

Order #1043174: MCS Ad Agenc/Jenkins/D../ELECTION BUY/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
11/13/23 8:23:06 PM	Cash in Advance Rem		[cleared cash in adv] Paid via WOPS 11.13.23 ACH \$945.20 Paid In full - A	Angela Sir	\$642.00	30	0.00
11/13/23 5:22:53 PM	Processed		<async process>	Joel Finley	\$642.00	30	0.00
11/13/23 4:32:17 PM	Approved			Angela Sir	\$642.00	30	0.00
11/13/23 4:32:14 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Angela Sir	\$642.00	30	0.00
11/13/23 4:29:33 PM	Approval Workflow		[Sales Manager - Ready Default] Approved	Tish Bodei	\$642.00	30	0.00
11/13/23 3:53:01 PM	Ready for approval		ready	Tarsha Tie	\$642.00	30	0.00
11/13/23 3:22:50 PM	Unapproved		This order doesn't match IO - Missing 10-3p spots, 3p-7p spots & please check 7p-12a - Need 5 more spots according to attachment - A	Angela Sir	\$527.00	25	0.00
11/13/23 3:08:00 PM	Approval Workflow		[Sales Manager - Ready Default] Approved	Tish Bodei	\$527.00	25	0.00
11/13/23 1:47:36 PM	Ready for approval		ready	Tarsha Tie	\$527.00	25	0.00
11/13/23 1:46:51 PM	Ready for approval		ready	Tarsha Tie	\$527.00	25	0.00
11/13/23 1:09:53 PM	New order created		Copied from Order #1041642	Tarsha Tie	\$128.00	6	0.00

(Sorted by: Date)

ORDER

Orders
Order / Rev: 1043174
Alt Order #:
Product Desc: ELECTION BUY
Estimate:
Flight Dates: 11/14/23 - 11/18/23
Original Date / Rev: 11/13/23 / 11/13/23
Order Type: GENERAL
Primary AE: Tarsha Tieuel
Sales Office: L-SHV
Sales Region: Local

Agency
Name: MCS Ad Agency
Buying Contact:
Billing Contact: Elaw Williams
 3939 Lakeshore Drive
 Shreveport, LA 71109
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jenkins/D/Senate
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-US SEN
Priority: P-100
New Business Est:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00,15,00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/23	11/18/23	30	\$642.00	\$645.70

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	30	\$642.00	\$545.70	0.00
Totals	30	\$642.00	\$545.70	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tarsha Tieuel	L-SHV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJJ	11/14/23	11/18/23	M-F AM Drive M-F	CM	6a-10a	-TWTF--	:30	8	\$28.00	P-60	0.00	NM	8	\$224.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-TWTF--					8	\$28.00		0.00			
N 2	KMJJ	11/14/23	11/18/23	M-F Midday M-F	CM	10a-3p	-TWTF--	:30	5	\$20.00	P-50	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-TWTF--					5	\$20.00		0.00			
N 3	KMJJ	11/14/23	11/18/23	M-F PM Drive M-F	CM	3p-7p	-TWTF--	:30	8	\$25.00	P-60	0.00	NM	7	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-TWTF--					7	\$25.00		0.00			
N 4	KMJJ	11/14/23	11/18/23	M-F Evoning M-F	CM	7p-12a	-TWTF--	:30	5	\$20.00	P-60	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-TWTF--					5	\$20.00		0.00			
N 5	KMJJ	11/18/23	11/18/23	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	:30	2	\$8.00	P-60	0.00	NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-----S-					2	\$8.00		0.00			
N 6	KMJJ	11/18/23	11/18/23	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	:30	2	\$9.00	P-60	0.00	NM	2	\$18.00

Order / Rev: 1043174
 Alt Order #:
 Flight Dates: 11/14/23 - 11/18/23

Advertiser: Jenkins/D/Senate
 Product Desc: ELECTION BUY
 Estimate:
 KMJJ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-----5-					2	\$9.00		0.00			
N 7	KMJJ	11/18/23	11/18/23	Sa-Su PM Sa-Su	CM	3p-7p	-----5-	:30	1	\$9.00	P-50	0.00	NM	1	\$9.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-----5-					1	\$9.00		0.00			
Totals													30	\$642.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
 I, Leigh Anderton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Sam Jenkins

Authorized committee:

Sam Jenkins Campaign

Agency requesting time (and contact information):

N/A **Mobile Communications Service Ad Agency 318-221-5422**

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Louisiana State Senate District 39

Date of election: **October 14, 2023**

General

Primary

Treasurer of candidate's authorized committee:

Angela Smith

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Leigh Anderton</i>	Signature: <i>Tish Boden</i>
Name: Leigh Anderton	Name: Tish Boden
Date of Request to Purchase Ad Time: 9/25/23	Date of Station Agreement to Sell Time: 11-13-2023

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 11-13-2023

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1043174	Station Call Letters: KMJJ-FM	Date Received/Requested: 11-13-2023
Est. #:	Station Location: Shreveport	Run Start and End Dates: 11/14/23-11/18/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Signature Certificate

Reference number: 7JMHE-9XKOU-8WR95-QQDP5

Signer

Timestamp

Signature

Tish Boden

Email: tish.boden@cumulus.com

Sent:

13 Nov 2023 20:16:50 UTC

Signed:

13 Nov 2023 20:16:50 UTC

Tish Boden

IP address: 47.210.29.79

Location: Dowler City, United States

Document completed by all parties on:

13 Nov 2023 20:16:50 UTC

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