

ORDER



Orders
Order / Rev: 1521787
Alt Order #: 08246775
Product Desc: DSCC IE
Estimate:
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 05/12/16 / 05/12/16
Order Type: Political

HUAB BOUNCE TV

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/DSCC IE
Demographic: A35+
Product Codes: PL20
Priority: P 9
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	17	\$365.00	\$310.25
10/31/16	10/31/16	4	\$90.00	\$76.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	17	\$365.00	\$310.25	0.00
November 2016	4	\$90.00	\$76.50	0.00
Totals	21	\$455.00	\$386.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUABt	10/25/16	10/31/16	ALL INVENTORY 6p-12a	Comm	6p-12a (6:00 PM-12:00 XM)	MTWTF--	:30	14	\$25.00	P 9	0.00	NM	14	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			14		\$25.00		0.00				
E 2	WUABt	10/25/16	10/31/16	ALL INVENTORY 12a-3a	Comm	12a-3a (12:00 XM-3:00 XM)	MTWTF--	:30	7	\$15.00	P 9	0.00	NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			7		\$15.00		0.00				
													Totals	21	\$455.00