

WPHR QUARTERLY ISSUES/PROGRAMS LIST

2020 Quarterly Issues and Programs List - 3rd Quarter (July - September)

AIR DATES	# of times	DURATION	Issues Addressed	Description
7/1/20 - 9/30/20	335	:30	Family Health Services	Whole Family Health Center provides high quality, caring, accessible health care services; adult and child, medical, mental and oral health, to everyone. Campaign promoted adult, and children health services with a focus on affordability.
9/3/20 - 9/15/20	116	:30	Homelessness	The Source is an organization that serves those who are homeless, indigent, or in critical need. The provide housing and services to assist them in obtaining the resources necessary to become productive citizens and achieve lasting life recovery. The campaign focused on their new Dignity Food Truck that is geared to selling food and provides a training opportunity for homeless culinary students to get hands-on training with real customers.
8/15/20 - 9/6/20	62	:30	Community Awareness	City of Vero Beach City Clerk ran a campaign to remind city residents to be kind to one another and use safety precautions to slow the spread of COVID.
8/17/20 - 8/21/20	25	:30	Community Awareness	Indian River County Solid Waste Disposal operates five Customer Convenience Centers and transport materials delivered to these centers by county residents to the landfill site for recycling and/or disposal. The five county wide CCC's provide collection points for the residents to deliver municipal solid waste, yard trash, household hazardous waste and various recyclable materials. Their mission is to maintain the health and well being of the community and environment. They ran a campaign promoting recycling, shredding, and proper electronics disposal.
8/21/20 - 9/30/20	202	:30	Health Services	Organization: American Cancer Society Public Service Announcements message included hotline for cancer patients for support and information on care during covid.
7/25/20 - 9/20/20	128	:30	Public Health	Indian River County Board of County Commissioners ran a campaign to promote the use of face masks for COVID safety.
8/24/20 - 8/30/20	21	:30	Community Awareness	City of Port St.. LucieCity ran a campaign that promoted awareness to properly dispose of cigarette butts.
7/19/20 - 9/30/20	80	:60	Employment Services	Career Source Research Coast a private, non-profit organization that services the local workforce development area comprised of Indian River, Martin and St. Lucie counties. The campaign promoted a virtual job fair.to be responsible to the needs of businesses and career seekers.

46 PAGES OF BACK UP DOCUMENTATION OF AIR TIMES AVAILABLE UPON REQUEST