



KTVI-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

CONTRACT

<u>Contract / Revision</u> 583227 /		<u>Alt Order #</u> 08848085
<u>Product</u> PRITZKER FOR IL GOV		
<u>Contract Dates</u> 10/31/17 - 11/06/17		<u>Estimate #</u> 43
<u>Advertiser</u> Pritzker, J.B./D/State Governor		<u>Original Date / Revision</u> 10/30/17 / 10/30/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 2
<u>Agency Ref</u>		<u>Advertiser Ref</u>

COPY

And:

Shorr Johnson Magnus
 100 N 20th St
 Suite 201
 Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	11/03/17	11/03/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--				1	\$900.00				
N 2	2	11/02/17	11/02/17	11p News	11p-1130p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	---1---				1	\$700.00				
N 3	2	11/02/17	11/02/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	---1---				1	\$900.00				
N 4	2	10/31/17	10/31/17	10p Late Run News M-F	Various		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$700.00				
N 5	2	10/31/17	10/31/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$900.00				
N 6	2	11/01/17	11/01/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	--1----				1	\$900.00				
Totals								0.00				6	\$5,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/03/17	6	\$5,000.00	(\$750.00)	\$4,250.00
Totals	6	\$5,000.00	(\$750.00)	\$4,250.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

TELEREP, INC.
 KTVI-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8848085

HARRIS SL104 PAGE 1
 RUN ON OCT30/17 AT 14:56
 FROM STATION

MIKE D'ETTORRE
 SHORR JOHNSON MAGNUS
 100 N. 20TH STREET SUITE 201
 PHILADELPHIA, PA 19103

POLI/J PRITZKER/D/GOV/IL
 PRITZKER FOR IL GOV
 OCT31/17- NOV6/17 1WKS
 TERESA DIFURIA
 TYPE O
 CTG POLC
 EST 43

REP: NEW ORDER FOR PRITZKER
 TTL 5000
 PLS CFM THANKS
 ALLIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1	FRI	700A-900A	30	NOV03		1	\$900.00	1	\$900.00
AGENCY ADVERTISER CODE = 2 AGENCY PRODUCT CODE = 2 AGENCY EST# = 43									
2	THU	1100P-1130P	30	NOV02		1	\$700.00	1	\$700.00
PROGRAM : FOX 2 NEWS @ 7AM CON COM1 : FOX 2 NEWS @ 7AM									
3	THU	700A-900A	30	NOV02		1	\$900.00	1	\$900.00
PROGRAM : FOX 2 NEWS @ 7AM CON COM1 : FOX 2 NEWS @ 7AM									
4	TUE	1100P-1130P	30	OCT31		1	\$700.00	1	\$700.00
PROGRAM : FOX 2 NEWS AT 11P CON COM1 : FOX 2 NEWS AT 11P									
5	TUE	700A-900A	30	OCT31		1	\$900.00	1	\$900.00
PROGRAM : FOX 2 NEWS @ 7AM CON COM1 : FOX 2 NEWS @ 7AM									
6	WED	700A-900A	30	NOV01		1	\$900.00	1	\$900.00
PROGRAM : FOX 2 NEWS @ 7AM CON COM1 : FOX 2 NEWS @ 7AM									

COPY

TELEREP, INC.
 KTVI-TV, ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8848085

HARRIS S1104 PAGE 2
 RUN ON OCT30/17 AT 14:56
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
NOV/17									
								CONTRACT TOTAL	\$5,000.00
								TOTAL SPOTS	6

MARKET TOTALS \$20,000 KTVI 25% KDNL 3% KMOV 33% KSDK 39% KPLR 0% NTVI 0% WRBU 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE