL GRACE, PHD ASSOC DEAN FIT-FLORIDA TECH'S LIFE LECTURES;BARBARA HOFFMAN, EX DIR OF CULTURAL COUNCIL-UPDATE OF CULTURAL EVENTS;HEATHER STAPLETON, ELC DIR OF EDUCATION-THE ELC'S SUMMER CAMPS;DOY DEMSICK,SPECIALIST-RELAY FOR LIFE;REV ERIK KOLBELL, MSW,AUTHOR "WHEN YOUR LIFE IS ON FIRE, WHAT WOULD YOU SAVE?;MILLIE KINKLE, FOUNDER/PRES,-CAMEL MILK USA;MONICA PINELLI, LOCAL AUTHOR/MOTHER "THE JOY OF HEARTBREAK";YFC HERO RUN 5K; HAMP/JIM/MARCIA-WTTB'S 60 YR CELEBRATION;SALLY WILSON, FILM FACILITATOR –SOCIAL JUSTICE DOCUMENTARY "BLACKFISH"; DR JOE BAUER AND ANNETTE SYSEL-REVOLUTIONIZING CANCER TREATMENT; DAVID GODSHALL, AUTHOR "NAVY SEAL DAD" THINGS I TEACH MY KIDS; SARAH RUWE,AMERICAN RED CROSS-PARTNERSHIP W/T&SC RADIO HURRICANE SEASON; DENNIS BARTHOLOMEW, EX DIR-THE SOURCE 12/12 CAMPAIGN; WESLEY CHAPMAN, SON OF "DOG THE BOUNTY HUNTER"-FOUNDER OF "A HUMAN PROJECT" NEGLECTED CHILDREN; CAMILLE YATES, DEVELOPMENT DIR OF ELC-SUMMER EVENTS.**

**EVENTS THAT WE HOSTED INCLUDE:**

## **5. THE ELDERLY**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM LINDA SCOTT, EX DIR ST FRANCIS MANOR-BLUEGRASS & BBQ BASH"**

**EVENTS THAT WE HOSTED INCLUDE:**

## **6. CHARITIES/ VOLINTEERISM**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**SHRINER'S HOSPITAL 5K RUN/WALK  
2<sup>ND</sup> ANNUAL PROM TOWNE BENEFIT  
SPOIL ISLAND CLEAN-UP FOR SL2  
CHILDREN'S SERVICE COUNCIL – STAMP OUT CHILD ABUSE 5K RUN/WALK  
YMCA EASTER HOUSE  
TC HOSPICE MOTHER'S DAY TEA  
HIBISCUS CHILDREN'S CENTER-STRIKE OUT CHILD ABUSE  
STUPITER BASH – HOUSE OF HOPE**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM WALLACE RAHMINA, CHORUS DIR-STORM GROVE MIDDLE SCHOOL CHORUS; LYNN HALL-JACKIE ROBINSON CELEBRATION GAME; SOPHIE WOOD, COMMUNICATIONS DIR VBMA, OVERALL MISSION; DOUG BORRIE, EX DIR YOUTH GUIDANCE, 37<sup>TH</sup> ANNUAL TROPICAL NIGHT LUAU; MICHAEL NATALE, SEBASTIAN EXCHANGE CLUB FOUNDATION-BLUE WATER OPEN CHARITY OFFSHORE FISHING TOURNAMENT; UNITED WAY OF IRC-SHIFTING FOCUS & INTRO OF NEW DIRECTOR & CAMPAIGN; BARBARA HOFFMAN, DIR OF CULTURAL COUNCIL-MATT STOTT, DIR OF VBHS ORCHESTRA; FREDDIE WOLFORK-GIFFORD YOUTH ACTIVITY WORKSHOPS.**

**EVENTS THAT WE HOSTED INCLUDE:**