

ORDER

Orders
Order / Rev: 894782
Alt Order #: 09182260
Product Desc: BREDESEN 4 SENATE
Estimate: 6483
Flight Dates: 08/03/18 - 08/06/18
Original Date / Rev: 07/30/18 / 07/30/18
Order Type: GENERAL

WSMV

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency Name: Buying Time, LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave N.W., Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Phil Bredesen For US Senate
Demographic: A35+
Product Codes: Political-Cand-Senate
Priority: PMT
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: SPL

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 07/30/18 | 08/06/18 | 16 | \$6,700.00 | \$5,695.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| August 2018 | 16 | \$6,700.00 | \$5,695.00 | 0.00 |
| Totals | 16 | \$6,700.00 | \$5,695.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | WSMV | 08/06/18 | 08/06/18 | Today Show 1 | CM | 658-9AM | 1----- | :30 | 1 | \$550.00 | PMT | 0.00 | NM | 1 | \$550.00 |
| | | | | Today Show 7-9am | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/06/18 | 08/12/18 | 1----- | | 1 | | | | \$550.00 | | 0.00 | | | |
| N 2 | WSMV | 08/06/18 | 08/06/18 | M-F 6-630pm | CM | 6-630pm | 1----- | :30 | 1 | \$550.00 | IMP | 0.00 | NM | 1 | \$550.00 |
| | | | | CH. 4 NEWS @ 6 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/06/18 | 08/12/18 | 1----- | | 1 | | | | \$550.00 | | 0.00 | | | |
| N 3 | WSMV | 08/03/18 | 08/03/18 | M-F 6-630pm | CM | 6-630pm | ----1-- | :30 | 1 | \$550.00 | IMP | 0.00 | NM | 1 | \$550.00 |
| | | | | CH. 4 NEWS @ 6 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/30/18 | 08/05/18 | ----1-- | | 1 | | | | \$550.00 | | 0.00 | | | |
| N 4 | WSMV | 08/06/18 | 08/06/18 | M-F 630-7pm | CM | 629-7pm | 1----- | :30 | 1 | \$500.00 | PMT | 0.00 | NM | 1 | \$500.00 |
| | | | | CH. 4 NEWS @ 6:30pm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/06/18 | 08/12/18 | 1----- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 5 | WSMV | 08/03/18 | 08/03/18 | M-F 630-7pm | CM | 629-7pm | ----1-- | :30 | 1 | \$500.00 | PMT | 0.00 | NM | 1 | \$500.00 |
| | | | | CH. 4 NEWS @ 6:30pm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/30/18 | 08/05/18 | ----1-- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 6 | WSMV | 08/05/18 | 08/05/18 | | CM | 5-530pm | -----1 | :30 | 1 | \$400.00 | PMT | 0.00 | NM | 1 | \$400.00 |

Order / Rev: 894782
 Alt Order #: 09182260
 Flight Dates: 08/03/18 - 08/06/18

Advertiser: Phil Bredeesen For US Senate
 Product Desc: BREDESEN 4 SENATE
 Estimate: 6483

WSMV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|-------------------------|-------|-------------------|---------|-----|-------------|----------|-----|---------------|--------|-------|------------|
| SU Channel 4 Weekend (| | | | | | | | | | | | | | | |
| Ch. 4 News at 5 Sunday | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 07/30/18 | | 08/05/18 | -----1 | | | 1 | | | \$400.00 | | | 0.00 | | | |
| N 7 | WSMV | 08/06/18 | 08/06/18 | The Tonight Show | CM | 1035-1137PM | 1----- | :30 | 1 | \$350.00 | PMT | 0.00 | NM | 1 | \$350.00 |
| Tonight Show 1035-1137pm | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 08/06/18 | | 08/12/18 | 1----- | | | 1 | | | \$350.00 | | | 0.00 | | | |
| N 8 | WSMV | 08/03/18 | 08/03/18 | The Tonight Show | CM | 1035-1137PM | ----1-- | :30 | 1 | \$350.00 | PMT | 0.00 | NM | 1 | \$350.00 |
| Tonight Show 1035-1137pm | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 07/30/18 | | 08/05/18 | ----1-- | | | 1 | | | \$350.00 | | | 0.00 | | | |
| N 9 | WSMV | 08/03/18 | 08/03/18 | Today Show 1 | CM | 658-9AM | ----1-- | :30 | 1 | \$550.00 | PMT | 0.00 | NM | 1 | \$550.00 |
| Today Show 7-9am | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 07/30/18 | | 08/05/18 | ----1-- | | | 1 | | | \$550.00 | | | 0.00 | | | |
| N 10 | WSMV | 08/06/18 | 08/06/18 | Ch 4 News @ Noon | CM | M-F 12p-1230p | 1----- | :30 | 1 | \$300.00 | PMT | 0.00 | NM | 1 | \$300.00 |
| Ch 4 News @ Noon | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 08/06/18 | | 08/12/18 | 1----- | | | 1 | | | \$300.00 | | | 0.00 | | | |
| N 11 | WSMV | 08/03/18 | 08/03/18 | Ch 4 News @ Noon | CM | M-F 12p-1230p | ----1-- | :30 | 1 | \$300.00 | PMT | 0.00 | NM | 1 | \$300.00 |
| Ch 4 News @ Noon | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 07/30/18 | | 08/05/18 | ----1-- | | | 1 | | | \$300.00 | | | 0.00 | | | |
| N 12 | WSMV | 08/06/18 | 08/06/18 | M-F Channel 4 News @ 4M | | 4-5pm | 1----- | :30 | 1 | \$300.00 | IMP | 0.00 | NM | 1 | \$300.00 |
| CH 4 News @ 4pm | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 08/06/18 | | 08/12/18 | 1----- | | | 1 | | | \$300.00 | | | 0.00 | | | |
| N 13 | WSMV | 08/03/18 | 08/03/18 | M-F Channel 4 News @ 4M | | 4-5pm | ----1-- | :30 | 1 | \$300.00 | IMP | 0.00 | NM | 1 | \$300.00 |
| CH 4 News @ 4pm | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 07/30/18 | | 08/05/18 | ----1-- | | | 1 | | | \$300.00 | | | 0.00 | | | |
| N 14 | WSMV | 08/06/18 | 08/06/18 | M-F Channel 4 News @ 4M | | 4-5pm | 1----- | :30 | 1 | \$350.00 | IMP | 0.00 | NM | 1 | \$350.00 |
| CH 4 News @ 4pm | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 08/06/18 | | 08/12/18 | 1----- | | | 1 | | | \$350.00 | | | 0.00 | | | |
| N 15 | WSMV | 08/03/18 | 08/03/18 | M-F Channel 4 News @ 4M | | 4-5pm | ----1-- | :30 | 1 | \$350.00 | IMP | 0.00 | NM | 1 | \$350.00 |
| CH 4 News @ 4pm | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 07/30/18 | | 08/05/18 | ----1-- | | | 1 | | | \$350.00 | | | 0.00 | | | |
| N 16 | WSMV | 08/06/18 | 08/06/18 | M-F Channel 4 News @ 6M | | 5-530pm | 1----- | :30 | 1 | \$500.00 | PMT | 0.00 | NM | 1 | \$500.00 |
| Ch. 4 News at 5 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 08/06/18 | | 08/12/18 | 1----- | | | 1 | | | \$500.00 | | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 16 | \$6,700.00 |

REP HEADLINE# 9182260 *** ORIGINAL REV#0 ***
 ADV. NAME POLI/P BREDESEN/D/SEN/TN
 AGY # 1327 AGY. NAME BUYING TIME, LLC
 650 MASSACHUSETTS AVE. N.W. #210
 WASHINGTON, DC 20001
 ORDER # 894782 CONTRACT # 9182260
 PRDCT BREDESEN 4 SENATE EST#6483 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG3/18 AUG6/18 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL30/18 09.46
 REP: NEW BREDESEN DARE ORDER
 TOTAL: \$6700
 PLEASE CONFIRM THANKS
 ELLIOTT
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 PHIL BREDESEN FOR SENATE-TN

ADV. # 1327 ADV. NAME POLI/P BREDESEN/D/SEN/TN
 AGY # 1327 AGY. NAME BUYING TIME, LLC
 650 MASSACHUSETTS AVE. N.W. #210
 WASHINGTON, DC 20001
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 PRDCT BREDESEN 4 SENATE EST#6483 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG3/18 AUG6/18 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL30/18 09.46

REP. # OFF. # SALESMAN #
 BUYER NAME DAVID OUTEN
 SALES PRSN WA- AARON ASHE
 CLASS: NATL. LOCAL REGIONAL
 ORDER # 894782 CONTRACT # 9182260
 PRDCT BREDESEN 4 SENATE EST#6483 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG3/18 AUG6/18 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL30/18 09.46

REP. # OFF. # SALESMAN #
 BUYER NAME DAVID OUTEN
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 CLASS: NATL. LOCAL REGIONAL
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REP. # OFF. # SALESMAN #
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 FLIGHT DATES AUG3/18 AUG6/18 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL30/18 09.46

REP. # OFF. # SALESMAN #
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 SALES PRSN WA- AARON ASHE
 CLASS: NATL. LOCAL REGIONAL
 ORDER # 894782 CONTRACT # 9182260
 PRDCT BREDESEN 4 SENATE EST#6483 COMMENTS: (LINE, ORDER, INVOICE)
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 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL30/18 09.46

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 PRDCT BREDESEN 4 SENATE EST#6483 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG3/18 AUG6/18 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL30/18 09.46

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 4 | | | 630P-700P PROGRAM : NEWS 4 AT 6:30P CON COM1: NEWS 4 AT 6:30P | 30 | | \$500.00 | 8/6 | 8/6 | 1 | | MON | 1 |
| 5 | | | 630P-700P PROGRAM : NEWS 4 AT 6:30P CON COM1: NEWS 4 AT 6:30P | 30 | | \$500.00 | 8/3 | 8/3 | 1 | | FRI | 1 |
| 6 | | | 500P-530P PROGRAM : NEWS 4 AT 5P SUN CON COM1: NEWS 4 AT 5P SUN | 30 | | \$400.00 | 8/5 | 8/5 | 1 | | SUN | 1 |
| 7 | | | 1035P-1137P PROGRAM : TONITE SHOW W/ FALLON CON COM1: TONITE SHOW W/ FALLON | 30 | | \$350.00 | 8/6 | 8/6 | 1 | | MON | 1 |
| 8 | | | 1035P-1137P PROGRAM : TONITE SHOW W/ FALLON CON COM1: TONITE SHOW W/ FALLON | 30 | | \$350.00 | 8/3 | 8/3 | 1 | | FRI | 1 |
| 9 | | | 700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | | \$550.00 | 8/3 | 8/3 | 1 | | FRI | 1 |
| 10 | | | 1200N-1230P PROGRAM : NEWS 4 AT NOON CON COM1: NEWS 4 AT NOON | 30 | | \$300.00 | 8/6 | 8/6 | 1 | | MON | 1 |
| 11 | | | 1200N-1230P PROGRAM : NEWS 4 AT NOON CON COM1: NEWS 4 AT NOON | 30 | | \$300.00 | 8/3 | 8/3 | 1 | | FRI | 1 |
| 12 | | | 400P-500P PROGRAM : NEWS 4 AT 4P CON COM1: NEWS 4 AT 4P | 30 | | \$300.00 | 8/6 | 8/6 | 1 | | MON | 1 |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------|-----|----|--------------------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 13 | | | 400P-500P | 30 | | \$300.00 | 8/3 | 8/3 | 1 | | FRI | 1 |
| | | | PROGRAM : NEWS 4 AT 4P | | | | | | | | | |
| | | | CON COM1: NEWS 4 AT 4P | | | | | | | | | |
| 14 | | | 430P-500P | 30 | | \$350.00 | 8/6 | 8/6 | 1 | | MON | 1 |
| | | | PROGRAM : NEWS 4 AT 430P | | | | | | | | | |
| | | | CON COM1: NEWS 4 AT 430P | | | | | | | | | |
| 15 | | | 430P-500P | 30 | | \$350.00 | 8/3 | 8/3 | 1 | | FRI | 1 |
| | | | PROGRAM : NEWS 4 AT 430P | | | | | | | | | |
| | | | CON COM1: NEWS 4 AT 430P | | | | | | | | | |
| 16 | | | 500P-530P | 30 | | \$500.00 | 8/6 | 8/6 | 1 | | MON | 1 |
| | | | PROGRAM : NEWS 4 AT 5P | | | | | | | | | |
| | | | CON COM1: NEWS 4 AT 5P | | | | | | | | | |
| AUG/18 \$6,700.00 | | | | | | | | | | | | |
| CONTRACT TOTAL \$6,700.00 | | | | | | | | | | | | |
| TOTAL SPOTS 16 | | | | | | | | | | | | |

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*