

# KTRM-FM — Kirksville — Issues/Programs List

## For the Third Quarter: July through September 2022

Below is a list of some of the significant issues responded to by KTRM-FM, Kirksville, Missouri, along with the most significant programming treatment of those issues for the period July 1, 2022, to September 30, 2022. This list is by no means exhaustive. The programs are listed in chronological order.

**Program: Viewpoints**      **Date/Time: July 14, 2022 Noon**      **Length: 23 minutes**

**Issues Covered:** Tourism, Travel, Sustainability, Environment, Land Development, Culture; History, Culture, Hobby, Food and Beverage, Literature, Business, Agriculture; Culture, Literature, Film.

Almost two-thirds of all Americans will be jetting away this summer. For some, this means traveling to a tropical paradise filled with relaxation. While the all-inclusive resort is an easy pick, it might be worth rethinking this choice. We cover the highly popular global beach tourism industry and the dark side of this foreign tourist-focused culture. Host: Gary Price. Guests: Sarah Stodola, writer, author, *The Last Resort: A Chronicle of Paradise, Profit, and Peril at the Beach*; Maile Meyer, Hawaii native, business owner, *Native Books*.

Finding the right wine can be extremely intimidating if you don't know what you're looking for. Strolling through the wine aisle, it can sometimes be easier to give up and choose a bottle based off whether you like the label or not. It's true that wine is complex – after all it dates back to 6000 B.C. Expert sommelier Elizabeth Schneider joins Viewpoints this week to give us an introduction to all things wine. Host: Marty Peterson Guest: Elizabeth Schneider, sommelier, podcast host, *Wine for Normal People*.

Are you more of a Harry Potter book fan or film fan? We discuss this expansive wizarding world this week on Culture Crash. Host: Evan Rook

**Program: Viewpoints**      **Date/Time: July 20, 2022 noon**      **Length: 23 minutes**

**Issues Covered:** Housing, Wealth Inequality, History, Local Government, Tourism, Personal Finance, Innovation, Public Resources, Politics, Community Revenue, Small Business; Law Enforcement, Public Safety, Law, Police Reform, Government, Race; Politics, Public Health, Law, Gun Violence; Culture, Film.

Orick, California; Lawrence, Kansas; Detroit, Michigan. These are just a few of the towns and cities across the U.S. that have fallen off the map. Stanford University law professor and author Michelle Wilde Anderson joins us this week to explain why these areas have declined over time and how residents have suffered during this downturn. Host: Gary Price. Guest: Michelle Wilde Anderson, professor of property, local government, environmental justice, Stanford Law School, author, *The Fight to Save the Town: Reimagining Discarded America*.

What's changed in policing since May of 2020 when George Floyd was murdered by Minneapolis police? Two experts in law and police policy join us this week to share some current statistics on police violence in the U.S. and some of the updated policies that have taken hold over the last two years. Host: Marty Peterson Guests: Daniel Harawa, associate professor, law, Washington University at St. Louis; Janice Iwama, assistant professor, public affairs, American University in Washington D.C.

This week – we cover some of the recent mass murder shootings across America and the increasing rate of these horrific events. Host: Ebony McMorris

We highlight some of our favorite movies, new and old, in the sci-fi genre. Host: Evan Rook

**Program: Viewpoints**      **Date/Time: July 27, 2022 Noon**      **Length: 23 minutes**

**Issues Covered:** War, Conflict, Human Rights, Culture, Immigration, Diversity, Government; History, Trade, Economy, Natural Resources, Racial Inequality, Exploration; Affordable Housing, Personal Finance, Inflation; Culture, Music.

There are more than 27 million refugees in the world. This population has lost their homes, their culture and their identities as a result of conflict, persecution, etc. We speak with two experts about the refugee experience and just how difficult it can be to start a new life somewhere else. Host: Gary Price. Guests: Dr. Diya Abdo, author, *American Refugee: The Stories of the Refugee Experience*, founder, Every Campus a Refuge; Luma Mufleh, CEO & Founder, Fugees Family.

Are you familiar with the African leader, Mansa Musa? Most people have never heard this name. However, he was an instrumental figure in early Europe's expansion. This week – we highlight a lesser-known narrative about how Europe exploited African gold and labor in order to fuel its expansion. Host: Marty Peterson Guest: Howard French, historian, professor, journalism, Columbia University, author, *Born in Blackness: Africa, Africans, and the Making of the Modern World: 1471 to the Second World War*.

In many markets across the U.S., home prices are reaching an all-time high. We discuss what factors are driving this increase and what's being done to help Americans. Host: Ebony McMorris.

This 1980's hit by artist Sophia Bush is making a resurgence thanks to a recent *Stranger Things* episode. Host: Evan Rook

**Program: Viewpoints**      **Date/Time: August 3, 2022 Noon**      **Length: 23 minutes**

**Issues Covered:** History, Sports, Media, Sports Culture, Civil Rights, Equality, Career, Business; Fashion, History, Culture, Garment Production, Global Trends, Consumerism; Affordable Housing, Personal Finance, Inflation; Culture, Music.

The NBA was founded in 1946 in New York City. For many years, the organization was predominantly white. Today, more than 75 percent of its players are black. We speak with basketball expert and former NBA player and coach Ray Scott about the league's early years and its efforts to evolve in a time when segregation and discrimination ran rampant. Host: Gary Price. Guest: Ray Scott, former NBA player & coach, author, *The NBA in Black and White*.

There are some items of clothing that truly never go out of style. Whether it's a pair of crisp blue jeans or a classic little black dress, these pieces persist time and seasonal trends. Fashion writer and author of *The Ten* Lauren Cochrane joins us this week some of the most iconic clothes in fashion history and how these pieces shaped American style culture. Host: Marty Peterson Guest: Lauren Cochrane, senior fashion writer, *The Guardian*, author, *The Ten: How and Why We Wear the Fashion Classics*.

Millions of U.S. K-12 students attend schools where the class population is predominantly one race or ethnicity. This week – we highlight how this lack of diversity furthers inequality in education. Host: Ebony McMorris

With Tik Tok continuously adding new users, many platforms like Instagram and Facebook are fighting to stay current with new updates mimicking Tik Tok. But, what if some of us like these OG platforms the way they are? Host: Evan Rook

**Program: Viewpoints**      **Date/Time: August 11, 2022 Noon**      **Length: 23 minutes**

**Issues Covered:** Renewable Energy, Sustainability, Innovation, Engineering, Climate Change; Career, Public Education, Personal Finance, Mental Health, Infrastructure; Social Media, Technology, Culture, Business; Culture, Film.

In the first quarter of 2022, solar power made up 50 percent of all new electricity-generating capacity in the country. On top of this, residential solar installations also had its biggest quarter ever, with a 30 percent increase in demand year-over-year, according to the Solar Energy Industries Association. While current solar energy relies on the sun, scientists are now developing new technology that would allow for 24/7 energy absorption. We speak with an expert about this exciting development and what lies ahead.

Host: Gary Price. Guest: Ned Ekens-Daukes, associate professor, School of Photovoltaic & Renewable Energy Engineering, University of New South Wales, Sydney, Australia.

Over the last two years, 10 percent of teachers have left the field. That equates to 300,000 teachers gone. There are many reasons for this exodus, but with millions of students heading back to school this fall – what’s being done to get more teachers back in the classroom? Host: Marty Peterson Guests: Fedrick Ingram, teacher, Miami-Dade Public Schools, secretary-treasurer, American Federation of Teachers; Dr. Lynn Gangone, President, CEO, American Association of Colleges for Teacher Education.

Seems like everyone is learning something new from Tik Tok these days. With the platform’s popularity surging, we discuss how other sites are changing, for the better or worse, as a result. Host: Ebony McMorris

We cover the release of “Nope” – a new film written, directed and produced by Jordan Peele. Host: Evan Rook

**Program: Viewpoints**      **Date/Time: August 25, 2022 9:00 a.m.**      **Length: 23 minutes**

**Issues Covered:** Sports, Career, Higher Education, Mathematics, Personal Development; News, Media, Global Issues, Politics, Mental Health, Social Media; Law Enforcement, Gender, Community Relations; TV, Culture.

John Urschel is not your typical mathematician. Before earning his PhD in applied mathematics from MIT, Urschel played college football at Penn State and then went on to play in the NFL with the Baltimore Ravens. For several years, he was able to juggle both passions and reach the top echelons of both sport and academia. This week – we touch on his unique path & what he’s learned along the way. Host: Gary Price. Guests: John Urschel, former NFL offensive guard, Baltimore Ravens, junior fellow, mathematics, Harvard University, author, Mind and Matter: A Life in Math and Football.

If you were to guess what the fastest growing news source for adults is what would you say? If you jokingly said Tik Tok...you’re right. More Americans are turning to social media for their news instead of seeking out information from established news outlets. This shift applies to both conservative and liberal consumers of news. We discuss what’s driving this push and how it’s affecting the accuracy of information. Host: Marty Peterson. Guests: Joel Kaplan, professor, news, magazine, digital journalism, Syracuse University; Rolf Dobelli, author, Stop Reading the News: A Manifesto for a Happier, Calmer and Wiser Life.

Just 12 percent of police officers are women and only 3 percent are in leadership positions. We cover one initiative that’s focused on getting more women into this sector. Host: Ebony McMorris

We discuss the new Hulu series “The Bear” which takes places in Chicago, Illinois. Host: Evan Rook

**Program: Viewpoints****Date/Time: August 31, 2022 9:00 am****Length: 23 minutes**

**Issues Covered:** Racial Issues, Race Relations, Inequality, Education, History, Poverty; Transportation, Government Programs, Community Affairs, Environment, Personal Finance, Labor Shortages, Mobility; Environment, Natural Disasters, Government; TV, Culture

How often do you think about the privileges you have in life? What life experiences may have looked a bit different if you had darker skin or lighter skin? This week – we highlight conversations about the role of white privilege in American society and how the average person can push for greater racial justice.

Host: Gary Price. Guests: Baynard Woods, writer, author, *Inheritance: An Autobiography of Whiteness*; Dr. David Canton, professor, history & director, African American Studies, University of Florida.

Public transportation – from trains to buses to trams – took a big hit in ridership and profits during the COVID-19 pandemic. Now, as more people are back and relying on these community systems once again, the future is unclear as many municipalities face record challenges. We speak with two experts in the sector about the current state of public transit in the U.S. Host: Marty Peterson. Guests: Bradley Lane, associate professor, School of Public Affairs & Administration, University of Kansas; Bobby Sisneros, deputy director, transit, Albuquerque Transit Department.

Earlier this year, there was a massive submarine volcano eruption off the coast of Tonga in the South Pacific Ocean. We discuss just how large this disaster was and the prevalence of these lesser-known, underwater volcanoes. Host: Ebony McMorris

We explore the new docu-comedy series, “The Rehearsal” produced and directed by Canadian comedian Nathan Fielder who’s best known for his parody reality show, “Nathan for You”. Host: Evan Rook

**Program: Viewpoints****Date/Time: September 8, 2022 9:00 am****Length: 23 minutes**

**Issues Covered:** Communication, Mental Health, Parenting, Death, Child Development, Mental Health, Higher Education, Psychology, Sports, Athletics, Addiction, Corporate Greed, Opioid Epidemic, TV, Culture

Death is a natural part of life, yet we avoid talking about it in American society. We speak with a psychiatrist and expert in grief and trauma about how parents, caregivers and adults in general can best have conversations with young people about loss and death. How do you broach the subject? What shouldn’t you say? We answer these questions and more this week on Viewpoints. : Gary Price. Guest: Dr. Elena Lister, psychiatrist, associate professor, Cornell University, Columbia University Medical Centers, author, *Giving Hope Conversations with Children About Illness, Death and Loss*.

35 percent of collegiate athletes have experienced a mental illness at some point in their lives. We speak with a sports psychologist this week about the rising prevalence of mental health disorders among young athletes and what’s being done to improve support services and get rid of stigma both on campus and off-campus. Host: Marty Peterson. Guest: Dr. Julie Amato, clinical and sports psychologist, Princeton University, Lafayette College.

We highlight how pharmaceutical corporations benefited from the opioid epidemic by twisting politicians and policies in their favor. Host: Ebony McMorris

We cover some of the blockbuster films making their debut this fall at a theatre near you. Host: Evan Rook

**Program: Viewpoints**      **Date/Time: September 14th, 2022 9:00 am**      **Length: 23 minutes**

**Issues Covered:** Relationships, Gender Norms, Equality, Relationships, Parenting, History, Science, Culture, Literature, Oceanic Exploration, Climate Change, Extreme Weather, TV, Culture

More men and women these days are both working full-time, yet household tasks are still unevenly handled predominantly by women. We sit down with gender expert Kate Mangino about this imbalance in cognitive labor and physical chores and how more of a balance can be carved out in current relationships and future generations. Host: Gary Price. Guest: Kate Mangino, gender expert, author, *Equal Partners: Improving Gender Equality at Home*.

There are an estimated three million shipwrecks lying under the ocean and underground. We speak with author Daniel Stone this week about these fascinating structures that give us a fascinating look into a past era. Host: Marty Peterson. Guest: Daniel Stone, senior editor, *National Geographic*, author, *Sinkable: Obsession, The Deep Sea, and the Shipwreck of the Titanic*.

Record-breaking temperatures are hitting many parts of the West this month. We discuss the extreme weather's impact on residents and how this heat is increasing the risk of deadlier wildfires this fall. Host: Ebony McMorris.

We cover the dilemma of cropping full screen shows and films to fit our modern, widescreen TV's. Many who are against this edit argue that changing this format ruins the media's original form. Host: Evan Rook

**Program: Viewpoints**      **Date/Time: September 21st, 2022 9:00 am**      **Length: 23 minutes**

**Issues Covered:** Climate Change, Extreme Weather, Attribution Science, Engineering, Social Media, Business, Technology, Career, Media, Consumerism, TV, Culture

Record-breaking flooding hit Pakistan this summer resulting in 1,500 lives lost and an estimated 10 billion dollars in damages. Around the world, countries are seeing weather extremes from excess flooding to severe drought and higher than average heat. We speak with two climate experts about the correlation between climate change and these extreme weather events. Host: Gary Price. Guests: Daniel Swain, climate scientist, University of California – Los Angeles, California Climate Fellow, The Nature Conservancy; Jonathon Overpeck, climate scientist, Dean, School for Environment & Sustainability, University of Michigan.

YouTube was created by three friends in 2005 and, shortly after, was sold to Google in 2006 for 1.65 billion dollars. Since then, it's become the largest video-sharing platform in the world (with a quarter of the world's population on the site) and continues to thrive with revenue exceeding 28 billion dollars in 2021. We discuss some of the platform's shortcomings and where it's headed next. Host: Marty Peterson. Guest: Mark Bergen, journalist, *Bloomberg*, *Businessweek*, author, *Like, Comment, Subscribe: Inside YouTube's Chaotic Rise to World Domination*.

Last month, Apple hosted their annual event featuring the new iPhone. Despite the hype, pre-order sales have fallen flat. Are people over these constant upgrades, or is it something else? Host: Ebony McMorris

We review the new Netflix series, "Devil in Ohio" which offers a less-scary take than your typical gore-filled, killer-at-every-corner horror show. Host: Evan Rook

**Program: Viewpoints**

**Date/Time: September 28th, 2022 9:00 am**

**Length: 23 minutes**

**Issues Covered:** : Labor Rights, Labor Issues, Wealth Distribution, Equity, Health, Career, Photography, Art, History, Segregation, Discrimination, Civil Rights, History, Culture, Fashion, TV, Culture

Just last month, the railway industry narrowly averted a strike that would've resulted in more than 100,000 railway workers walking off the job. This dispute over pay, hours and working conditions would've shut down the U.S. railway system, costing billions of dollars in lost revenue from commuter travel and a stall in commodities and goods shipments. Over the past year, headlines covering workers striking or pushing to unionize have become commonplace. What's driving this labor revolt? Stay tuned this week. Host: Gary Price. Guests: Daisy Pitkin, Deputy Organizing Director, Workers United; Maxford Nelsen, Director of Labor Policy, The Freedom Foundation.

The beauty of a photo is that it freezes a specific moment in history forever. A single snapshot has the power to convey a scene better than words ever could. We speak with author and activist Philip Allen about the role photography and videography played during the Civil Rights Movement and the role it still plays today in capturing racial bias & inequality. Host: Marty Peterson. Guest: Philip Allen, activist, author, *The Prophetic Lens: The Camera and Black Moral Agency From M-L-K to Darnella Frazier*.

The crown jewels are a distinct symbol of the British monarchy. We highlight the history & worth of one piece that was highly visible last month during the funeral procession for Queen Elizabeth II. Host: Ebony McMorris

The new Hulu drama series, "The Patient" stars Steve Carrell and Domhnall Gleeson. We review the first few episodes of Season 1. Host: Evan Rook