

BCRA POLITICAL RECORD

Date: 07/06/2022

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's online public inspection file and must be retained for two years.

This Record is for	<input checked="" type="checkbox"/> a candidate request	The request is	<input type="checkbox"/> pending
	<input type="checkbox"/> an election message request *		<input checked="" type="checkbox"/> accepted #
	<input type="checkbox"/> an issue request *		<input type="checkbox"/> rejected

Candidate Named in Message:	Vicky Cayetano
Office Being Sought:	Governor
Election or Issue Referred to:	Primary Election
Sponsor (or authorized candidate committee):	
Treasurer of authorized candidate committee:	
Person Ordering Advertising:	Kate Hogle (KWME)

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

Broadcast Contract

KWME INC
 VICKY FOR GOVERNOR
 2800 WOODLAWN DR, 291
 HONOLULU, HI 96822

Start Date 07/08/22	Contract# 38471	Mod# 0
End Date 07/14/22	Date Entered 07/05/22	Date Last Modified 07/07/22
Advertiser VICKY FOR GOVERNOR		Station Market KQNG-FM,KSHK-FM, KSRF-FM,KUAI-AM
Product VICKY FOR GOVERNOR		SalesRep/Office Salli Anne Matsuura

Standard Billing Cycle Estimate#

KQNG-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 07/08/22 TH 07/14/22	06:00A-10:00A	30	X	X	X	X	X	--	--	2	\$45.00
2	FR 07/08/22 TH 07/14/22	10:00A-03:00P	30	X	X	X	X	X	--	--	2	\$40.00
3	FR 07/08/22 TH 07/14/22	03:00P-07:00P	30	X	X	X	X	X	--	--	2	\$45.00
4	SA 07/09/22 SA 07/09/22	10:00A-03:00P	30	--	--	--	--	--	2	--	2	\$30.00
5	SU 07/10/22 SU 07/10/22	10:00A-03:00P	30	--	--	--	--	--	--	2	2	\$30.00

KSHK-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 07/08/22 TH 07/14/22	06:00A-10:00A	30	X	X	X	X	X	--	--	2	\$35.00
2	FR 07/08/22 TH 07/14/22	10:00A-03:00P	30	X	X	X	X	X	--	--	2	\$25.00
3	FR 07/08/22 TH 07/14/22	03:00P-07:00P	30	X	X	X	X	X	--	--	2	\$25.00
4	SA 07/09/22 SA 07/09/22	10:00A-03:00P	30	--	--	--	--	--	2	--	2	\$20.00
5	SU 07/10/22 SU 07/10/22	10:00A-03:00P	30	--	--	--	--	--	--	2	2	\$20.00

KSRF-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 07/08/22 TH 07/14/22	06:00A-10:00A	30	X	X	X	X	X	--	--	2	\$30.00
2	FR 07/08/22 TH 07/14/22	10:00A-03:00P	30	X	X	X	X	X	--	--	2	\$20.00

Pacific Media Group and Radio Stations KQNG, KSRF, KSHK, KUAI does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
 See reverse for accepted terms and conditions, if any

Name _____ Title _____
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Broadcast Contract

KWME INC
 VICKY FOR GOVERNOR
 2800 WOODLAWN DR, 291
 HONOLULU, HI 96822

Start Date 07/08/22	Contract# 38471	Mod# 0
End Date 07/14/22	Date Entered 07/05/22	Date Last Modified 07/07/22
Advertiser VICKY FOR GOVERNOR		Station Market KQNG-FM, KSHK-FM, KSRF-FM, KUAI-AM
Product VICKY FOR GOVERNOR		SalesRep/Office Salli Anne Matsuura

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
3	FR 07/08/22 TH 07/14/22	03:00P-07:00P	30	X	X	X	X	X	--	--	2	\$25.00
4	SA 07/09/22 SA 07/09/22	10:00A-03:00P	30	--	--	--	--	--	2	--	2	\$15.00
5	SU 07/10/22 SU 07/10/22	10:00A-03:00P	30	--	--	--	--	--	--	2	2	\$15.00

KUAI-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 07/08/22 TH 07/14/22	06:00A-10:00A	30	X	X	X	X	X	--	--	2	\$15.00
2	FR 07/08/22 TH 07/14/22	10:00A-03:00P	30	X	X	X	X	X	--	--	2	\$15.00
3	FR 07/08/22 TH 07/14/22	03:00P-07:00P	30	X	X	X	X	X	--	--	2	\$15.00
4	SA 07/09/22 SA 07/09/22	10:00A-03:00P	30	--	--	--	--	--	2	--	2	\$10.00
5	SU 07/10/22 SU 07/10/22	10:00A-03:00P	30	--	--	--	--	--	--	2	2	\$10.00

-----Tax Detail-----

Hawaii State GET \$ 38.85

Tax Total: \$ 38.85

* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	40	970.00	\$145.50	\$ 863.35	\$ 970.00

Billing Projections: By Month

	Jul 22
CA	970.00
ST	970.00

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Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			

Sales Order

Stations: KQNG-FM, KSHK-FM, KSRF-FM, KUAI-AM Agency: KWME INC
 Contract Name: VICKY FOR GOV WK2 070722 Address: 2800 WOODLAWN DR, 291
 Contract#: 38471 (none) City: HONOLULU State: HI Zip: 96822
 Start Date: 7/08/22 End Date: 7/14/22 Buyer: _____
 Revenue Type: POLITICAL - AGENCY Type: Cash Tax Schedule: _____ Hawaii State GET
 Advertiser: VICKY FOR GOVERNOR Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 501208snaka Comm %: 15
 Product Name: VICKY FOR GOVERNOR Makegood Policy: MAKEGOOD WITHIN CONTRACT
 Competitive Code: Political/Governor DATES _____

KQNG-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/08/22	7/14/22		6:00 AM	10:00 AM	30	X	X	X	X	X			2	W	45.00	2	90.00	2	
2	7/08/22	7/14/22		10:00 AM	3:00 PM	30	X	X	X	X	X			2	W	40.00	2	80.00	2	
3	7/08/22	7/14/22		3:00 PM	7:00 PM	30	X	X	X	X	X			2	W	45.00	2	90.00	2	
4	7/09/22	7/09/22		10:00 AM	3:00 PM	30							2	D	30.00	2	60.00	4		
5	7/10/22	7/10/22		10:00 AM	3:00 PM	30							2	D	30.00	2	60.00	4		

TOTAL GROSS \$380.00, NET \$323.00

KSHK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/08/22	7/14/22		6:00 AM	10:00 AM	30	X	X	X	X	X			2	W	35.00	2	70.00	2	
2	7/08/22	7/14/22		10:00 AM	3:00 PM	30	X	X	X	X	X			2	W	25.00	2	50.00	2	
3	7/08/22	7/14/22		3:00 PM	7:00 PM	30	X	X	X	X	X			2	W	25.00	2	50.00	2	
4	7/09/22	7/09/22		10:00 AM	3:00 PM	30							2	D	20.00	2	40.00	4		
5	7/10/22	7/10/22		10:00 AM	3:00 PM	30							2	D	20.00	2	40.00	4		

TOTAL GROSS \$250.00, NET \$212.50

KSRF-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/08/22	7/14/22		6:00 AM	10:00 AM	30	X	X	X	X	X			2	W	30.00	2	60.00	2	
2	7/08/22	7/14/22		10:00 AM	3:00 PM	30	X	X	X	X	X			2	W	20.00	2	40.00	2	
3	7/08/22	7/14/22		3:00 PM	7:00 PM	30	X	X	X	X	X			2	W	25.00	2	50.00	2	
4	7/09/22	7/09/22		10:00 AM	3:00 PM	30							2	D	15.00	2	30.00	4		
5	7/10/22	7/10/22		10:00 AM	3:00 PM	30							2	D	15.00	2	30.00	4		

TOTAL GROSS \$210.00, NET \$178.50

KUAI-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	7/08/22	7/14/22		6:00 AM	10:00 AM	30	X	X	X	X	X			2	W	15.00	2	30.00	2
2	7/08/22	7/14/22		10:00 AM	3:00 PM	30	X	X	X	X	X			2	W	15.00	2	30.00	2
3	7/08/22	7/14/22		3:00 PM	7:00 PM	30	X	X	X	X	X			2	W	15.00	2	30.00	2
4	7/09/22	7/09/22		10:00 AM	3:00 PM	30							2		D	10.00	2	20.00	4
5	7/10/22	7/10/22		10:00 AM	3:00 PM	30							2		D	10.00	2	20.00	4

TOTAL GROSS \$130.00, NET \$110.50

Billing Projections: By Month

	Jul 22
CA	970.00
ST	970.00

Print Spot Prices

TOTAL SPOTS 40
 GROSS TOTAL \$ 970.00
 ADJUSTED SPOTS 40
 ADJUSTED TOTAL \$ 970.00

APPROVE DECLINE

- General Manager
- Sales Manager
- 501208mstev, 07/07/22 @11:14AM
- Traffic Manager

PMG Statewide A25-54

(based on 12-month book) \$10,108

July 1-14, 2022

Daypart	Spots	Notes	Length	Total Cost	Net Reach	Frequency	Gls
Radio Total	400						
*PMG Network							
Flight A - 2 Weeks							
One Week Total	10						
Mo-Fr 6a-10a	2		30				
Mo-Fr 10a-3p	2		30				
Mo-Fr 3p-7p	2		30				
Sa 10a-3p	2		30				
Su 10a-3p	2		30				
Digital							
Digital							
Schedule Totals	20			\$ 10,108.00	145,175	2.1	310,600

Performance Metrics Schedule Totals				
Island	Reach	Frequency	GI	GRP
Oahu	97,300		184,000	46.8
Maui	21,142		55,300	85.2
Kauai	10,691		35,800	136.0
Big Isle	16,042		35,500	50.4
Total	145,175	2.1	310,600	318.4

Booking Instructions

STATION(S)	PMG (Oahu, Maui, Kauai & Big Isle)
CLIENT	Vicky Cayetano for Governor
CAMPAIGN	Flight #5 Week 2
FLIGHT DATE(S)	7/8/22-7/14/22
BUDGET	\$5,054/gross total

INSTRUCTIONS

Please book as proposed
Send contracts upon booking, payments will be made via portal upon receipt of contracts

NOTES



Booked By: Christine Micua

Booked Date: July 6, 2022

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kathleen Hogle, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Vicky Cayetano	
Authorized committee: Vicky for Governor	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> KWME, Inc	
Candidate's political party: Democratic Party	
Office sought (no acronyms or abbreviations): Governor of Hawaii	
Date of election: 8/13/22	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Vicky For Governor	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
Signature: Kate Hogle <small>Digitally signed by Kate Hogle Date: 2022.02.02 11:03:33 -10'00'</small>	Signature: <i>salli anno matsuura</i>
Name: Kate Hogle, KWME for Vicky for Governor	Name: Salli Anne Matsuura
Date of Request to Purchase Ad Time: 7/7/2022	Date of Station Agreement to Sell Time: 7/7/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Gilford Sato

Digitally signed by Gilford Sato
Date: 2022.02.02 09:11:30 -10'00'

Name: Gilford Sato

Date: 2/2/2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 38471	Station Call Letters: PMG Statewide	Date Received/Requested: 7/7/2022
Est. #: NA	Station Location: Statewide Hawaii	Run Start and End Dates: 7/8-7/14/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Christine Micua

From: Pacific Radio Group <notifications@paytrace.com>
Sent: Thursday, July 7, 2022 11:09 AM
To: ijones@pmghawaii.com; Christine Micua
Subject: Pacific Radio Group Transaction Receipt - Reference Number 470055388

Pacific Radio Group

311 Ano Street
Kahului, HI 96732
<http://www.pacificradiogroup.com>
ijones@pmghawaii.com

Your Payment was approved! Please retain this message as a receipt.

Transaction ID: [REDACTED]
Date/Time: 7/7/2022 11:08:54 AM

Payment Details:

Payment Total: \$4,493.46

Card Brand: Visa

Card Number: [REDACTED]

Billing Address:

Kathleen Hogle
2800 Woodlawn Drive, Suite 291
Honolulu
HI
96822
us
18085487871
christine@kwmechawaii.com

Additional Details:

Special Instructions: 2022 Vicky Cayetano for Governor Flight 5 Week 2