



KTVI-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

CONTRACT

<u>Contract / Revision</u> 749519 /		<u>Alt Order #</u> 09279962
<u>Product</u> DAVIS 4 CONGRESS IL		
<u>Contract Dates</u> 10/17/18 - 10/23/18		<u>Estimate #</u> 5080
<u>Advertiser</u> Davis, Rodney/R/Con/IL		<u>Original Date / Revision</u> 10/05/18 / 10/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 12521	<u>Advertiser Code</u> 403	<u>Product 1/2</u> 491
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Services, Inc.
 1911 North Ft Myer Dr
 Suite 400
 Arlington, VA 22209

COPY

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	10/22/18	10/22/18	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	1-----	1			\$1,025.00					
N 2	2	10/23/18	10/23/18	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	-1-----	1			\$1,025.00					
N 3	2	10/17/18	10/17/18	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	--1----	1			\$1,025.00					
N 4	2	10/18/18	10/18/18	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	---1---	1			\$1,025.00					
N 5	2	10/19/18	10/19/18	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	----1--	1			\$1,025.00					
N 6	2	10/22/18	10/22/18	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	1-----	1			\$1,025.00					
N 7	2	10/17/18	10/17/18	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	--1----	1			\$1,025.00					
N 8	2	10/19/18	10/19/18	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	----1--	1			\$1,025.00					
N 9	2	10/20/18	10/20/18	Sa 8a-9a	8:00 AM-8:30 AM		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	-----1-	1			\$1,025.00					
N 10	2	10/21/18	10/21/18	FOX 2 News in The Morning	8:00 AM-8:30 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	-----1	1			\$650.00					
N 11	2	10/23/18	10/23/18	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	-1-----	1			\$575.00					
N 12	2	10/18/18	10/18/18	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$575.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

<u>Contract / Revision</u>	<u>Alt Order #</u>
749519 /	09279962

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/18 - 10/23/18	DAVIS 4 CONGRESS IL	5080

<u>Advertiser</u>	<u>Original Date / Revision</u>
Davis, Rodney/R/Con/IL	10/05/18 / 10/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$575.00				
N 13	2	10/23/18	10/23/18	FOX 2 News Midday	11:00 AM-12:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$425.00				
N 14	2	10/17/18	10/17/18	FOX 2 News Midday	11:00 AM-12:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--1----				1	\$425.00				
N 15	2	10/18/18	10/18/18	FOX 2 News Midday	11:00 AM-12:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$425.00				
N 16	2	10/19/18	10/19/18	FOX 2 News Midday	11:00 AM-12:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$425.00				
N 17	2	10/17/18	10/17/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--1----				1	\$1,700.00				
N 18	2	10/23/18	10/23/18	M-F 5p-530p	5p-530p		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$1,700.00				
N 19	2	10/18/18	10/18/18	M-F 5p-530p	5p-530p		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$1,700.00				
N 20	2	10/17/18	10/22/18	Livestream-Political	9:00 AM-10:00 AM		:01				NS	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/18	10/23/18	M-WTF--				3	\$50.00				
Totals								0.00				22	\$17,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/23/18	22	\$17,975.00	(\$2,696.25)	\$15,278.75
Totals	22	\$17,975.00	(\$2,696.25)	\$15,278.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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TELEREP, INC.
 KTVE-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 9279962

HARRIS SL104
 RUN ON OCT5/18
 PAGE 1
 AT 15:21
 FROM STATION

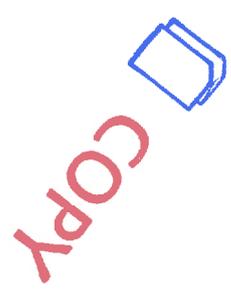
BEN RHEAULT
 STRATEGIC MEDIA SERVICES
 1911 NORTH FT. MYER DRIVE #400
 ARLINGTON, VA 22209

POLI/R DAVIS /R/CON/IL
 DAVIS 4 CONGRESS IL
 OCT17/18 - OCT23/18
 TERESA DIFURIA
 1WKS
 EST 5080

REP: THIS IS A NEW ORDER
 CLIENT: DAVIS 4 CONGRESS IL
 OUR TOTAL IS \$17,975
 PLS CONFIRM
 THANKS, MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING IS PREFERRED
 FOR TV AND RADIO INVOICES - IDB# 9912521
 FOR MARKETRON: E1141074

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = 403									
AGENCY PRODUCT CODE = 491									
AGENCY EST# = 5080									
1 MON		700A-730A	30	OCT22		1	\$1,025.00	1	\$1,025.00
PROGRAM : FOX 2 NEWS @ 7AM									
CON COM1 : FOX 2 NEWS @ 7AM									
2 TUE		700A-730A	30	OCT23		1	\$1,025.00	1	\$1,025.00
PROGRAM : FOX 2 NEWS @ 7AM									
CON COM1 : FOX 2 NEWS @ 7AM									
3 WED		700A-730A	30	OCT17		1	\$1,025.00	1	\$1,025.00
PROGRAM : FOX 2 NEWS @ 7AM									
CON COM1 : FOX 2 NEWS @ 7AM									
4 THU		700A-730A	30	OCT18		1	\$1,025.00	1	\$1,025.00
PROGRAM : FOX 2 NEWS @ 7AM									
CON COM1 : FOX 2 NEWS @ 7AM									
5 FRI		700A-730A	30	OCT19		1	\$1,025.00	1	\$1,025.00
PROGRAM : FOX 2 NEWS @ 7AM									
CON COM1 : FOX 2 NEWS @ 7AM									



MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
6 MON		730A-800A	30	OCT22		1	\$1,025.00	1	\$1,025.00
	PROGRAM :	FOX 2 NEWS @ 730AM							
	CON COM1:	FOX 2 NEWS @ 730AM							
7 WED		730A-800A	30	OCT17		1	\$1,025.00	1	\$1,025.00
	PROGRAM :	FOX 2 NEWS @ 730AM							
	CON COM1:	FOX 2 NEWS @ 730AM							
8 FRI		730A-800A	30	OCT19		1	\$1,025.00	1	\$1,025.00
	PROGRAM :	FOX 2 NEWS @ 730AM							
	CON COM1:	FOX 2 NEWS @ 730AM							
9 SAT		800A-830A	30	OCT20		1	\$1,025.00	1	\$1,025.00
	PROGRAM :	FOX 2 NEWS SATURDAY @ 8AM							
	CON COM1:	FOX 2 NEWS SATURDAY @ 8AM							
10 SUN		800A-830A	30	OCT21		1	\$650.00	1	\$650.00
	PROGRAM :	FOX 2 NEWS SUNDAY @ 8AM							
	CON COM1:	FOX 2 NEWS SUNDAY @ 8AM							
11 TUE		900A-930A	30	OCT23		1	\$575.00	1	\$575.00
	PROGRAM :	FOX 2 NEWS @ 9AM							
	CON COM1:	FOX 2 NEWS @ 9AM							
12 THU		900A-930A	30	OCT18		1	\$575.00	1	\$575.00
	PROGRAM :	FOX 2 NEWS @ 9AM							
	CON COM1:	FOX 2 NEWS @ 9AM							
13 MON		1100A-1200N	30	OCT22		0	\$425.00	0	\$.00
	PROGRAM :	FOX 2 NEWS @ 11A							
	CON COM1:	FOX 2 NEWS @ 11A							
14 TUE		1100A-1200N	30	OCT23		1	\$425.00	1	\$425.00
	PROGRAM :	FOX 2 NEWS @ 11A							
	CON COM1:	FOX 2 NEWS @ 11A							
15 WED		1100A-1200N	30	OCT17		1	\$425.00	1	\$425.00
	PROGRAM :	FOX 2 NEWS @ 11A							
	CON COM1:	FOX 2 NEWS @ 11A							

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
16 THU		1100A-1200N	30	OCT18		1	\$425.00	1	\$425.00
PROGRAM :		FOX 2 NEWS @ 11A							
CON COM1 :		FOX 2 NEWS @ 11A							
17 FRI		1100A-1200N	30	OCT19		1	\$425.00	1	\$425.00
PROGRAM :		FOX 2 NEWS @ 11A							
CON COM1 :		FOX 2 NEWS @ 11A							
18 MON		500P-530P	30	OCT22		0	\$1,700.00	0	\$.00
PROGRAM :		FOX 2 NEWS @ 5PM							
CON COM1 :		FOX 2 NEWS @ 5PM							
19 WED		500P-530P	30	OCT17		1	\$1,700.00	1	\$1,700.00
PROGRAM :		FOX 2 NEWS @ 5PM							
CON COM1 :		FOX 2 NEWS @ 5PM							
20 TUE		900P-930P	30	OCT23		1	\$1,700.00	1	\$1,700.00
PROGRAM :		FOX 2 NEWS @ 9PM							
CON COM1 :		FOX 2 NEWS @ 9PM							
21 THU		900P-930P	30	OCT18		1	\$1,700.00	1	\$1,700.00
PROGRAM :		FOX 2 NEWS @ 9PM							
CON COM1 :		FOX 2 NEWS @ 9PM							
22 W-F,M		900A-1000A	30	OCT17-OCT22		3	\$50.00	3	\$150.00
PROGRAM :		9A NEWS LIVE STREAM							
CON COM1 :		9A NEWS LIVE STREAM							
OCT/18		17975.00							
MARKET TOTALS \$89,875 KTVI 20% KDNL 5% KMOV 35% KSDK 40% KPLR 0% NTVI 0% WRBU 0%									
SHARE SLIGHTLY LOW DUE TO STATION NOT HAVING MUCH REACH INTO THE IL VOTING DISTRICT									
SVC- NSI DEMOS- RA35+*									
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE									
CONTRACT TOTAL 17975.00 TOTAL SPOTS 22									