



WVAH
1301 Piedmont Rd
Charleston, WV 25301

Doug Skaff for West Virginia
415 First Ave SE
Nitro, WV 25143

Contract # 3547424

Schedule Dates

10/23/18-11/05/18

Advertiser

Doug Skaff for WV House of Delegates-D (127121)

Agency

Doug Skaff for West Virginia (8821)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

WVAH- Doug Skaff (1079139)

Salesperson

Gattlieb, Sam (1161)

Sales Office

WCHS/WVAH

Buyer Name

/

Phone/Fax

/

CPE

N/A

Account Types

Local/Political Candidate Agency BRD

Billing Type

Calendar

Comments

Date Entered 10/19/18
Last Modified 10/30/18
Entered By Sam Gattlieb
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission 5372.75
Net Total 52,112.25
Sales Tax

Charleston WV (WVAH)

By Calendar Month Spots Rate

Oct. 2018 19 \$1,670.00

Nov. 2018 13 \$815.00

Grand Total: 32 \$2,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News(B/E)	10/23/18-10/26/18	3	:15	:15 7A- 8A (EST)	3		X	X	X	X			3	\$60.00	\$180.00	Charleston WV (WVAH)		10/19/18
2.0	Normal Line / News(B/E)	10/29/18-11/02/18	3	:15	:15 7A- 8A (EST)	3	X	X	X	X	X			3	\$60.00	\$180.00	Charleston WV (WVAH)		10/19/18
3.0	Normal Line / News(B/E)	11/05/18-11/05/18	3	:15	:15 7A- 8A (EST)	1								1	\$60.00	\$60.00	Charleston WV (WVAH)		10/19/18
4.0	Normal Line / SPOT(B/E)	10/23/18-10/26/18	3	:15	:15 7P- 8P (EST)	1		X	X	X	X			1	\$325.00	\$325.00	Charleston WV (WVAH)		10/19/18
5.0	Normal Line / SPOT(B/E)	10/29/18-11/02/18	3	:15	:15 7P- 8P (EST)	2	X	X	X	X	X			1	\$325.00	\$325.00	Charleston WV (WVAH)		10/19/18
5.0.1	Dosel Preempt	10/30/18															Charleston WV (WVAH)	Sold Out/Spot -	
6.0	Normal Line / SPOT(B/E)	10/23/18-10/26/18	3	:15	:15 5P- 6P (EST)	2		X	X	X	X			2	\$80.00	\$160.00	Charleston WV (WVAH)		10/19/18
7.0	Normal Line / SPOT(B/E)	10/29/18-11/02/18	3	:15	:15 5P- 6P (EST)	2	X	X	X	X	X			2	\$80.00	\$160.00	Charleston WV (WVAH)		10/19/18
8.0	Normal Line / SPOT(B/E)	11/05/18-11/05/18	3	:15	:15 5P- 6P (EST)	1								1	\$80.00	\$80.00	Charleston WV (WVAH)		10/19/18
9.0	Normal Line / SPOT(B/E)	10/23/18-10/26/18	3	:15	:15 4P- 5P (EST)	2		X	X	X	X			2	\$60.00	\$120.00	Charleston WV (WVAH)		10/19/18
10.0	Normal Line / SPOT(B/E)	10/29/18-11/02/18	3	:15	:15 4P- 5P (EST)	2	X	X	X	X	X			2	\$60.00	\$120.00	Charleston WV (WVAH)		10/19/18
11.0	Normal Line / SPOT(B/E)	11/05/18-11/05/18	3	:15	:15 4P- 5P (EST)	1								1	\$60.00	\$60.00	Charleston WV (WVAH)		10/19/18
12.0	Normal Line / SPOT(B/E)	10/29/18-10/28/18	2	:15	:15 9A- FOX FOX News Sunday								1	1	\$120.00	\$120.00	Charleston WV (WVAH)		10/22/18
13.0	Normal Line / SPOT(B/E)	11/04/18-11/04/18	2	:15	:15 9A- FOX FOX News Sunday								1	1	\$120.00	\$120.00	Charleston WV (WVAH)		10/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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Brand WVAH- Doug Skaff (1079139)			
Salesperson Gattlieb, Sam (1161)			
Sales Office WCHS/WVAH			
Buyer Name /			
Phone/Fax /			
CPE N/A			
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Comments			

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14.0	Normal Line / SPOT(B/E)	10/28/18-10/28/18	3	:15	12:30A- Sports-Ring of Honor	1							1	1	\$25.00	\$25.00	Charleston WV (WVAH)		10/22/18
15.0	Normal Line / SPOT(B/E)	11/04/18-11/04/18	3	:15	12:30A- Sports-Ring of Honor	1							1	1	\$25.00	\$25.00	Charleston WV (WVAH)		10/22/18
16.0	Normal Line / SPOT(B/E)	11/05/18-11/05/18	4	:15	11:30P- 12A (EST)	1	1							1	\$20.00	\$20.00	Charleston WV (WVAH)		10/22/18
17.0	Normal Line / SPOT(B/E)	10/23/18-10/25/18	4	:15	11:30P- 12A (EST)	2		X	X	X	X			1	\$20.00	\$20.00	Charleston WV (WVAH)	Program Change/Exception NEWS at 11:30p	10/22/18
17.0.1	Fixed Preempt	10/23/18															Charleston WV (WVAH)		
18.0	Normal Line / SPOT(B/E)	10/29/18-11/02/18	4	:15	11:30P- 12A (EST)	3	X	X	X	X	X			3	\$20.00	\$60.00	Charleston WV (WVAH)		10/22/18
18.1	Normal Line / SPOT(B/E)	10/29/18-11/02/18	4	:15	11:30P- 12A (EST)	3	X	X	X	X	X			3	\$95.00	\$285.00	Charleston WV (WVAH)		10/30/18
19.0	M/G For 5.0.1 / News(B/E)	10/31/18-11/02/18	3	:15	11:30P- 7P (EST)				1	1	1			1	\$40.00	\$40.00	Charleston WV (WVAH)		10/30/18
20.0	Normal Line / SPOT(B/E)	11/03/18-11/03/18	3	:15	11P- 12A (EST)								1	1					

CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:

2 x 11-1135 @ 175
 1 8-10am @ 25
\$425

Week 5
 15-6am \$60
 6-7A \$125
 6-7A \$250

Start Tues. 10/23 7h

10/23	3	3	1
10/29	3	3	1
11/5	1	1	
	\$420	\$75	\$500

Week 4-5 95 | 5-6pm 250 | \$190

10/23	1	2	2
10/29	1	2	2
11/5	1	1	1
	\$475	\$1250	\$950

~~WAT~~
~~\$470~~
~~\$4054.50~~
~~300~~

WAT
 \$2485 2112.25
~~2800~~
~~2485~~

7-8am \$60 | 7-8pm \$25 | 5-6pm 80

10/23	3	1	2
10/29	3	1	2
11/5	1	1	1
	\$420	\$75	\$400

4-5pm | 1130-12A \$20 | For Pours Sun. \$120 | 12-1A \$25

10/23	2	2	1
10/29	2	2	1
11/5	1	1	1
	\$300	\$100	\$240
			\$25

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WVAH-TV Ches WV

Date:

10/19/18

I, Doug Skaff

being/on behalf of: _____, a legally

qualified candidate of the Democrat political

party for the office of: House of Delegates 35th District

in the General

election to be held on:

11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

Total Charges:

\$2485 / \$2112.25 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Doug Skaff for WV

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Doug Skaff Sr

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/19/18 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Sean Cottrell MC
Signature Printed Name Title