

# ORDER

**Orders**  
**Order / Rev:** 2711529C  
 Alt Order #:  
**Product Desc:** Re-Election 2024 Radio campaign  
 Estimate:  
**Flight Dates:** 04/24/24 - 05/21/24  
**Original Date / Rev:** 04/23/24 / 04/23/24  
**Order Type:** POLITICAL-CANDIDATE

**Chattanooga WRXR-FM**  
**Primary AE:** Eric Huhn  
**Sales Office:** L-CHT  
**Sales Region:** Local

**Agency Name:** Shannon Whitfield  
**Buying Contact:** Shannon Whitfield  
**Billing Contact:** Shannon Whitfield  
 121 Dana Ln  
 Chickamauga, GA 30707

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Shannon Whitfield  
**Demographic:** W25-54  
**Product Codes:** Candidates (POL)  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** FULL

**New Business End:**  
**Advertiser External ID:** 221117  
**Agency External ID:** 195791  
**Unit Code:** Candidate -  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	30	\$235.00	\$235.00
04/29/24	05/19/24	90	\$705.00	\$705.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	30	\$235.00	\$235.00	0.00
May 2024	90	\$705.00	\$705.00	0.00
<b>Totals</b>	<b>120</b>	<b>\$940.00</b>	<b>\$940.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eric Huhn	L-CHT	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRXR	04/24/24	04/28/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	--WTF--	1:00	5	\$9.00	FULL	0.00	NM	5	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	--WTF--		5		\$9.00		0.00					
N 2	WRXR	04/24/24	04/28/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	--WTF--	1:00	5	\$11.00	FULL	0.00	NM	5	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	--WTF--		5		\$11.00		0.00					
N 3	WRXR	04/24/24	04/28/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	--WTF--	1:00	5	\$11.00	FULL	0.00	NM	5	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	--WTF--		5		\$11.00		0.00					
N 4	WRXR	04/24/24	04/28/24	M-F 7p-12x M-F 7p-12x	CM	7p-12x	--WTF--	1:00	5	\$4.00	FULL	0.00	NM	5	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	--WTF--		5		\$4.00		0.00					
N 5	WRXR	04/24/24	05/19/24	Sat-Sun 5a-12x 8:00 AM-8:00 PM	CM	8:00 AM-8:00 PM (8:00 AM-8:00 PM)	-----SS	1:00	10	\$6.00	ROS	0.00	NM	40	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	-----SS		10		\$6.00		0.00					
		Week: 04/29/24	05/05/24	-----SS		10		\$6.00		0.00					

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 Flight Dates: 04/24/24 - 05/21/24

Advertiser: Shannon Whitfield  
 Product Desc: Re-Election 2024 Radio campaign  
 Estimate:

Chattanooga WRXR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----SS		10				\$6.00		0.00			
		Week: 05/13/24	05/19/24	-----SS		10				\$6.00		0.00			
N 6	WRXR	04/29/24	05/19/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	1:00	5	\$9.00	FULL	0.00	NM	15	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$9.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		5				\$9.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		5				\$9.00		0.00			
N 7	WRXR	04/29/24	05/19/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	1:00	5	\$11.00	FULL	0.00	NM	15	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$11.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		5				\$11.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		5				\$11.00		0.00			
N 8	WRXR	04/29/24	05/19/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	1:00	5	\$11.00	FULL	0.00	NM	15	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$11.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		5				\$11.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		5				\$11.00		0.00			
N 9	WRXR	04/29/24	05/19/24	M-F 7p-12x M-F 7p-12x	CM	7p-12x	MTWTF--	1:00	5	\$4.00	FULL	0.00	NM	15	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$4.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		5				\$4.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		5				\$4.00		0.00			
<b>Totals</b>													<b>120</b>	<b>\$940.00</b>	