



<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
WSMV	Aaron Ashe	TELEREP-WAS	National

<u>Agency Ref</u>	<u>Advertiser Ref</u>

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

<u>Invoice #</u> 891579-1	<u>Invoice Date</u> 07/29/18	<u>Invoice Month</u> July 2018	<u>Invoice Period</u> 06/25/18 - 07/21/18
<u>Advertiser</u> Phil Bredeesen For US Sena		<u>Product</u> BREDESEN 4 SENATE	<u>Estimate Number</u> 6357

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																		
6	07/11/18	07/11/18		5-530pm		:30	1	\$300.00	NM																																																		
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Subject to Terms and Conditions available at:

For TV: <http://meredithtvsales.com/terms-and-conditions/>

For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>



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Chicago, IL 60673-1298

DUPLICATE INVOICE

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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18	07/13/18	07/13/18	Today Show 7-9am	658-9AM	----1--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/18 07/15/18 ----1-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	F	07/13/18		Today Show 7-9am	658-9AM	:00		\$200.00 NM
			See MG 18.2						
2	WSMV	Sa	07/21/18	5:45 AM	Sat 5-6am	Sat 5-6am	:30	PB2218H	\$200.00 NM
			MG for 18.1 07/13						
19	07/10/18	07/10/18	Today in Nashville	11am-12pm	-1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/18 07/15/18 -1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Tu	07/10/18	11:16 AM	Today in Nashville	11am-12pm	:30	PB2018H	\$70.00 NM
20	07/11/18	07/11/18	Today in Nashville	11am-12pm	--1----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/18 07/15/18 --1---- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	W	07/11/18	11:26 AM	Today in Nashville	11am-12pm	:30	PB2018H	\$70.00 NM
21	07/16/18	07/16/18	Ch 4 News @ Noon	M-F 12p-1230p	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 1----- 1 \$300.00									

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Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
891579-1	07/29/18	July 2018	06/25/18 - 07/21/18
Advertiser	Product	Estimate Number	
Phil Bredeesen For US Sena	BREDESEN 4 SENATE	6357	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
21	07/16/18	07/16/18	Ch 4 News @ Noon	M-F 12p-1230p	1-----	:30	1	\$300.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
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22	07/11/18	07/11/18	Ch 4 News @ Noon	M-F 12p-1230p	--1----	:30	1	\$300.00	NM																																		
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24	07/10/18	07/13/18	M-F 5-6a	M-F 5a-6a	-TWTF--	:30	1	\$85.00	NM																																		
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25	07/16/18	07/16/18	Rachel Ray	258-4pm	M-----	:30	1	\$70.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Total Spots							23																																				

Payment Terms Net 30 Days

Gross Total	\$6,445.00
Agency Commission	\$966.75
Net Amount Due	\$5,478.25
Invoice Balance as of 04/12/19 2:15:25 PM CT	\$0.00

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