

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>BICOASTAL MEDFORD #2</u>	Date: <u>10-15-18</u>
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I, 5:00 MARKETING GROUP / William MARETE,
 being/on behalf of: Committee to Re-Elect Rick Dyer, a legally
 qualified candidate of the Republican political
 party for the office of: Taxson County Commissioner
 in the GENERAL ELECTION
 election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(SEE ATTACHED)	(SEE ATTACHED)				

Total Charges:\$24,800

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Jackson County Commissioner

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Re-Elect Rick Dyer

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bill Frieda

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-15-18

Date

X [Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Camelback
Printed Name

GM
Title

Rick Dyer Radio Buy 2									
Station	Note	Non-Preempt	Flight	Days	Spots	Cost	Total		
			Buy						
Rates									
KOOL 103.5	BiCoastal 2								
Weekday	5a-Midnight	\$23	10/22 to 10/26	5	6	23 \$	690.00		
Weekend	5a-8p	\$25	10/27 to 10/28	2	6	25 \$	300.00		
Weekday	5a-Midnight	\$23		0	0	23 \$	-	\$	990.00
News AM 1440									
Meyers Fixed	5a to 10a	\$45	10/18 to 10/19	2	2	45 \$	180.00		
								\$	180.00
KISS FM									
Weekday	5a-Midnight	\$16	10/18 to 10/19	2	6	16 \$	192.00		
Weekday	5a-Midnight	\$16	10/22 to 10/26	5	6	16 \$	480.00		
Weekday	5a-Midnight	\$16	10/29 to 11/2	5	6	16 \$	480.00		
Weekday	5a-Midnight	\$16	5-Nov	1	6	16 \$	96.00	\$	1,248.00
						total		\$	2,418.00

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						total	\$ 2,418.00

Confirmation



BICOASTAL
ROGUE VALLEY, LLC

Bicoastal Media, LLC (Medford,
OR)
3624 Avion Drive
Medford OR 97504

Contract # 19713
Date Entered 10/16/18
Sales Person Bryan Coppedge
Billing Cycle Calendar
Revenue Source Political
Revenue Type Cash
Conflict 1 POLITICAL
Product MONTHLY
Estimate # RICK DYER RADIO BUY 2
Contract 10/18/18 - 11/05/18

RICK DYER FOR JACKSON CC #2
C/O 5 OCLOCK MARKETING
ATTN BILL MAENTZ
228 E MAIN ST
SUITE E
MEDFORD OR 97504

	Station	Date/Time	Schedule	Len	P	Avail Type	Rate	Qty	Total
1	KLDZ-FM	10/22/18-10/26/18 5:00a-11:59p	6,6,6,6,6,0,0 All Weeks	01:00	5	Commercial	23.00	30	690.00
2	KLDZ-FM	10/27/18-10/28/18 5:00a-8:00p	0,0,0,0,0,6,6 All Weeks	01:00	5	Commercial	25.00	12	300.00
3	KMED-AM	10/18/18-10/19/18 5:00a-10:00a	0,0,0,2,2,0,0 All Weeks	01:00	5	Commercial	45.00	4	180.00
4	KIFS-FM	10/18/18-10/19/18 5:00a-11:59p	0,0,0,6,6,0,0 All Weeks	01:00	5	Commercial	16.00	12	192.00
5	KIFS-FM	10/22/18-10/26/18 5:00a-11:59p	6,6,6,6,6,0,0 All Weeks	01:00	5	Commercial	16.00	30	480.00
6	KIFS-FM	10/29/18-11/02/18 5:00a-11:59p	6,6,6,6,6,0,0 All Weeks	01:00	5	Commercial	16.00	30	480.00
7	KIFS-FM	11/05/18-11/05/18 5:00a-11:59p	6,0,0,0,0,0,0 All Weeks	01:00	5	Commercial	16.00	6	96.00
							Subtotal		2418.00
							Agency Commission		362.70
							Total		2055.30

Station Summary	Count	Gross	Net
KLDZ-FM	42	990.00	841.50
KMED-AM	4	180.00	153.00
KIFS-FM	78	1248.00	1060.80

Projected Billing	Count	Gross	Net
October 2018	106	2130.00	1810.50
November 2018	18	288.00	244.80
	124	2418.00	2055.30

Customer _____ Sales Person  10/16/18