

ORDER



WSMV

Orders
Order / Rev: 891579
Alt Order #: 09164529
Product Desc: BREDESEN 4 SENATE
Estimate: 6357
Flight Dates: 07/10/18 - 07/16/18
Original Date / Rev: 07/06/18 / 07/06/18
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency Name: Buying Time, LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave N.W., Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Phil Bredesen For US Senate
Demographic: A35+
Product Codes: Political-Cand-Senate
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: SPL

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/16/18	22	\$6,445.00	\$5,478.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	22	\$6,445.00	\$5,478.25	0.00
Totals	22	\$6,445.00	\$5,478.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	07/16/18	07/16/18	Today Show 1	CM	658-9AM	1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
Today Show 7-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	1-----			1			\$200.00		0.00			
N 2	WSMV	07/12/18	07/12/18	Ch 4 News @ Noon	CM	M-F 12p-1230p	---1---	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
Ch 4 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	---1---			1			\$300.00		0.00			
N 3	WSMV	07/13/18	07/13/18	Ch 4 News @ Noon	CM	M-F 12p-1230p	----1--	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
Ch 4 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	----1--			1			\$300.00		0.00			
N 4	WSMV	07/16/18	07/16/18	M-F Channel 4 News @ 4M		4-430pm	1-----	:30	1	\$140.00	IMP	0.00	NM	1	\$140.00
CH 4 News @ 4pm (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	1-----			1			\$140.00		0.00			
N 5	WSMV	07/10/18	07/10/18	M-F Channel 4 News @ 4M		4-430pm	-1-----	:30	1	\$140.00	IMP	0.00	NM	1	\$140.00
CH 4 News @ 4pm (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	-1-----			1			\$140.00		0.00			
N 6	WSMV	07/11/18	07/11/18		CM	5-530pm	--1----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00

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 Product Desc: BREDESEN 4 SENATE
 Estimate: 6357
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Channel 4 News @ 5 Ch. 4 News at 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	--1----					1	\$300.00		0.00			
N 7	WSMV	07/12/18	07/12/18	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	---1---	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	---1---					1	\$300.00		0.00			
N 8	WSMV	07/16/18	07/16/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	1-----	:30	1	\$255.00	IMP	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	1-----					1	\$255.00		0.00			
N 9	WSMV	07/10/18	07/10/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$255.00	IMP	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	-1-----					1	\$255.00		0.00			
N 10	WSMV	07/13/18	07/13/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	----1--	:30	1	\$255.00	IMP	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	----1--					1	\$255.00		0.00			
N 11	WSMV	07/12/18	07/12/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	---1---	:30	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	---1---					1	\$1,100.00		0.00			
N 12	WSMV	07/10/18	07/10/18	Today Show 1 Today Show 7-9am	CM	658-9AM	-1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	-1-----					1	\$200.00		0.00			
N 13	WSMV	07/13/18	07/13/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	----1--	:30	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	----1--					1	\$1,100.00		0.00			
N 14	WSMV	07/16/18	07/16/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	1-----	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	1-----					1	\$150.00		0.00			
N 15	WSMV	07/12/18	07/12/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	---1---	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	---1---					1	\$150.00		0.00			
N 16	WSMV	07/11/18	07/11/18	Today Show 1 Today Show 7-9am	CM	658-9AM	--1----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	--1----					1	\$200.00		0.00			
N 17	WSMV	07/12/18	07/12/18	Today Show 1 Today Show 7-9am	CM	658-9AM	---1---	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	---1---					1	\$200.00		0.00			
N 18	WSMV	07/13/18	07/13/18	Today Show 1 Today Show 7-9am	CM	658-9AM	----1--	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	----1--					1	\$200.00		0.00			
N 19	WSMV	07/10/18	07/10/18	M-F 11a-12p Today in Nashville	CM	11am-12pm	-1-----	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	-1-----					1	\$50.00		0.00			
N 20	WSMV	07/11/18	07/11/18	M-F 11a-12p Today in Nashville	CM	11am-12pm	--1----	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	--1----					1	\$50.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	--1----			1			\$50.00		0.00			
N21	WSMV	07/16/18	07/16/18	Ch 4 News @ Noon	CM	M-F 12p-1230p	1-----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		Ch 4 News @ Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	1-----			1			\$300.00		0.00			
N22	WSMV	07/11/18	07/11/18	Ch 4 News @ Noon	CM	M-F 12p-1230p	--1----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		Ch 4 News @ Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	--1----			1			\$300.00		0.00			
													Totals	22	\$6,445.00

TEL# 703 528 7880 FAX# 703 528 7880
 REP HEADLINE# 9164529 HARRIS REPORT FROM REP
 *** ORIGINAL REV#0 *** JUL5/18 17.48
 *** WSMV-TV ***

ADV # ADV. NAME POLI/P BREDESEN/D/SEN/TN REP. # OFF. # SALESMAN #
 AGY # 1327 AGY. NAME BUYING TIME, LLC BUYER NAME DAVID OUTEN
 650 MASSACHUSETTS AVE.N.W. #210 SALES PRSN WA- AARON ASHE
 WASHINGTON, DC 20001

ORDER # 891579 CONTRACT # 9164529 CLASS: NATL. LOCAL REGIONAL
 PRDCT BREDESEN 4 SENATE EST#6357 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES JUL10/18 JUL16/18 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL5/18 17.48

REP: NEW DARE ORDER
 TOTAL: \$6445
 PLEASE CONFIRM THANKS
 ELLIOTT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 PHIL BREDESEN FOR SENATE-TN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$200.00	7/16	7/16	1		MON	1
AGENCY ADVERTISER CODE = 955 AGENCY PRODUCT CODE = 978 PROGRAM : TODAY SHOW RA35+ : 3.2 CON COM1: TODAY SHOW												
2			1200N-1230P	30		\$300.00	7/12	7/12	1		THU	1
PROGRAM : NEWS 4 AT NOON RA35+ : 2.5 CON COM1: NEWS 4 AT NOON												

NEWS 4 AT NOON
 RA35+ : 2.5
 CON COM1: NEWS 4 AT NOON

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-1230P PROGRAM : NEWS 4 AT NOON RA35+ : 2.5 CON COM1: NEWS 4 AT NOON	30		\$300.00	7/13	7/13	1		FRI	1
4			400P-430P PROGRAM : NEWS 4 AT 4P RA35+ : 2.5 CON COM1: NEWS 4 AT 4P	30		\$140.00	7/16	7/16	1		MON	1
5			400P-430P PROGRAM : NEWS 4 AT 4P RA35+ : 2.5 CON COM1: NEWS 4 AT 4P	30		\$140.00	7/10	7/10	1		TUE	1
6			500P-530P PROGRAM : NEWS 4 AT 5P RA35+ : 3.3 CON COM1: NEWS 4 AT 5P	30		\$300.00	7/11	7/11	1		WED	1
7			500P-530P PROGRAM : NEWS 4 AT 5P RA35+ : 3.3 CON COM1: NEWS 4 AT 5P	30		\$300.00	7/12	7/12	1		THU	1
8			630P-700P PROGRAM : NEWS 4 AT 6:30P RA35+ : 3.4 CON COM1: NEWS 4 AT 6:30P	30		\$255.00	7/16	7/16	1		MON	1
9			630P-700P PROGRAM : NEWS 4 AT 6:30P RA35+ : 3.4 CON COM1: NEWS 4 AT 6:30P	30		\$255.00	7/10	7/10	1		TUE	1
10			630P-700P PROGRAM : NEWS 4 AT 6:30P RA35+ : 3.4 CON COM1: NEWS 4 AT 6:30P	30		\$255.00	7/13	7/13	1		FRI	1

REP HEADLINE# 9164529 *** ORIGINAL REV#0 ***
 ORDER WORKSHEET
 HARRIS REPORT FROM REP
 TEL# 703 528 7880 FAX# 703 528 7880
 JUL5/18 17.48
 *** WSMV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1100A-1200N	30		\$50.00	7/10	7/10	1		TUE	1
	PROGRAM : TODAY IN NASHVILLE RA35+ : 1.5 CON COM1: TODAY IN NASHVILLE											
20			1100A-1200N	30		\$50.00	7/11	7/11	1		WED	1
	PROGRAM : TODAY IN NASHVILLE RA35+ : 1.5 CON COM1: TODAY IN NASHVILLE											
21			1200N-1230P	30		\$300.00	7/16	7/16	1		MON	1
	PROGRAM : NEWS 4 AT NOON RA35+ : 2.5 CON COM1: NEWS 4 AT NOON											
22			1200N-1230P	30		\$300.00	7/11	7/11	1		WED	1
	PROGRAM : NEWS 4 AT NOON RA35+ : 2.5 CON COM1: NEWS 4 AT NOON											
JUL/18						\$6,445.00						
							CONTRACT TOTAL			\$6,445.00		
							TOTAL SPOTS			22		

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

*** ORIGINAL REV#0 ***
 TEL# 703A528 7880 FAX# 703 528 7880
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL5/18 17:48
 *** WSMV-TV ***