





# Order #1041642: MCS Ad Agenc/Jenkins/D/./weekend buy/

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	11/09/23 5:30:24 PM	Cash in Advance Rerr		[cleared cash in adv] Paid via WOPS 11.09.23 \$212.50 - A	Angela Sir	\$128.00	8	0.00
	11/09/23 2:52:38 PM	Processed		<async process>	Joel Finley	\$128.00	8	0.00
	11/09/23 2:03:36 PM	Approved			Angela Sir	\$128.00	8	0.00
	11/09/23 2:03:34 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Angela Sir	\$128.00	8	0.00
	11/09/23 1:59:01 PM	Approval Workflow		[Sales Manager - Ready Default] Approved	Tish Bodei	\$128.00	8	0.00
	11/09/23 1:36:03 PM	Ready for approval		Updated line 6 to match Approval attached - no other changes - A	Angela Sir	\$128.00	8	0.00
	11/09/23 12:57:34 PM	Approval Workflow		[Sales Manager - Ready Default] Approved	Tish Bodei	\$119.00	7	0.00
	11/09/23 11:37:47 AM	Ready for approval		ready	Tarsha Tie	\$119.00	7	0.00
	11/09/23 11:23:40 AM	New order created		<new order>	Tarsha Tie	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1041642  
 Alt Order #:  
**Product Desc:** weekend buy  
 Estimate:  
**Flight Dates:** 11/10/23 - 11/11/23  
**Original Date / Rev:** 11/09/23 / 11/09/23  
**Order Type:** GENERAL

**KMJJ-FM**  
**Primary AE:** Tarsha Tieuel  
**Sales Office:** L-SHV  
**Sales Region:** Local

**Agency**  
**Name:** MCS Ad Agency  
 Buying Contact:  
**Billing Contact:** Elaw Williams  
 3939 Lakeshore Drive  
 Shreveport, LA 71109

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Jenkins/D/Senate  
 Demographic: A25-54  
 Product Codes: Candidates  
 Revenue Code 1: AGY-AVAIL  
 Revenue Code 2: POL-CAND  
 Revenue Code 3: POL-US SEN  
 Priority: P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/23	11/11/23	8	\$128.00	\$108.80

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	8	\$128.00	\$108.80	0.00
<b>Totals</b>	<b>8</b>	<b>\$128.00</b>	<b>\$108.80</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tarsha Tieuel	L-SHV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJJ	11/10/23	11/11/23	M-F AM Drive M-F	CM	6a-10a	----F--	:30	1	\$28.00	P-50	0.00	NM	1	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/23	11/12/23	----F--		1		\$28.00		0.00					
N 2	KMJJ	11/10/23	11/11/23	M-F Midday M-F	CM	10a-3p	----F--	:30	1	\$20.00	P-50	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/23	11/12/23	----F--		1		\$20.00		0.00					
N 3	KMJJ	11/10/23	11/11/23	M-F PM Drive M-F	CM	3p-7p	----F--	:30	1	\$25.00	P-50	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/23	11/12/23	----F--		1		\$25.00		0.00					
N 4	KMJJ	11/10/23	11/11/23	M-F Evening M-F	CM	7p-12a	----F--	:30	1	\$20.00	P-50	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/23	11/12/23	----F--		1		\$20.00		0.00					
N 5	KMJJ	11/10/23	11/11/23	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	:30	1	\$8.00	P-50	0.00	NM	1	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/23	11/12/23	-----S-		1		\$8.00		0.00					
N 6	KMJJ	11/10/23	11/11/23	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	:30	2	\$9.00	P-50	0.00	NM	2	\$18.00

Order / Rev: 1041642  
 Alt Order #:  
 Flight Dates: 11/10/23 - 11/11/23

Advertiser: Jenkins/D/Senate  
 Product Desc: weekend buy  
 Estimate:

**KMJJ-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	-----S-		2				\$9.00		0.00			
N 7	KMJJ	11/10/23	11/11/23	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	:30	1	\$9.00	P-50	0.00	NM	1	\$9.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	-----S-		1				\$9.00		0.00			
													Totals	8	\$128.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Leigh Anderton, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;">             IDENTIFY CANDIDATE TYPE <span style="font-size: 0.8em;">➔</span> </div>	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name:	Sam Jenkins
Authorized committee:	Sam Jenkins Campaign
Agency requesting time (and contact information):	<input type="checkbox"/> N/A    Mobile Communications Service Ad Agency    318-221-5422
Candidate's political party:	Democratic
Office sought (no acronyms or abbreviations):	Louisiana State Senate District 39
Date of election:	October 14, 2023 <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Angela Smith
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).  <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	
<b>Candidate/Committee/Agency</b>	<b>Station Representative</b>
Signature: <i>Leigh Anderton</i>	Signature: <i>Tish Boden</i>
Name: Leigh Anderton	Name: Tish Boden
Date of Request to Purchase Ad Time: 9/25/23	Date of Station Agreement to Sell Time: 11-09-2023

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 11-09-2023

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <b>1041642</b>	Station Call Letters: <b>KMJJ-FM</b>	Date Received/Requested: <b>11-09-2023</b>
Est. #:	Station Location: <b>Shreveport</b>	Run Start and End Dates: <b>11/10/23-11/11/23</b>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Signature Certificate

Reference number: LZHMV-DYKPE-T8E9T-CKXYA

## Signer

## Timestamp

## Signature

### Tish Boden

Email: tish.boden@cumulus.com

Sent:

09 Nov 2023 18:41:18 UTC

Signed:

09 Nov 2023 18:41:18 UTC



IP address: 47.210.29.79

Location: Bossier City, United States

Document completed by all parties on:

09 Nov 2023 18:41:18 UTC

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**Signed with PandaDoc**

PandaDoc is a document workflow and certified eSignature solution trusted by 40,000+ companies worldwide.

