# STATION WPHR-FM ISSUES/ PROGRAMS LIST SECOND QUARTER, 2015

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED
- 2) BUSINESS/FINANCIAL
- 3) GOVERNMENT/ POLITICS
- 4) HEALTH/ HUMAN SERVICES
- 5) THE ELDERLY
- 6) CHARITIES/ VOLUNTEERISM

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

# 1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM; FREDDIE WOOLFORK, PR & FACILITIES OPERATIONS – IRGS CEMETARY PROJECT & GIFFORD BOY SCOUNT TROOP; LYNN HALL, DODGERTOWN EVENT-JACKIE ROBINSON CELEBRATION BASEBALL GAME; KATHIE CAIN, EX DIR HEALTHY START COALITION- PINWHEELS FOR PREVENTION(CHILD ABUSE PREVENTION CAMPAIGN).

## 2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-HAM RADIO AFFORDABLE CARE ACT SMALL BUSINESS WORKSHOP WORLD'S LARGEST SWIM LESSONS

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM CECI DADISMAN, DIR OF COM & SCOTT GUZIELEK, DIR OF ARTISTIC OP-PALM BEACH OPERA, SUMMER CONCERTS FOR KIDS; ADAM SCHNELL, FOUNDER BALLET VERO BEACH – BALLET VERO BEACH 2015-2016; PRESTON ORRICK, VIDEO EDITOR & AUTHOR, HEAD TRIP; ACTORS FROM VB THEATRE GUILD-FINAL PRODUCTION OF SEASON; BOB SATOLA, IRGS PRES & CINDY HINEMAN, PR CHAIR- IR GENEALOGICAL SOCIETY; DR MICHAEL CARTER, DIR OF TC CHORALE-TC CHORALE SINGS JAZZ; JOHN HOAX, ACTOR:TUESDAYS WITH MORRIE@VBTG".

**EVENTS THAT WE HOSTED INCLUDE:** 

#### 3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

HAM RADIO
AFFORDABLE CARE ACT
SMALL BUSINESS WORKSHOP
WORLD'S LARGEST SWIM LESSONS

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM MOLLY STEINWALD, EX DIR OF ENVIRONMENTAL LEARNING CENTER-THE ELC SUMMER PROGRAMS TRIP TO CUBA; PAM PROCTOR, MILITARY MOM & COLLEGE STUDENT-MILITARY MOMS & COLLEGE PREPS; PRESTON LAUTERBACH, AUTHOR- "BEALE STREET DYNASTY" SEX, SONG & THE STRUGGLE FOR THE SOUL OF MEMPHIS".

**EVENTS THAT WE HOSTED INCLUDE:** 

## 4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

BEACH BALL SAVE THE CHIMPS DANCING WITH VERO STARS YOUNG AT HEART WELLNESS EXPO 4<sup>TH</sup> OF JULY VERO/PSL

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM BRADY BALLARD, VP HISTORIC DODGERTOWN-ACTIVITY & ECONOMIC IMPACT; HIMANSHU MEHTA, PE MANAGAING DIR- IRC SOLID WASTE DISPOSAL DISTRICT; BARBARA HOFFMAN, CEO-CULTURAL COUNCIL & TEEN WRITERS WORKSHOP; PATTY VASQUEZ & DR ROBERT BRUGNOLI, EX DIR @ MENTAL HEALTH SCREENING DAY; JANIE GRAVES-HOOVER-MOONSHOT MOMENT, READING FOR LEARNING; DR JODY LEVOS, PHD LEARNING MGR @ LEAPFROG-HOW TO ENTERTAIN & INSPIRE KIDS TO LOVE MATH; JEANNE SHEPHERD, CLINICAL DIRECTOR THE MHA-THE IMPORTANCE OF DAD'S IN THE LIFE OF THEIR CHILDREN; MICHELE PENCE, T&SC RADIO & AUTHOR, "FIND THE ROOT CAUSE OF YOUR ANXIETY"; DR AMI SOOD, MD PROF. OF MEDICINE @ MAYO CLINIC- THE MAYO CLINIC HANDBOOK FOR HAPPINESS; SUSAN WALKER, V DUB ADDICTION CLUB- V DUB CRUISE & POKER RUN; SANA SHAREEF, STUDENT @ ST EDS-SANA'S PROJECT & TRIP TO NATL COMPETITION; TOM FRITZ, PAUL BECKER & LOUISE JONES- VB CHAMBER ORCHESTRA; DAVID DALE, CERTIFIED CONCEALED WEAPON INSTITUTE; USCCA, ACADEMICS ON LINE; RELAY FOR LIFE, CANCER SURVIVOR STORY-AMERICAN CANCER SOCIETY; DAVID MELNYKK, CANCER SURVIVOR; VB RELAY FOR LIFE; REV JOEL REIF, MINISTER OF COMMUNITY CARE; PATTY VASQUEZ & DR ROBERT BRUGNOLI, EX DIR @ MENTAL HEALTH SCREENING DAY

**EVENTS THAT WE HOSTED INCLUDE:** 

### 5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM

**EVENTS THAT WE HOSTED INCLUDE:** 

# **6. CHARITIES/ VOLINTEERISM**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

CHILI COOKOFF
COMMUNITY REVELATION CHURCH
JACKIE ROBINSON CELEB GAME

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM SOOZIE SCHUBLE, VB ART CLUB-VB ART CLUB LOOKING FOR ARTISTS; CAMILLE YATES, DEV DIR- THE ELC, BENEFITS OF MEMBERSHIP & THE GREAT OUTDOORS; TOM MAHER & GINNY BENTON, KIWANIS CLUB-22<sup>ND</sup> ANNUAL "TAKE THE KID FISHING TOURNAMENT"; LESS OWENS, TRUSTEE OF VB ELKS LODGE 1714-COUNTRY WESTERN DINNER & DANCE FOR BENEFIT ELK CHARITIES.

**EVENTS THAT WE HOSTED INCLUDE:**