

ORDER



Orders
Order / Rev: 687172
Alt Order #: 10775950
Product Desc: GIMENEZ - FRANKING
Estimate: 424425
Flight Dates: 04/24/24 - 04/25/24
Original Date / Rev: 04/23/24 / 04/23/24
Order Type: GENERAL

WPLG, INC.
Primary AE: Mary Tricoli
Sales Office: PHI-N
Sales Region: NAT

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ISS OFF US REP C GIMENEZ F
Demographic: A35+
Product Codes: PL-Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/25/24	9	\$6,950.00	\$5,907.50

Totals

Month	# Spots	Gross Amount	Net Amount	Imp.
April 2024	9	\$6,950.00	\$5,907.50	14.4
Totals	9	\$6,950.00	\$5,907.50	14.4

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary Tricoli			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
N 1	WPLG	04/25/24	04/25/24	4:30-5a LCL News LCL News 430a	CM	4:30-5a	--- 1---	:30	1	\$150.00	P-4	0.5 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>				
		Week: 04/22/24	04/28/24	--- 1---		1		\$150.00		0.5				
N 2	WPLG	04/24/24	04/24/24	10-11a Live w/ Kelly Live with Kelly	CM	10-11a (10:00 AM-10:30 AM)	-- 1----	:30	1	\$300.00	P-4	0.9 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>				
		Week: 04/22/24	04/28/24	-- 1----		1		\$300.00		0.9				
N 3	WPLG	04/24/24	04/24/24	3-330p LCL News LCL News 3p	CM	3-330p (3:00 PM-3:30 PM)	-- 1----	:30	1	\$300.00	P-4	0.9 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>				
		Week: 04/22/24	04/28/24	-- 1----		1		\$300.00		0.9				
N 4	WPLG	04/25/24	04/25/24	3-330p LCL News LCL News 3p	CM	3-330p (3:00 PM-3:30 PM)	--- 1---	:30	1	\$300.00	P-4	0.9 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>				
		Week: 04/22/24	04/28/24	--- 1---		1		\$300.00		0.9				
N 5	WPLG	04/25/24	04/25/24	330-4p LCL News LCL News 330p	CM	330-4p (3:30 PM-4:00 PM)	--- 1---	:30	1	\$300.00	P-4	0 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>				
		Week: 04/22/24	04/28/24	--- 1---		1		\$300.00		0				
N 6	WPLG	04/24/24	04/24/24		CM	5-6p	-- 1----	:30	1	\$800.00	P-4	1.8 NM	1	\$800.00

Order / Rev: 687172
 Alt Order #: 10775950
 Flight Dates: 04/24/24 - 04/25/24

Advertiser: POL/ISS OFF US REP C GIMENEZ F
 Product Desc: GIMENEZ - FRANKING
 Estimate: 424425
WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
				5-6p LCL News										
				LCL News 5p		(5:30 PM-6:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		04/22/24	04/28/24	-- 1----		1				\$800.00		1.8		
N 7	WPLG	04/25/24	04/25/24	5-6p LCL News	CM	5-6p	--- 1---	:30	1	\$800.00	P-4	1.8 NM	1	\$800.00
				LCL News 5p		(5:30 PM-6:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		04/22/24	04/28/24	--- 1---		1				\$800.00		1.8		
N 8	WPLG	04/25/24	04/25/24	7-730p Wheel of Fortune	CM	7-730p	--- 1---	:30	1	\$2,000.00	P-4	3.8 NM	1	\$2,000.00
				Wheel of Fortune		(7:00 PM-7:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		04/22/24	04/28/24	--- 1---		1				\$2,000.00		3.8		
N 9	WPLG	04/24/24	04/24/24	730-8p Jeopardy	CM	730-8p	-- 1----	:30	1	\$2,000.00	P-4	3.8 NM	1	\$2,000.00
				Jeopardy		(7:30 PM-8:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		04/22/24	04/28/24	-- 1----		1				\$2,000.00		3.8		
												Totals	9	\$6,950.00