

**ORDER**

**Orders**  
**Order / Rev:** 887544  
**Alt Order #:** 09121027  
**Product Desc:** BREDESEN 4 SENATE  
**Estimate:** 6280  
**Flight Dates:** 06/26/18 - 07/02/18  
**Original Date / Rev:** 06/22/18 / 06/22/18  
**Order Type:** GENERAL

**WSMV**

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency Name:** Buying Time, LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave N.W., Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Phil Bredeesen For US Senate  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Senate  
**Priority:** IMP  
**Revenue Code 1:** POL  
**Revenue Code 2:** PLC  
**Revenue Code 3:** SPL

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/02/18	34	\$11,875.00	\$10,093.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	34	\$11,875.00	\$10,093.75	0.00
<b>Totals</b>	<b>34</b>	<b>\$11,875.00</b>	<b>\$10,093.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	06/26/18	06/26/18	M-F News 4 Today @ 6 CM	CM	630-7a	-1-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
				Ch. 4 News Today 6-7am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-1-----		1				\$250.00		0.00			
N 2	WSMV	06/26/18	06/26/18	M-F 11a-12p	CM	11am-12pm	-1-----	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
				Today in Nashville											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-1-----		1				\$100.00		0.00			
N 3	WSMV	06/27/18	06/27/18	M-F 11a-12p	CM	11am-12pm	--1----	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
				Today in Nashville											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--1----		1				\$100.00		0.00			
N 4	WSMV	06/28/18	06/28/18	M-F 11a-12p	CM	11am-12pm	---1---	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
				Today in Nashville											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	---1---		1				\$100.00		0.00			
N 5	WSMV	06/29/18	06/29/18	M-F 11a-12p	CM	11am-12pm	----1--	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
				Today in Nashville											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	----1--		1				\$100.00		0.00			
N 6	WSMV	07/02/18	07/02/18		CM	M-F 12p-1230p	1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00

Order / Rev: 887544  
 Alt Order #: 09121027  
 Flight Dates: 06/26/18 - 07/02/18

Advertiser: Phil Bredeesen For US Senate  
 Product Desc: BREDESEN 4 SENATE  
 Estimate: 6280

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Ch 4 News @ Noon															
Ch 4 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	1-----					1	\$200.00		0.00			
N 7	WSMV	06/26/18	06/26/18	Ch 4 News @ Noon	CM	M-F 12p-1230p	-1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
Ch 4 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-1-----					1	\$200.00		0.00			
N 8	WSMV	06/27/18	06/27/18	Ch 4 News @ Noon	CM	M-F 12p-1230p	--1----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
Ch 4 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--1----					1	\$200.00		0.00			
N 9	WSMV	06/28/18	06/28/18	Ch 4 News @ Noon	CM	M-F 12p-1230p	---1---	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
Ch 4 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	---1---					1	\$200.00		0.00			
N 10	WSMV	06/29/18	06/29/18	Ch 4 News @ Noon	CM	M-F 12p-1230p	----1--	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
Ch 4 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	----1--					1	\$200.00		0.00			
N 11	WSMV	07/02/18	07/02/18	M-F Channel 4 News @ 4M		4-430pm	1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
CH 4 News @ 4pm (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	1-----					1	\$175.00		0.00			
N 12	WSMV	06/27/18	06/27/18	M-F News 4 Today @ 6 CM		630-7a	--1----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
Ch. 4 News Today 6-7am (6:30 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--1----					1	\$250.00		0.00			
N 13	WSMV	06/26/18	06/26/18	M-F Channel 4 News @ 4M		4-430pm	-1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
CH 4 News @ 4pm (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-1-----					1	\$175.00		0.00			
N 14	WSMV	06/28/18	06/28/18	M-F Channel 4 News @ 4M		4-430pm	---1---	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
CH 4 News @ 4pm (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	---1---					1	\$175.00		0.00			
N 15	WSMV	06/27/18	06/27/18	M-F Channel 4 News @ 5M		5-530pm	--1----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
Ch. 4 News at 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--1----					1	\$350.00		0.00			
N 16	WSMV	06/28/18	06/28/18	M-F Channel 4 News @ 5M		5-530pm	---1---	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
Ch. 4 News at 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	---1---					1	\$350.00		0.00			
N 17	WSMV	06/27/18	06/27/18	M-F 6-630pm	CM	6-630pm	--1----	:30	1	\$425.00	IMP	0.00	NM	1	\$425.00
CH. 4 NEWS @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--1----					1	\$425.00		0.00			
N 18	WSMV	06/28/18	06/28/18	M-F 6-630pm	CM	6-630pm	---1---	:30	1	\$425.00	IMP	0.00	NM	1	\$425.00
CH. 4 NEWS @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	---1---					1	\$425.00		0.00			
N 19	WSMV	07/02/18	07/02/18	M-F 630-7pm	CM	629-7pm	1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
CH. 4 NEWS @ 6:30pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	1-----					1	\$350.00		0.00			
N 20	WSMV	06/29/18	06/29/18	M-F 630-7pm	CM	629-7pm	----1--	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
CH. 4 NEWS @ 6:30pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 887544  
 Alt Order #: 09121027  
 Flight Dates: 06/26/18 - 07/02/18

Advertiser: Phil Bredezen For US Senate  
 Product Desc: BREDESEN 4 SENATE  
 Estimate: 6280

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	----1--					1	\$350.00		0.00			
N 21	WSMV	06/26/18	06/26/18	Amer Got Talent 1st TUE AGT 1st Run TUE	CM	AGT Tu 7-9p	-2-----	:30	2	\$1,600.00	IMP	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-2-----					2	\$1,600.00		0.00			
N 22	WSMV	06/27/18	06/27/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	--1----	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	--1----					1	\$600.00		0.00			
N 23	WSMV	06/28/18	06/28/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	630-7a (6:30 AM-7:00 AM)	---1---	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	---1---					1	\$250.00		0.00			
N 24	WSMV	06/28/18	06/28/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	---1---	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	---1---					1	\$600.00		0.00			
N 25	WSMV	07/01/18	07/01/18	Su Late News Su Late News	CM	Sun 10-1035p	-----1	:30	1	\$650.00	IMP	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-----1					1	\$650.00		0.00			
N 26	WSMV	07/02/18	07/02/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	1-----	:30	1	\$275.00	IMP	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/02/18		07/02/18	07/08/18	1-----					1	\$275.00		0.00			
N 27	WSMV	06/29/18	06/29/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	----1--	:30	1	\$275.00	IMP	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	----1--					1	\$275.00		0.00			
N 28	WSMV	07/02/18	07/02/18	Today Show 1 Today Show 7-9am	CM	658-9AM	1-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/02/18		07/02/18	07/08/18	1-----					1	\$250.00		0.00			
N 29	WSMV	06/26/18	06/26/18	Today Show 1 Today Show 7-9am	CM	658-9AM	-1-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-1-----					1	\$250.00		0.00			
N 30	WSMV	06/27/18	06/27/18	Today Show 1 Today Show 7-9am	CM	658-9AM	--1----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	--1----					1	\$250.00		0.00			
N 31	WSMV	06/28/18	06/28/18	Today Show 1 Today Show 7-9am	CM	658-9AM	---1---	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	---1---					1	\$250.00		0.00			
N 32	WSMV	06/29/18	06/29/18	Today Show 1 Today Show 7-9am	CM	658-9AM	----1--	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	----1--					1	\$250.00		0.00			
N 33	WSMV	07/02/18	07/02/18	M-F 11a-12p Today in Nashville	CM	11am-12pm	1-----	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/02/18		07/02/18	07/08/18	1-----					1	\$100.00		0.00			
													Totals	34	\$11,875.00







LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			1000P-1035P PROGRAM : NEWS 4 AT 10P CON COM1: NEWS 4 AT 10P	30		\$600.00	6/27	6/27	1		WED	1
23			630A-700A PROGRAM : NEWS 4 TODAY 6 AN CON COM1: NEWS 4 TODAY 6 AN	30		\$250.00	6/28	6/28	1		THU	1
24			1000P-1035P PROGRAM : NEWS 4 AT 10P CON COM1: NEWS 4 AT 10P	30		\$600.00	6/28	6/28	1		THU	1
25			1000P-1035P PROGRAM : NEWS 4 AT 10P SUN CON COM1: NEWS 4 AT 10P SUN	30		\$650.00	7/1	7/1	1		SUN	1
26			1035P-1137P PROGRAM : TONITE SHOW W/ FALLON CON COM1: TONITE SHOW W/ FALLON	30		\$275.00	7/2	7/2	1		MON	1
27			1035P-1137P PROGRAM : TONITE SHOW W/ FALLON CON COM1: TONITE SHOW W/ FALLON	30		\$275.00	6/29	6/29	1		FRI	1
28			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$250.00	7/2	7/2	1		MON	1
29			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$250.00	6/26	6/26	1		TUE	1
30			630A-700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$250.00	6/27	6/27	1		WED	1

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
31			700A-900A	30		\$250.00	6/28	6/28	1		THU	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
32			700A-900A	30		\$250.00	6/29	6/29	1		FRI	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
33			1100A-1200N	30		\$100.00	7/2	7/2	1		MON	1
PROGRAM : TODAY IN NASHVILLE												
CON COM1: TODAY IN NASHVILLE												
JUL/18 11875.00												
											CONTRACT TOTAL	11875.00
											TOTAL SPOTS	34

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*