

# ORDER



**Orders**  
**Order / Rev:** 687779  
**Alt Order #:** 10777397  
**Product Desc:** GIMENEZ - FRANKING  
**Estimate:** 501502  
**Flight Dates:** 05/01/24 - 05/02/24  
**Original Date / Rev:** 04/30/24 / 04/30/24  
**Order Type:** GENERAL

**WPLG, INC.**

**Primary AE:** Mary Tricoli  
**Sales Office:** PHI-N  
**Sales Region:** NAT

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Ave  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ISS OFF US REP C GIMENEZ F  
**Demographic:** A35+  
**Product Codes:** PL-Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISSUE  
**Priority:** P-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/02/24	8	\$6,800.00	\$5,780.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	8	\$6,800.00	\$5,780.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$6,800.00</b>	<b>\$5,780.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary Tricoli			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	05/01/24	05/01/24	10-11a Live w/ Kelly Live with Kelly	CM	10-11a (10:00 AM-10:30 AM)	-- 1----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-- 1----		1		\$300.00		0.00					
N 2	WPLG	05/01/24	05/02/24	3-330p LCL News LCL News 3p	CM	3-330p	-- WT---	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-- WT---		2		\$300.00		0.00					
N 3	WPLG	05/02/24	05/02/24	330-4p LCL News LCL News 330p	CM	330-4p (3:30 PM-4:00 PM)	--- 1---	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	--- 1---		1		\$300.00		0.00					
N 4	WPLG	05/01/24	05/02/24	5-6p LCL News LCL News 5p	CM	5-6p (5:30 PM-6:00 PM)	-- WT---	:30	2	\$800.00	P-4	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-- WT---		2		\$800.00		0.00					
N 5	WPLG	05/02/24	05/02/24	7-730p Wheel of Fortune Wheel of Fortune	CM	7-730p (7:00 PM-7:30 PM)	--- 1---	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	--- 1---		1		\$2,000.00		0.00					
N 6	WPLG	05/01/24	05/01/24		CM	730-8p	-- 1----	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00

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 Flight Dates: 05/01/24 - 05/02/24

Advertiser: POL/ISS OFF US REP C GIMENEZ F  
 Product Desc: GIMENEZ - FRANKING  
 Estimate: 501502

**WPLG, INC.**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				7:30-8p Jeopardy											
				Jeopardy		(7:30 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-- 1----		1				\$2,000.00		0.00			
													Totals	8	\$6,800.00