



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

COPY

And:

Shorr Johnson Magnus
100 N 20th St
Suite 201
Philadelphia, PA 19103

<u>Contract / Revision</u> 583227 /		<u>Alt Order #</u> 08848085
<u>Product</u> PRITZKER FOR IL GOV		
<u>Contract Dates</u> 10/31/17 - 11/06/17		<u>Estimate #</u> 43
<u>Advertiser</u> Pritzker, J.B./D/State Governor		<u>Original Date / Revision</u> 10/30/17 / 10/30/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 2
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	11/03/17	11/03/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--				1	\$900.00				
N 2	2	11/02/17	11/02/17	11p News	11p-1130p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	---1---				1	\$700.00				
N 3	2	11/02/17	11/02/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	---1---				1	\$900.00				
N 4	2	10/31/17	10/31/17	10p Late Run News M-F	Various		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$700.00				
N 5	2	10/31/17	10/31/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$900.00				
N 6	2	11/01/17	11/01/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	--1----				1	\$900.00				
Totals								0.00				6	\$5,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/03/17	6	\$5,000.00	(\$750.00)	\$4,250.00
Totals	6	\$5,000.00	(\$750.00)	\$4,250.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

TELEREP, INC..
KTVI-TV ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
8848085

HARRIS SL104 PAGE 1
RUN ON OCT30/17 AT 14:56
FROM STATION

MIKE D'ETTORE
SHORR JOHNSON MAGNUS
100 N. 20TH STREET SUITE 201
PHILADELPHIA, PA 19103

POLI/J PRITZKER/D/GOV/IL
PRITZKER FOR IL GOV
OCT31/17- NOV6/17 1WKS
TERESA DIFURIA
TYPE O
CTG POLC
EST 43

REP: NEW ORDER FOR PRITZKER
TTL 5000
PLS CFM THANKS
ALLIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = 2 AGENCY EST# = 43									
AGENCY PRODUCT CODE = 2									
1	FRI	700A-900A	30	NOV03		1	\$900.00	1	\$900.00
PROGRAM : FOX 2 NEWS @ 7AM									
CON COM1: FOX 2 NEWS @ 7AM									
2	THU	1100P-1130P	30	NOV02		1	\$700.00	1	\$700.00
PROGRAM : FOX 2 NEWS AT 11P									
CON COM1: FOX 2 NEWS AT 11P									
3	THU	700A-900A	30	NOV02		1	\$900.00	1	\$900.00
PROGRAM : FOX 2 NEWS @ 7AM									
CON COM1: FOX 2 NEWS @ 7AM									
4	TUE	1100P-1130P	30	OCT31		1	\$700.00	1	\$700.00
PROGRAM : FOX 2 NEWS AT 11P									
CON COM1: FOX 2 NEWS AT 11P									
5	TUE	700A-900A	30	OCT31		1	\$900.00	1	\$900.00
PROGRAM : FOX 2 NEWS @ 7AM									
CON COM1: FOX 2 NEWS @ 7AM									
6	WED	700A-900A	30	NOV01		1	\$900.00	1	\$900.00
PROGRAM : FOX 2 NEWS @ 7AM									
CON COM1: FOX 2 NEWS @ 7AM									

COPY

TELEREP, INC.
KTIV-TV ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
8848085

HARRIS SL104 PAGE 2
RUN ON OCT30/17 AT 14:56
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
NOV/17	\$5,000.00								
CONTRACT TOTAL									\$5,000.00
TOTAL SPOTS									6

MARKET TOTALS \$20,000 KTIV 25% KDNL 3% KMOV 33% KSDK 39% KPLR 0% NTVI 0% WRBU 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE