

ORDER

Orders
Order / Rev: 2711529C
 Alt Order #:
Product Desc: Re-Election 2024 Radio campaign
 Estimate:
Flight Dates: 04/24/24 - 05/21/24
Original Date / Rev: 04/23/24 / 04/29/24
Order Type: POLITICAL-CANDIDATE

Chattanooga WRXR-FM
Primary AE: Eric Huhn
Sales Office: L-CHT
Sales Region: Local

Agency
Name: Shannon Whitfield
Buying Contact: Shannon Whitfield
Billing Contact: Shannon Whitfield
 121 Dana Ln
 Chickamauga, GA 30707

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Shannon Whitfield
Demographic: W25-54
Product Codes: Candidates (POL)
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: FULL

New Business End:
Advertiser External ID: 221117
Agency External ID: 195791
Unit Code: Candidate -
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	29	\$226.00	\$226.00
04/29/24	05/19/24	91	\$714.00	\$714.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	29	\$226.00	\$226.00	0.00
May 2024	91	\$714.00	\$714.00	0.00
Totals	120	\$940.00	\$940.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eric Huhn	L-CHT	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRXR	04/24/24	04/28/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	--WTF--	1:00	5	\$9.00	FULL	0.00	NM	5	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	--WTF--		5		\$9.00		0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		14	WRXR	04/22/24-04/28/24		M-F 6a-10a		6a-10a		--wThF----		1:00	(\$9.00)	0.00	NM
				See MG 1.16 [Technical/Automation Failure]											
		16	WRXR	04/22/24-05/03/24		M-F 6a-10a		6a-10a		--wThF----		1:00	\$9.00	0.00	NM
				Ⓜ MG for 1.14 04/24 [Technical/Automation Failure]											
N 2	WRXR	04/24/24	04/28/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	--WTF--	1:00	5	\$11.00	FULL	0.00	NM	5	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	--WTF--		5		\$11.00		0.00					
N 3	WRXR	04/24/24	04/28/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	--WTF--	1:00	5	\$11.00	FULL	0.00	NM	5	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	--WTF--		5		\$11.00		0.00					
N 4	WRXR	04/24/24	04/28/24	M-F 7p-12x M-F 7p-12x	CM	7p-12x	--WTF--	1:00	5	\$4.00	FULL	0.00	NM	5	\$20.00

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 Flight Dates: 04/24/24 - 05/21/24

Advertiser: Shannon Whitfield
 Product Desc: Re-Election 2024 Radio campaign
 Estimate:

Chattanooga WRXR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WRXR	04/24/24	05/19/24	Sat-Sun 5a-12x 8:00 AM-8:00 PM	CM	8:00 AM-8:00 PM (8:00 AM-8:00 PM)	-----SS	1:00	10	\$6.00	ROS	0.00	NM	40	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	--WTF--		5				\$4.00		0.00			
		Week: 04/29/24	05/05/24	-----SS		10				\$6.00		0.00			
		Week: 05/06/24	05/12/24	-----SS		10				\$6.00		0.00			
		Week: 05/13/24	05/19/24	-----SS		10				\$6.00		0.00			
N 6	WRXR	04/29/24	05/19/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	1:00	5	\$9.00	FULL	0.00	NM	15	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$9.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		5				\$9.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		5				\$9.00		0.00			
N 7	WRXR	04/29/24	05/19/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	1:00	5	\$11.00	FULL	0.00	NM	15	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$11.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WRXR	04/29/24-05/05/24	M-F 10a-3p	10a-3p	MTWThF----	1:00		(\$11.00)		0.00	NM		
					See MG 7.16										
		16	NRXR	04/30/24-04/30/24	M-F 10a-3p	10a-3p	-T-----	1:00		\$11.00		0.00	NM		
					Ⓜ MG for 7.2 04/29										
					[Commercial Free Period, no avails]										
		Week: 05/06/24	05/12/24	MTWTF--		5				\$11.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		5				\$11.00		0.00			
N 8	WRXR	04/29/24	05/19/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	1:00	5	\$11.00	FULL	0.00	NM	15	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$11.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		5				\$11.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		5				\$11.00		0.00			
N 9	WRXR	04/29/24	05/19/24	M-F 7p-12x M-F 7p-12x	CM	7p-12x	MTWTF--	1:00	5	\$4.00	FULL	0.00	NM	15	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$4.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		5				\$4.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		5				\$4.00		0.00			
													Totals	120	\$940.00