

# CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

<u>Contract / Revision</u> 752598 /		<u>Alt Order #</u> 7269233
<u>Product</u> <b>Senate Majority PAC</b>		
<u>Contract Dates</u> <b>07/24/14 - 07/30/14</b>		<u>Estimate #</u> <b>3157</b>
<u>Advertiser</u> <b>Senate Majority PAC</b>		<u>Original Date / Revision</u> 07/16/14 / 07/16/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8558	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	07/24/14	07/30/14	Judge Alex	1p-2p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$175.00	0.00			
N 2	31	07/24/14	07/30/14	Fox 31 News N	10p-1035p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$400.00	0.00			
N 3	31	07/24/14	07/30/14	Everyday	10a-11a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$175.00	0.00			
N 4	31	07/24/14	07/30/14	Modern Family	11p-1130p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				2	\$200.00	0.00			
N 5	31	07/24/14	07/30/14	Arsenio Hall	1135p-1235a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$125.00	0.00			
N 6	31	07/24/14	07/30/14	TMZ/Insider M-	11a-12p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$175.00	0.00			
N 7	31	07/24/14	07/30/14	Divorce Court	12p-1p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$175.00	0.00			
N 8	31	07/24/14	07/30/14	Paternity Court	2p-3p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$175.00	0.00			
N 9	31	07/24/14	07/30/14	Judge Judy	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$350.00	0.00			
N 10	31	07/24/14	07/30/14	Judge Judy	4p-5p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$350.00	0.00			
N 11	31	07/24/14	07/30/14	M-F 5-530a Go	5a-530a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$125.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 752598 /		<u>Alt Order #</u> 7269233
<u>Contract Dates</u> 07/24/14 - 07/30/14	<u>Product</u> Senate Majority PAC	<u>Estimate #</u> 3157
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 07/16/14 / 07/16/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	31	07/24/14	07/30/14	M-F 5p-530p Fi	5p-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$450.00	0.00			
N 13	31	07/24/14	07/30/14	M-F 530-6a Go	530-6a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$125.00	0.00			
N 14	31	07/24/14	07/30/14	M-F 530p-6p Fi	530p-6p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$450.00	0.00			
N 15	31	07/24/14	07/30/14	Good Day Colo	6a-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$250.00	0.00			
N 16	31	07/24/14	07/30/14	Good Day Colo	7a-8a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$250.00	0.00			
N 17	31	07/24/14	07/30/14	Good Day Colo	8a-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$250.00	0.00			
N 18	31	07/24/14	07/30/14	Live With Kelly	9a-10a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$200.00	0.00			
N 19	31	07/24/14	07/30/14	M-F LN 9p-930	9p-930p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$1,200.00	0.00			
N 20	31	07/24/14	07/30/14	M-F LN 930p-1	930p-1005p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	MTWTF--				1	\$800.00	0.00			
N 21	31	07/28/14	07/28/14	Hotel Hell Mon	8p-9p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	M-----				1	\$3,200.00	0.00			
N 22	31	07/27/14	07/27/14	FOX News Sur	8a-12p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	-----S				1	\$400.00	0.00			
N 23	31	07/24/14	07/24/14	HellsKitch Thur	7p-8p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	---T---				1	\$2,500.00	0.00			
N 24	31	07/30/14	07/30/14	Dance Wednes	7p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/24/14	07/30/14	--W----				1	\$2,500.00	0.00			
<b>Totals</b>										0.00		25	\$15,200.00

Time Period	# of Spots	Gross Amount	Net Amount
06/30/14 - 07/27/14	8	\$5,300.00	\$4,505.00
07/28/14 - 07/30/14	17	\$9,900.00	\$8,415.00
<b>Totals</b>	25	\$15,200.00	\$12,920.00

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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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