

# CONTRACT



**WGN-TV**  
**2501 W Bradley Place**  
**Chicago, IL 60618**  
**(773) 528-2311**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>645454 /             |  | <u>Alt Order #</u>                                     |
| <u>Product</u><br>Dr. Robert Marshall for Governor |  |  |
| <u>Contract Dates</u><br>03/10/18 - 03/19/18       |  | <u>Estimate #</u>                                      |
| <u>Advertiser</u><br>Marshall, R/D/Gov.            |  | <u>Original Date / Revision</u><br>03/07/18 / 03/07/18 |
| <u>Billing Cycle</u><br>EOM/EOC                    | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WGN-TV                          | <u>Account Executive</u><br>Robert Breen | <u>Sales Office</u><br>Local House                     |
| <u>Special Handling</u>                            |  |  |
| <u>Demographic</u><br>Adults 35+                   |  |  |
| <u>Agy Code</u>                                    | <u>Advertiser Code</u>                   | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>                                  | <u>Advertiser Ref</u>                    |  |

And:

**Rocket Productions**  
**1100 W. Cermack**  
**Suite 121**  
**Chicago, IL 60608**

| *Line                                     | Ch | Start Date        | End Date        | Description     | Start/End Time  | Days | Length            | Spots/Week  | Rate | Rtn | Type | Spots | Amount     |
|---|----|-------------------|-----------------|-----------------|-----------------|------|-------------------|-------------|------|-----|------|-------|------------|
| N 1                                       | 9  | 03/10/18          | 03/10/18        | Sa-Su 7a-9a     | 8:00 AM-9:00 AM |      | :30               |             |      |     | NM   | 1     | \$300.00   |
| LOWEST PREEMPTABLE RATE                   |    |                   |                 |                 |                 |      |                   |             |      |     |      |       |            |
|   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |
| Week:                                     |    | 03/05/18          | 03/11/18        | -----S-         |                 |      | 1                 | \$300.00    |      |     |      |       |            |
| N 2                                       | 9  | 03/10/18          | 03/10/18        | White Sox Gm    | Various         |      | :30               |             |      |     | NM   | 2     | \$1,500.00 |
| LOWEST PREEMPTABLE RATE (INSIDE POSITION) |    |                   |                 |                 |                 |      |                   |             |      |     |      |       |            |
|   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |
| Week:                                     |    | 03/05/18          | 03/11/18        | -----S-         |                 |      | 2                 | \$750.00    |      |     |      |       |            |
| N 3                                       | 9  | 03/10/18          | 03/10/18        | Sa-Su 5p-6p     | 5:00 PM-5:30 PM |      | :30               |             |      |     | NM   | 1     | \$300.00   |
| LOWEST PREEMPTABLE RATE                   |    |                   |                 |                 |                 |      |                   |             |      |     |      |       |            |
|   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |
| Week:                                     |    | 03/05/18          | 03/11/18        | -----S-         |                 |      | 1                 | \$300.00    |      |     |      |       |            |
| N 4                                       | 9  | 03/11/18          | 03/11/18        | Sa-Su 7a-9a     | 8:00 AM-9:00 AM |      | :30               |             |      |     | NM   | 1     | \$300.00   |
| LOWEST PREEMPTABLE RATE                   |    |                   |                 |                 |                 |      |                   |             |      |     |      |       |            |
|   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |
| Week:                                     |    | 03/05/18          | 03/11/18        | -----S          |                 |      | 1                 | \$300.00    |      |     |      |       |            |
| N 5                                       | 9  | 03/11/18          | 03/11/18        | Sa-Su 5p-6p     | 5:30 PM-6:00 PM |      | :30               |             |      |     | NM   | 1     | \$300.00   |
| LOWEST PREEMPTABLE RATE                   |    |                   |                 |                 |                 |      |                   |             |      |     |      |       |            |
|   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |
| Week:                                     |    | 03/05/18          | 03/11/18        | -----S          |                 |      | 1                 | \$300.00    |      |     |      |       |            |
| N 6                                       | 9  | 03/17/18          | 03/17/18        | Sa-Su 7a-9a     | 8:00 AM-9:00 AM |      | :30               |             |      |     | NM   | 1     | \$300.00   |
| LOWEST PREEMPTABLE RATE                   |    |                   |                 |                 |                 |      |                   |             |      |     |      |       |            |
|   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |
| Week:                                     |    | 03/12/18          | 03/18/18        | -----S-         |                 |      | 1                 | \$300.00    |      |     |      |       |            |
| N 7                                       | 9  | 03/17/18          | 03/17/18        | Sa-Su 5p-6p     | 5:00 PM-5:30 PM |      | :30               |             |      |     | NM   | 1     | \$300.00   |
| LOWEST PREEMPTABLE RATE                   |    |                   |                 |                 |                 |      |                   |             |      |     |      |       |            |
|   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |
| Week:                                     |    | 03/12/18          | 03/18/18        | -----S-         |                 |      | 1                 | \$300.00    |      |     |      |       |            |
| N 8                                       | 9  | 03/17/18          | 03/17/18        | Sa 12a-2a       | 12a-2a          |      | :30               |             |      |     | NM   | 2     | \$150.00   |
| LOWEST PREEMPTABLE RATE                   |    |                   |                 |                 |                 |      |                   |             |      |     |      |       |            |
|   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |
| Week:                                     |    | 03/12/18          | 03/18/18        | -----S-         |                 |      | 2                 | \$75.00     |      |     |      |       |            |
| N 9                                       | 9  | 03/18/18          | 03/18/18        | Sa-Su 7a-9a     | 8:00 AM-9:00 AM |      | :30               |             |      |     | NM   | 1     | \$300.00   |
| LOWEST PREEMPTABLE RATE                   |    |                   |                 |                 |                 |      |                   |             |      |     |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WGN- TV**  
**2501 W Bradley Place**  
**Chicago, IL 60618**  
**(773) 528-2311**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>645454 /       |  | <u>Alt Order #</u>                                     |
| <u>Contract Dates</u><br>03/10/18 - 03/19/18 |  | <u>Product</u><br>Dr. Robert Marshall for G            |
| <u>Advertiser</u><br>Marshall, R/D/Gov.      |  | <u>Estimate #</u>                                      |
|  |  | <u>Original Date / Revision</u><br>03/07/18 / 03/07/18 |

| *Line                   | Ch | Start Date        | End Date        | Description     | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount     |
|-------------------------|----|-------------------|-----------------|-----------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
|                         |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:                   |    | 03/12/18          | 03/18/18        | -----S          |                   |      |        | 1                 | \$300.00    |     |      |       |            |
| N 10                    | 9  | 03/18/18          | 03/18/18        | Su 12p-5p       | 3:00 PM-5:00 PM   |      | :30    |                   |             |     | NM   | 2     | \$400.00   |
| LOWEST PREEMPTABLE RATE |    |                   |                 |                 |                   |      |        |                   |             |     |      |       |            |
|                         |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:                   |    | 03/12/18          | 03/18/18        | -----S          |                   |      |        | 2                 | \$200.00    |     |      |       |            |
| N 11                    | 9  | 03/18/18          | 03/18/18        | Sa-Su 5p-6p     | 5:30 PM-6:00 PM   |      | :30    |                   |             |     | NM   | 1     | \$300.00   |
| LOWEST PREEMPTABLE RATE |    |                   |                 |                 |                   |      |        |                   |             |     |      |       |            |
|                         |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:                   |    | 03/12/18          | 03/18/18        | -----S          |                   |      |        | 1                 | \$300.00    |     |      |       |            |
| N 12                    | 9  | 03/19/18          | 03/19/18        | M-F 11a-1p      | 11:00 AM-11:30 AM |      | :30    |                   |             |     | NM   | 1     | \$600.00   |
| LOWEST PREEMPTABLE RATE |    |                   |                 |                 |                   |      |        |                   |             |     |      |       |            |
|                         |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:                   |    | 03/19/18          | 03/25/18        | M-----          |                   |      |        | 1                 | \$600.00    |     |      |       |            |
| N 13                    | 9  | 03/19/18          | 03/19/18        | M-F 4p-6p       | 4:00 PM-4:30 PM   |      | :30    |                   |             |     | NM   | 2     | \$1,000.00 |
| LOWEST PREEMPTABLE RATE |    |                   |                 |                 |                   |      |        |                   |             |     |      |       |            |
|                         |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:                   |    | 03/19/18          | 03/25/18        | M-----          |                   |      |        | 2                 | \$500.00    |     |      |       |            |
| N 14                    | 9  | 03/19/18          | 03/19/18        | M-F 4p-6p       | 5:00 PM-5:30 PM   |      | :30    |                   |             |     | NM   | 1     | \$600.00   |
| LOWEST PREEMPTABLE RATE |    |                   |                 |                 |                   |      |        |                   |             |     |      |       |            |
|                         |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:                   |    | 03/19/18          | 03/25/18        | M-----          |                   |      |        | 1                 | \$600.00    |     |      |       |            |
| <b>Totals</b>           |    |                   |                 |                 |                   |      |        |                   |             |     | 0.00 | 18    | \$6,650.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 02/26/18 - 03/19/18 | 18         | \$6,650.00   | (\$997.50)   | \$5,652.50 |
| <b>Totals</b>       | 18         | \$6,650.00   | (\$997.50)   | \$5,652.50 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.